Policy and Voice Committee Meeting

October 14, 2026, 12:00 pm

988 Market Street, 4thFl, San Francisco, CA

Meeting Minutes

DRAFT

Minutes subject to change, and not official until approved by the committee

Present:

Policy & Voice Committee

- Kristen Villalobos, Chair, Policy & Voice Committee, Business Owner Seat, SFCLT
- John McCormick, Property Owner Seat, CCDC

Guests:

- N/A

TLCBD Staff:

- Esan Looper, TLCBD Staff
- Cyntia Salazar, TLCBD Staff
- Michael Vuong, TLCBD Staff

Absent:

- Diana Pang, Property Owner Seat, CCDC
- Marissa Aivazis, Resident Seat, UC Law
- Paula Hendricks, Resident Seat, 600 block of O'Farrell
- Mark Puchalski, Business Owner Seat, TNDC

Welcome

1. Welcome & Call to Order

   The meeting came to order at 12:03pm by Committee Chair K. Villalobos

2. Action: Approve minutes
   MOTION: Review and approve the draft minutes of the September 9 Meeting of the Policy and Voice Committee

   Moved by: J. McCormick
   Seconded by: K. Villalobos

   Passed: YES – unanimously passed by committee members.

   Abstained: all absent

3. Discuss: Re-identify one Board "Resident" seat as a "Youth Resident" seat ages 18-24

   The committee discussed the pro's and con's on having a Youth Resident seat and how to get other CBO's involved in the recruitment and preparedness of potential board members. An idea is to start recruiting and inviting potential TAY to committee meetings to get them exposed early on. It was suggested by K. Villalobos to elevate this matter to the Executive Committee to check the temperature.

4. Meeting Agenda Building

   It was suggested by K. Villalobos to take a look at the specific tasks listed on the Committee Charter and ask questions to help guide and use intentionality to build the agenda's spotlight. J. McCormick suggested thinking within TLCBD's framework and connecting to our goals for the community.

   The committee expressed desire to include more community members (i.e. block group members) within the board and committee meetings to hear their opinions about neighborhood issues and projects.

   K. Villalobos suggested having some sort of tracker to track goals and revisit any follow-up's from previous meetings.

   M. Vuong expressed concern on the potential broadness of the topics of future agenda items, and not leaving any topics open ended. M. Vuong to check in with City Partners to make sure the agenda falls within the Brown Act guidelines, etc.

   J. McCormick and E. Looper discussed TLCBD's guiding principals and our non-political stance requirements as a 501c3. It was discussed how and when to uplift community

issues to the committee.

Action Item: Committee members to take a look at the Committee Charter and come up with questions to help build the agenda.

5. Discussion & Action: Next Policy & Voice Committee Meeting in November Date

   Committee members decided a new date and time for next month's meeting due to Veteran's Day Holiday. The new meeting date is **November 4th at 1pm** at 988 Market St, 4th Fl

6. Information Sharing: Comment, Announcements, Appreciations and Future Items

   C. Salazar shared upcoming events & programmatic updates:

   - November 1st from 2pm-8pm, Dia De Los Muertos Street Fair; food, entertainment, live music, there will be a bar, still looking for potential sponsors
   - November 5th: First Thursday Art Walk
   - November 12th: 2nd Thursday Dodge Alley Music Series
   - November 19th: Twilight @ TL Tour Event; subsidized tickets, food and drinks at various Tenderloin Events
   - Happy Hour DJ at various locations every Friday in October
   - Hired Darian to do added marketing for the Tenderloin via social media

   E. Looper shared that he recently did an interview around poop in the TL

7. The meeting was adjourned at 1:02pm.

Next Policy & Voice Committee Meeting
November 4, 2026 1pm | 988 Market Street, 4th Fl