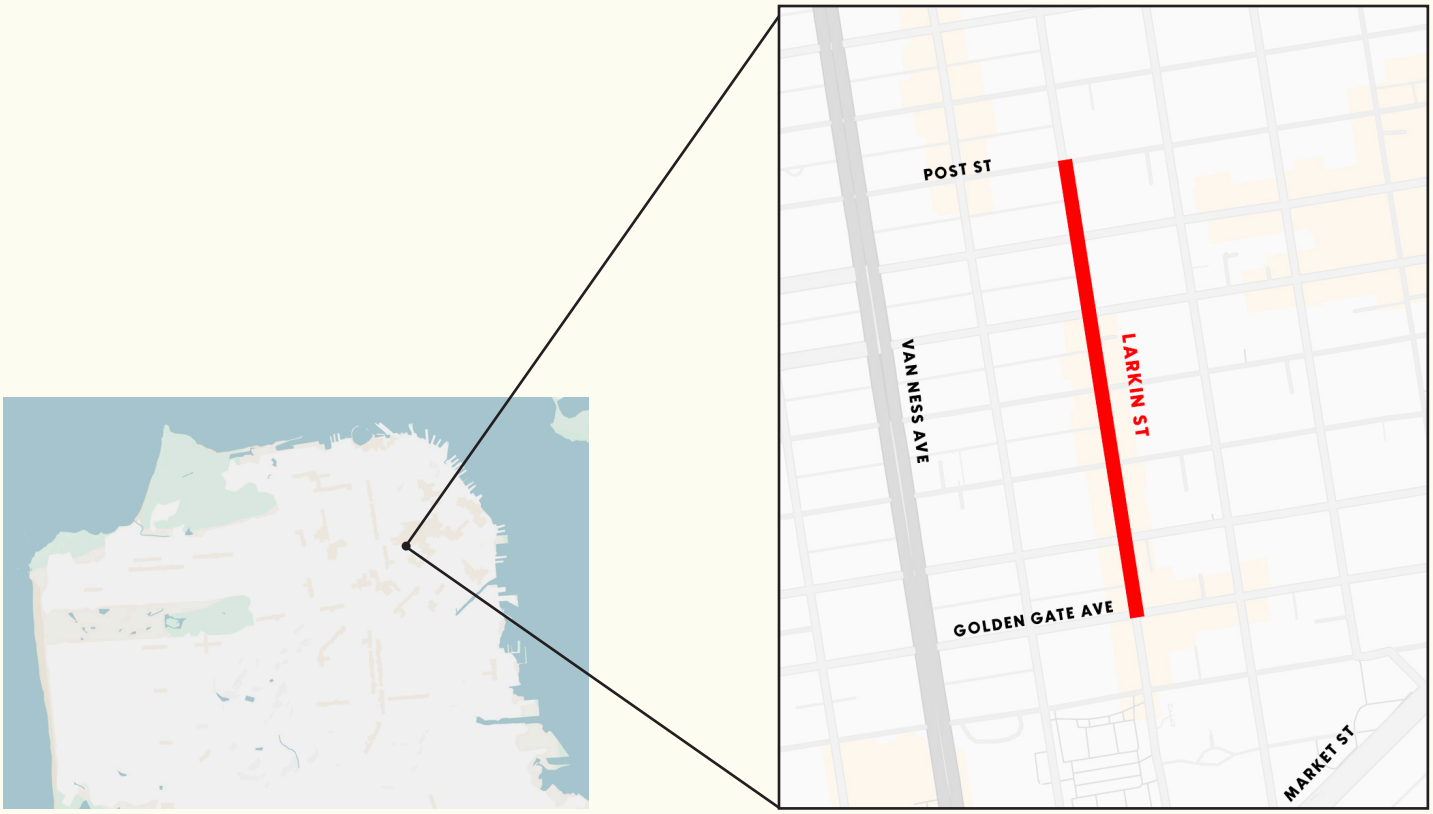
Larkin Street Revival

Quarterly Report
March-June 2026

TENDERLOIN COMMUNITY BENEFIT DISTRICT

ABOUT LARKIN STREET REVIVAL

Larkin Street Revival is a partnership-driven initiative bringing near-term improvements and resources to Larkin Street to celebrate the corridor's identity as the gateway to the Tenderloin neighborhood.



FOCUS AREAS

PLACEMAKING

STOREFRONTS

EVENTS

CLEAN AND SAFE

PLACEMAKING

DECORATIVE SECURITY GATES

We partnered with Envelope Architecture and Design, local fabricators, and small businesses to design and install decorative security gates that protect small business storefronts and beautify the neighborhood both day and night.

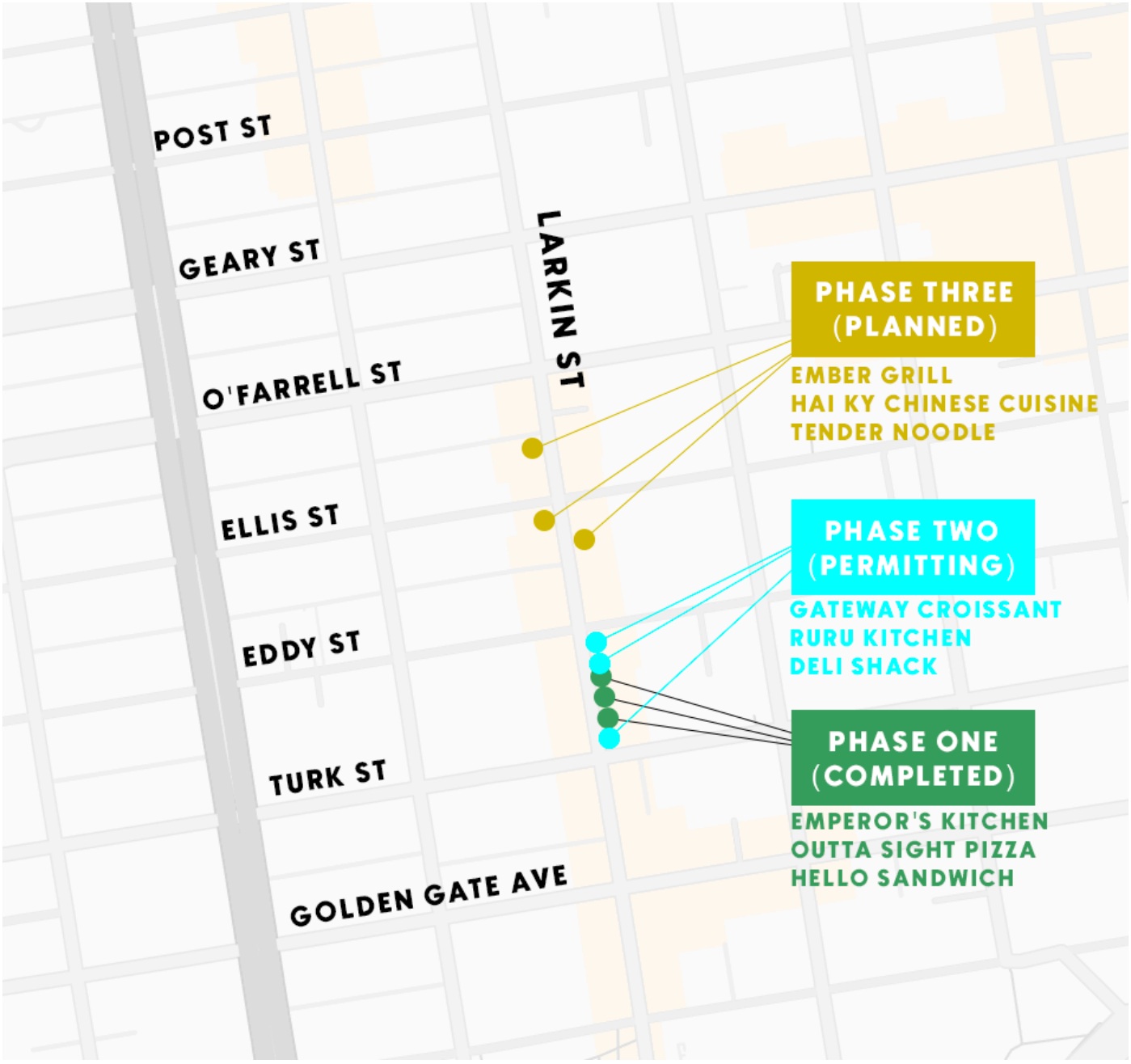
BEFORE

AFTER

"I am so happy. It's safer, and so beautiful."
-Business Owner, Hello Sandwich

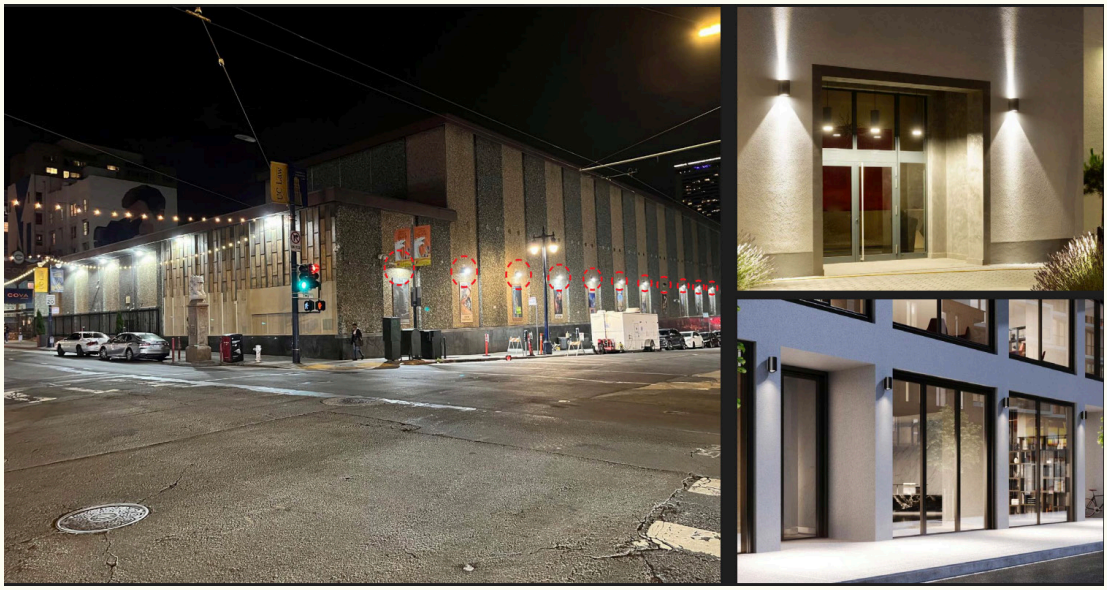
GATES PHASES

After the initial round of gates, we are working with businesses to design and install more gates along the corridor as seen on the map below. Additional gates are planned for Phase Four and beyond.



LIGHTING

We are working to add colorful subtle lighting elements along the corridor including Sgt. Macaulay Park, the PG&E building at Eddy and Larkin, and the lion guardian statues at the entrance of Little Saigon.



STOREFRONTS

5 VACANCIES FILLED

$450K INVESTED IN SMALL BUSINESSES

We partnered with the Office of Economic Workforce & Development to support three businesses moving into vacant storefronts on Larkin St through the Storefront Opportunity Grant, which provided each business with $100,000. TLCBD put in an additional $50,000 along with technical assistance.

Another vacant storefront is being filled by an art gallery, and Saigon Sandwich is moving from Eddy and Larkin up the block to 721 Larkin.

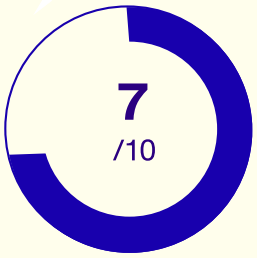
Larkin Street
Business Owner Pulse

12
Respondents

Length of time on Larkin

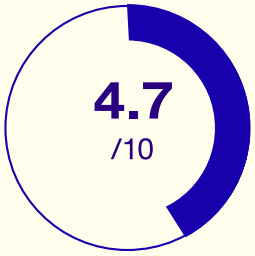
0-2 Year: 1
3-5 Year: 2
5-10 Year: 3
10+ Year: 6

STATE OF YOUR BUSINESS OVER THE PAST MONTH



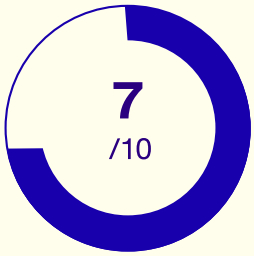
Average Rating

HOW SATISFIED ARE YOU WITH CONDITIONS ON LARKIN STREET?



Average Rating

HOW CONNECTED DO YOU FEEL TO NEIGHBORING BUSINESSES?



Average Rating

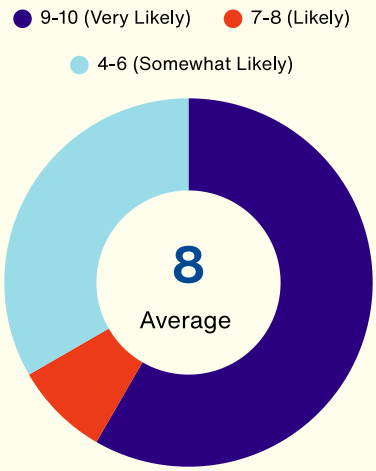
TOP 3 CHANGES THAT WOULD INDICATE IMPROVEMENT

Cleaner streets & sidewalks
No human waste,less debris,less loitering

More foot traffic & New Businesses
Fill vacant storefronts,attract more customers

More Safety & Support
Increased SFPD presence,ambassador and city support

HOW LIKELY IS IT THAT CONDITIONS ON LARKIN STREET CAN IMPROVE?



ONE POSITIVE THING NOTICED IN THE PAST MONTH

36%
Increased foot traffic

27%
Cleaner Sidewalks

18%
Community Spirit

EVENTS AND ACTIVATIONS

Live on Larkin

We are partnering with Into The Streets to put on monthly free street festivals. Each month has a new theme celebrating neighborhood arts and culture.

AAPI	PRIDE	BATTLE				
MAY	JUNE	JULY	AUG	SEP	OCT	DEC

"Love how this event revitalizes neighborhood spirit and purpose."
-Attendee

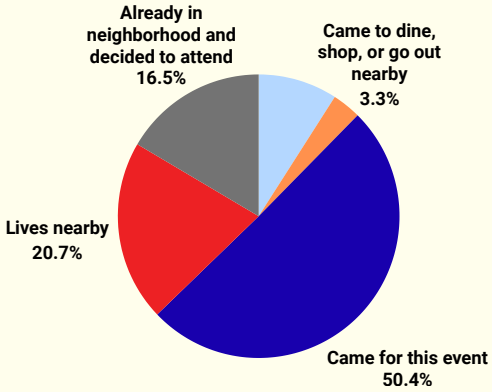
"My neighborhood needs more events like this!" - Resident

LIVE ON LARKIN

BRINGING ECONOMIC ACTIVITY TO THE TENDERLOIN

WHY PEOPLE CAME

Most attendees came to the Tenderloin specifically for Live On Larkin.



SUPPORTING LOCAL BUSINESSES

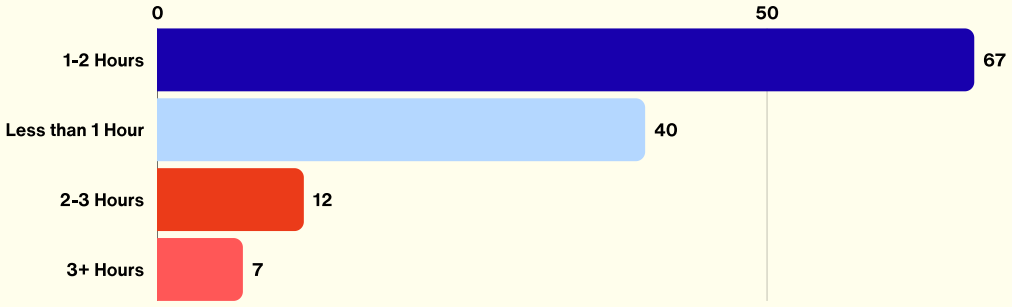
72% of attendees spent money at local businesses

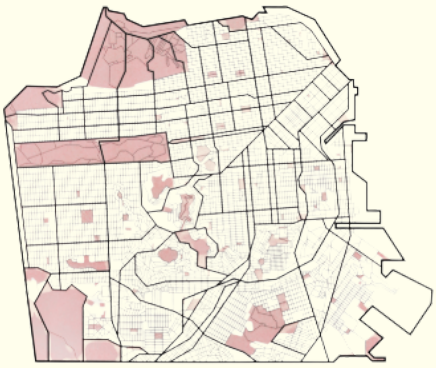
$50 Average spent at businesses

SUPPORTING LOCAL VENDORS

35% of attendees shopped with on-site vendors at the market

TIME SPENT AT EVENT





33.1%
Tenderloin / Civic Center

33.1%
Outside Tenderloin San Francisco

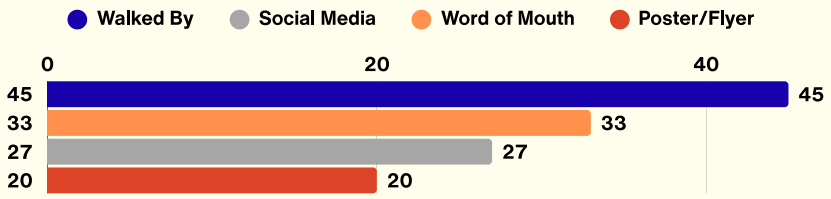
26.4%
Bay Area (outside San Francisco)

“This event really helps to boost neighborhood image and changes the negative narrative”
-Resident

LIVE ON LARKIN

AUIDENCE SNAPSHOT

HOW PEOPLE HEAR ABOUT THE EVENT



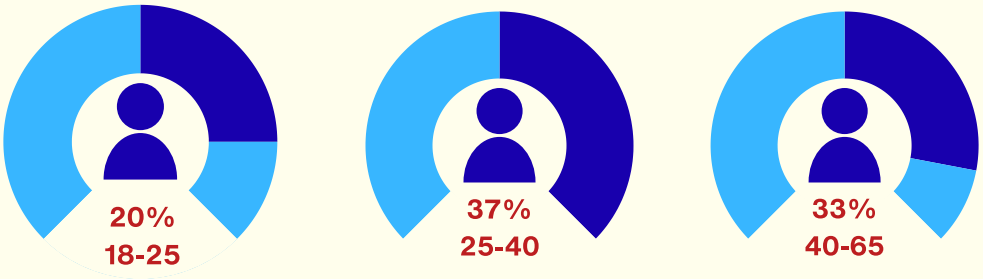
HOW PEOPLE GOT TO THE EVENT

59%
Walking

27%
Public Transit

12%
Driving/Ride Share

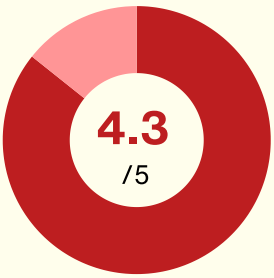
Age Group



Satisfaction with Event

4.2/5
Average Rating

How likely are you to recommend event to a friend?



Average Rating

UPCOMING

Busk It

Beginning in August, we are partnering with Mid-Market Foundation to expand their Busk-It live music program to the front of Larkin Street businesses through recurring 2- hour sidewalk music activations along the Larkin corridor four days per week.

Compton's Cafeteria Play

We are supporting the Tenderloin Museum's continued activation of 835 Larkin St as the physical space for the immersive theater experience showcasing the Compton's Cafeteria Riot, including expanding storefront activations and engaging Larkin St residents.

Tenderloin Jazz Caravan

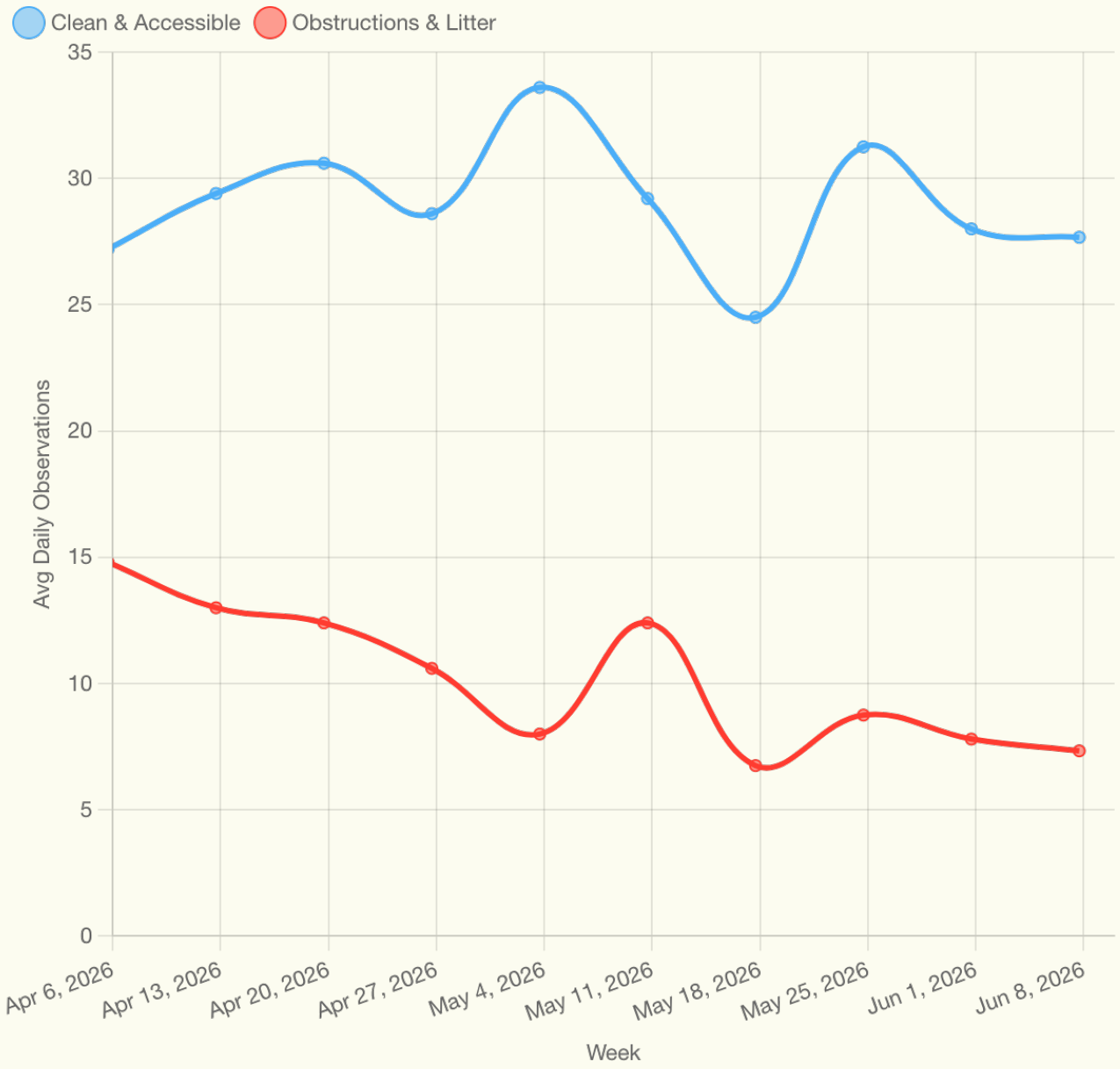
The Tenderloin Jazz Caravan is a collaboration with SF Jazz to bring free live jazz performances, arts education, and community celebrations directly into the streets, parks, businesses, and public spaces of the Tenderloin.

CLEAN AND SAFE

We provide daily powerwashing on the sidewalk along Larkin St as well as graffiti abatement and supportive services for individuals on the street.

Since April average daily observations of clean and accessible sidewalks have remained relatively constant, or gone up slightly. Instances of people or items obstructing sidewalks have gone consistently down, from around 15 per day to 7 per day.

Sidewalk conditions
Larkin St average daily observations per week



MARKETING

We have received press from the SF Chronicle, SF Examiner, and KALW. We are working with Larchmont Creative Works to create branding and identity package for Larkin St.

San Francisco Chronicle

The Examiner SAN FRANCISCO

KALW Public Media

THANK YOU