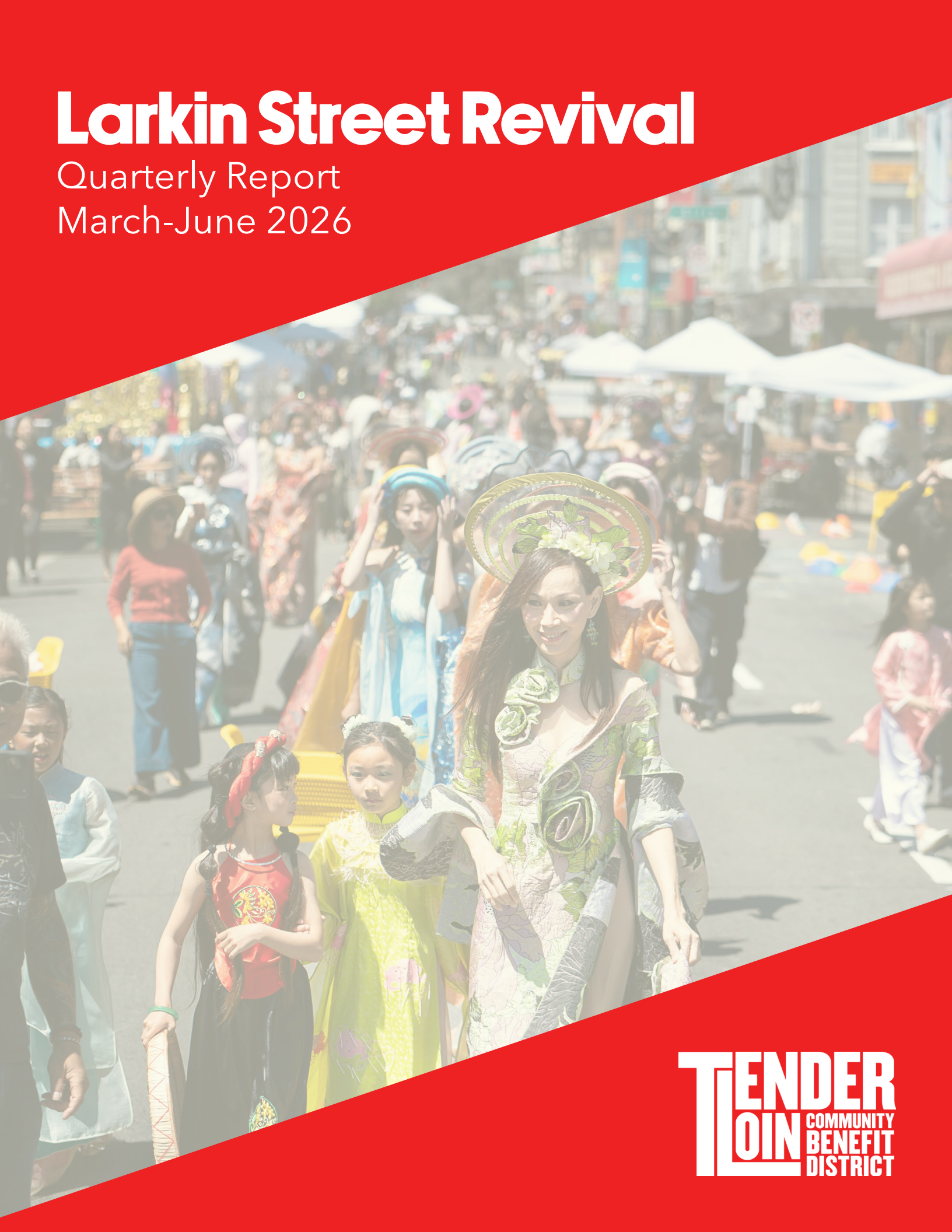


Larkin Street Revival

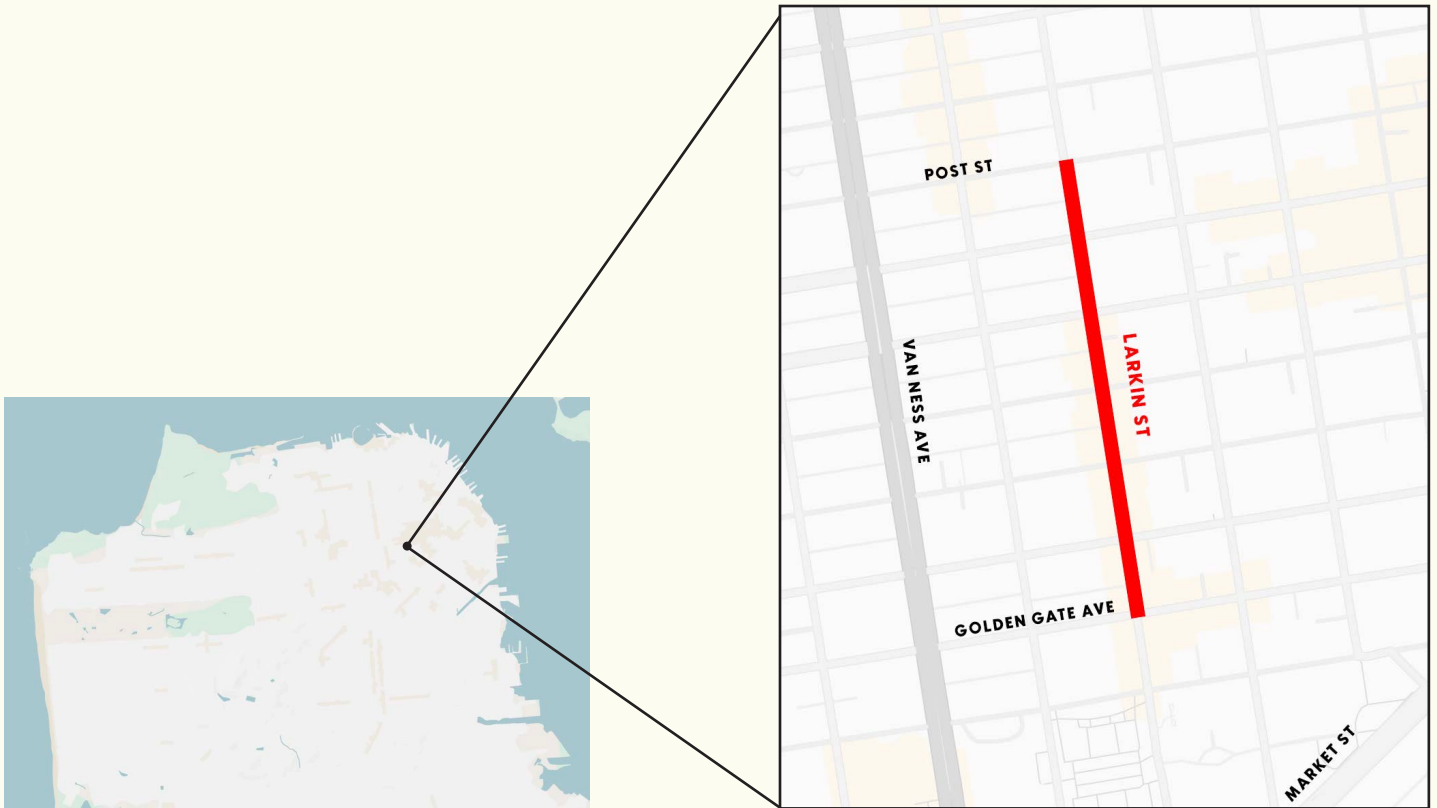
Quarterly Report
March-June 2026



TENDER
LOIN COMMUNITY
BENEFIT
DISTRICT

ABOUT LARKIN STREET REVIVAL

Larkin Street Revival is a partnership-driven initiative bringing near-term improvements and resources to Larkin Street to celebrate the corridor's identity as the gateway to the Tenderloin neighborhood.



FOCUS AREAS



PLACEMAKING



STOREFRONTS



EVENTS



CLEAN AND SAFE

PLACEMAKING

DECORATIVE SECURITY GATES

We partnered with Envelope Architecture and Design, local fabricators, and small businesses to design and install decorative security gates that protect small business storefronts and beautify the neighborhood both day and night.



BEFORE

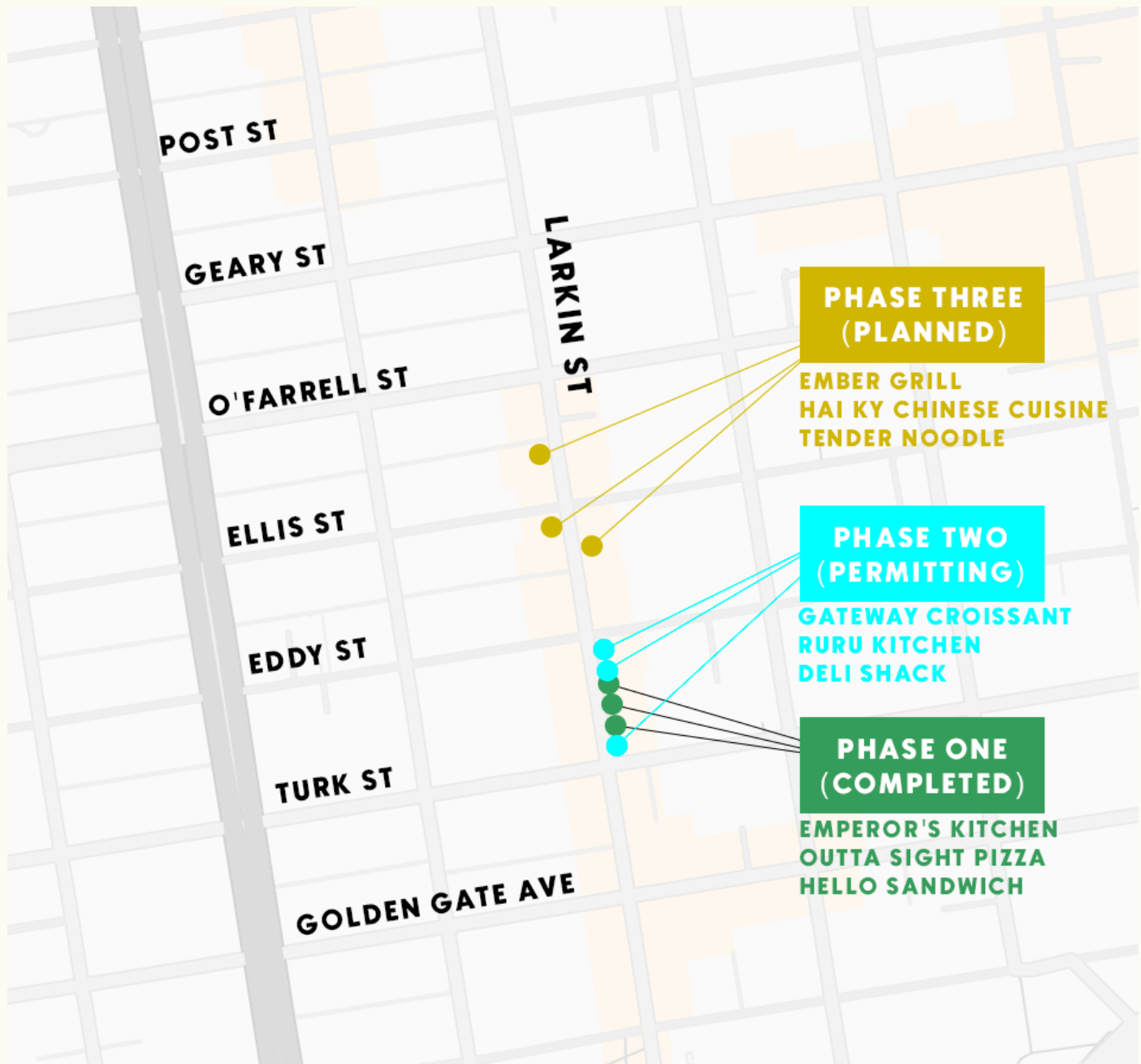


AFTER

“I am so happy. It’s safer, and so beautiful.”
-Business Owner, Hello Sandwich

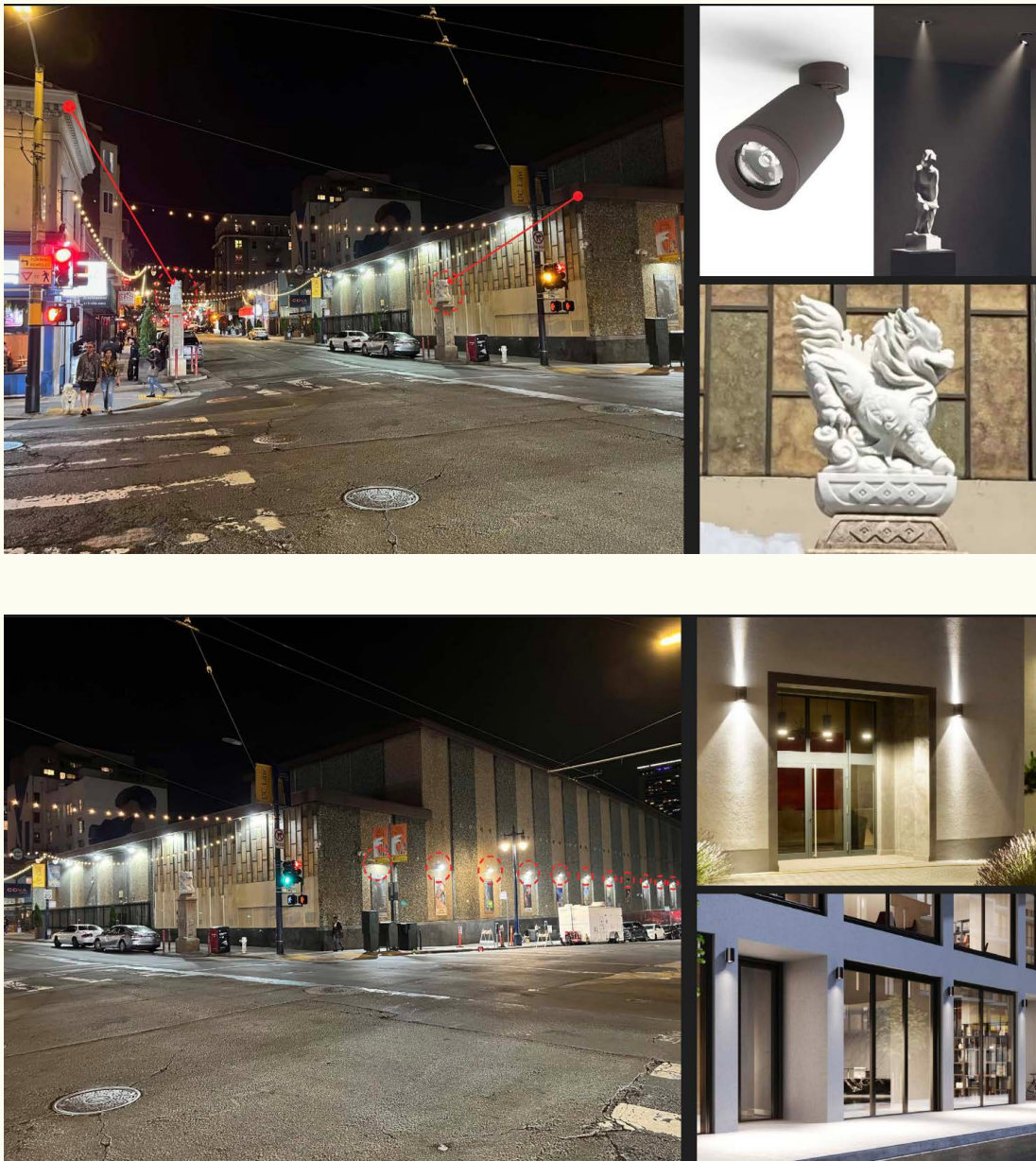
GATES PHASES

After the initial round of gates, we are working with businesses to design and install more gates along the corridor as seen on the map below. Additional gates are planned for Phase Four and beyond.



LIGHTING

We are working to add colorful subtle lighting elements along the corridor including Sgt. Macaulay Park, the PG&E building at Eddy and Larkin, and the lion guardian statues at the entrance of Little Saigon.



STOREFRONTS

5

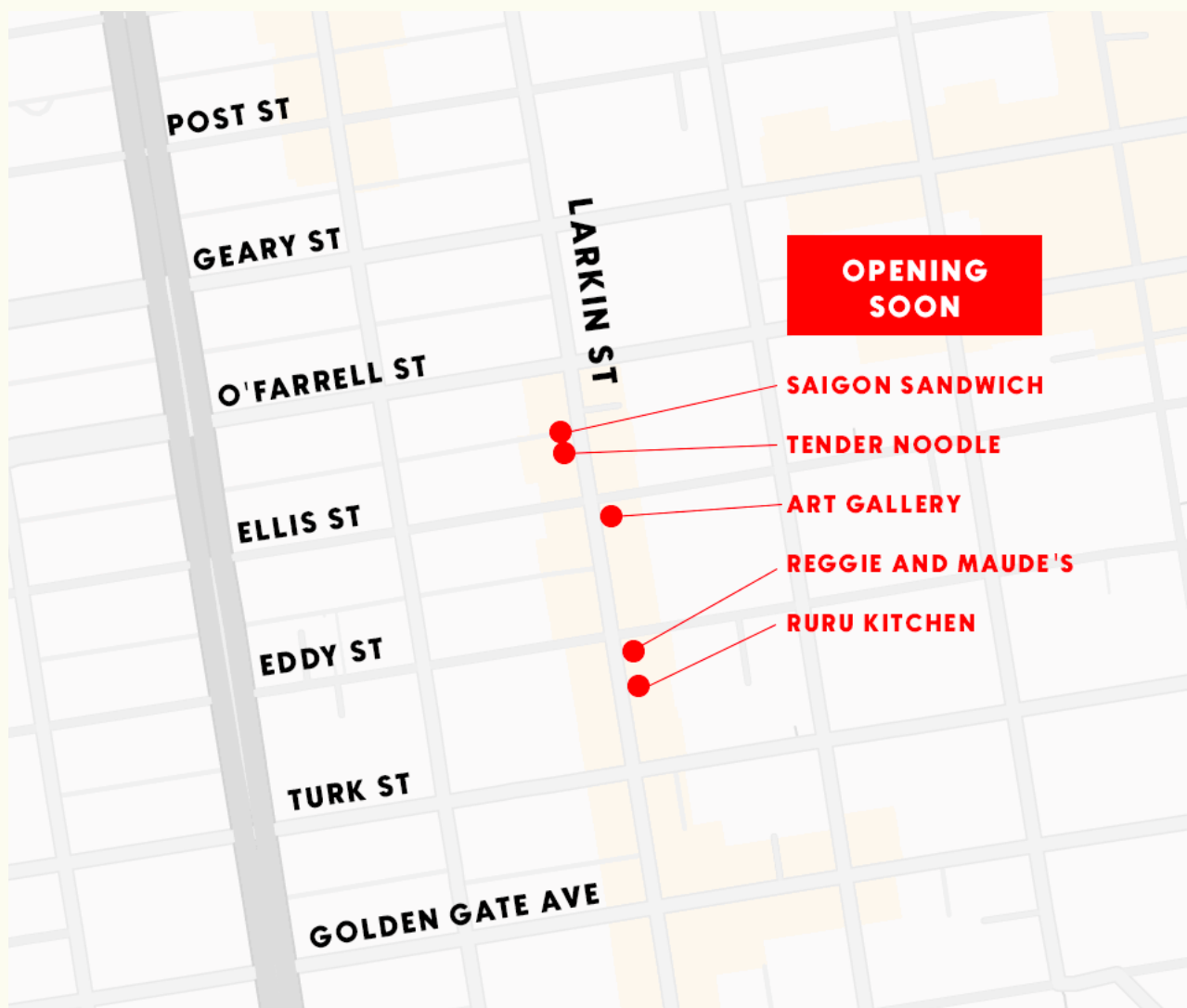
VACANCIES FILLED

\$450K

INVESTED IN SMALL BUSINESSES

We partnered with the Office of Economic Workforce & Development to support three businesses moving into vacant storefronts on Larkin St through the Storefront Opportunity Grant, which provided each business with \$100,000. TLCBD put in an additional \$50,000 along with technical assistance.

Another vacant storefront is being filled by an art gallery, and Saigon Sandwich is moving from Eddy and Larkin up the block to 721 Larkin.



Larkin Street Business Owner Pulse



12
Respondents



Length of time
on Larkin

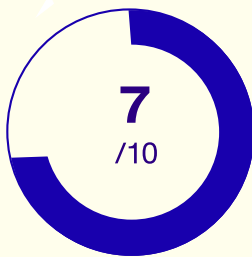
0-2 Year: 1

3-5 Year: 2

5-10 Year: 3

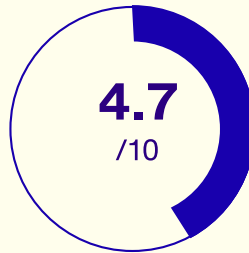
10+ Year: 6

STATE OF YOUR BUSINESS OVER THE PAST MONTH



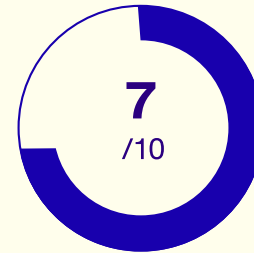
Average Rating

HOW SATISFIED ARE YOU WITH CONDITIONS ON LARKIN STREET?



Average Rating

HOW CONNECTED DO YOU FEEL TO NEIGHBORING BUSINESSES?



Average Rating

TOP 3 CHANGES THAT WOULD INDICATE IMPROVEMENT



Cleaner streets & sidewalks

No human waste, less debris, less loitering



More foot traffic & New Businesses

Fill vacant storefronts, attract more customers

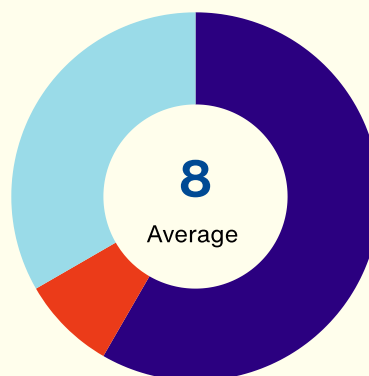


More Safety & Support

Increased SFPD presence, ambassador and city support

HOW LIKELY IS IT THAT CONDITIONS ON LARKIN STREET CAN IMPROVE?

● 9-10 (Very Likely) ● 7-8 (Likely)
● 4-6 (Somewhat Likely)



ONE POSITIVE THING NOTICED IN THE PAST MONTH



36%

Increased foot traffic



27%

Cleaner Sidewalks



18%

Community Spirit

EVENTS AND ACTIVATIONS

Live on Larkin

We are partnering with Into The Streets to put on monthly free street festivals. Each month has a new theme celebrating neighborhood arts and culture.



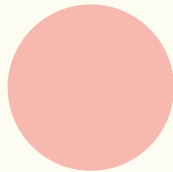
MAY



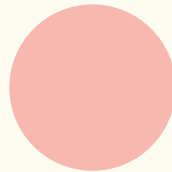
JUNE



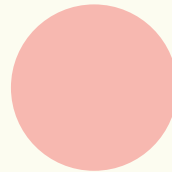
JULY



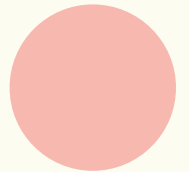
AUG



SEP



OCT



DEC



“Love how this event revitalizes neighborhood spirit and purpose.”
-Attendee

“My neighborhood needs more events like this!” - Resident

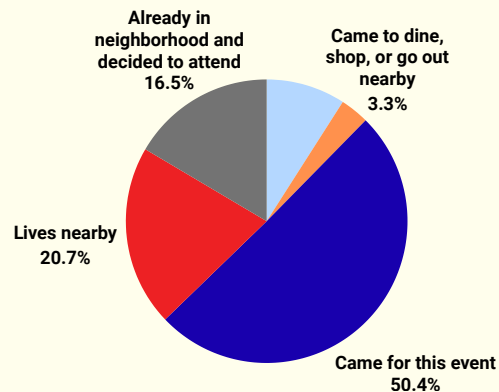


LIVE ON LARKIN

BRINGING ECONOMIC ACTIVITY TO
THE TENDERLOIN

WHY PEOPLE CAME

Most attendees came to the Tenderloin specifically for Live On Larkin.



SUPPORTING LOCAL BUSINESSES

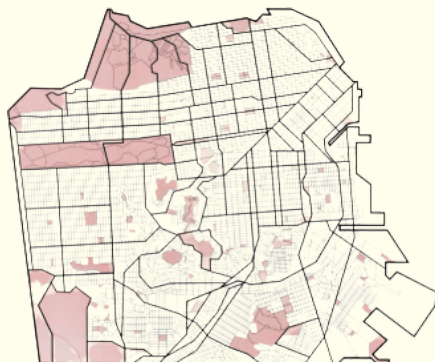
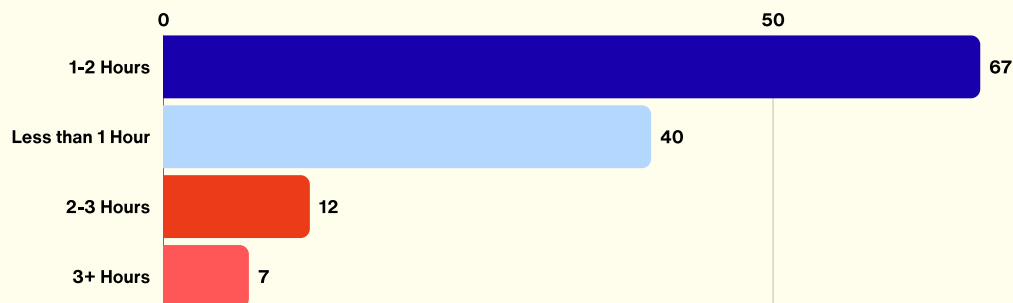
72% of attendees spent money at local businesses

\$50 Average spent at businesses

SUPPORTING LOCAL VENDORS

35% of attendees shopped with on-site vendors at the market

TIME SPENT AT EVENT



33.1%
Tenderloin / Civic Center



33.1%
Outside Tenderloin
San Francisco



26.4%
Bay Area (outside San
Francisco)

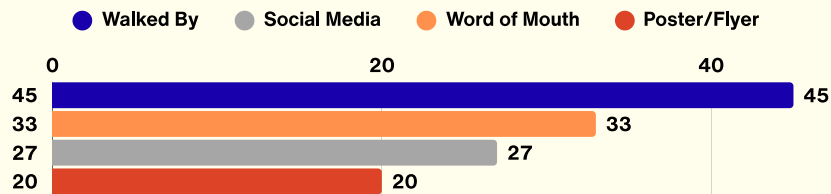


“This event really helps to
boost neighborhood image
and changes the negative
narrative”
-Resident

LIVE ON LARKIN

AUDIENCE SNAPSHOT

HOW PEOPLE HEAR ABOUT THE EVENT



HOW PEOPLE GOT TO THE EVENT



59%
Walking

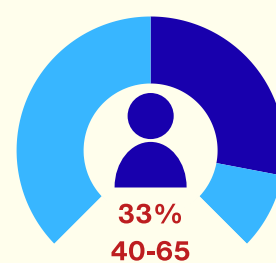
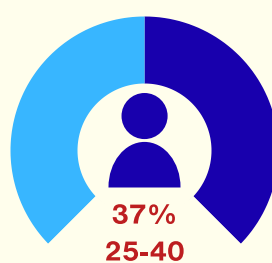
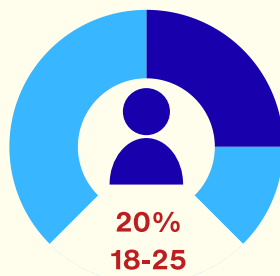


27%
Public Transit



12%
Driving/Ride
Share

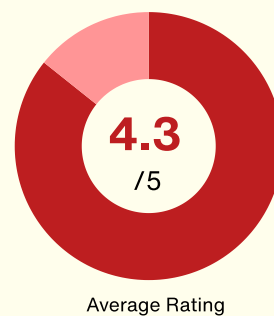
Age Group



Satisfaction with Event



How likely are you to recommend event to a friend?



UPCOMING

Busk It

Beginning in August, we are partnering with Mid-Market Foundation to expand their Busk-It live music program to the front of Larkin Street businesses through recurring 2- hour sidewalk music activations along the Larkin corridor four days per week.



Compton's Cafeteria Play

We are supporting the Tenderloin Museum's continued activation of 835 Larkin St as the physical space for the immersive theater experience showcasing the Compton's Cafeteria Riot, including expanding storefront activations and engaging Larkin St residents.



SF First Thursdays Artwalk

TLCBD is supporting the neighborhood's monthly artwalk with funds to provide capacity building and increased awareness of the event. SF First Thursdays is a monthly, self-guided art walk connecting galleries, artist-run spaces, and local businesses across the Tenderloin, Lower Polk Street and Lower Nob Hill.



Tenderloin Jazz Caravan

The Tenderloin Jazz Caravan is a collaboration with SF Jazz to bring free live jazz performances, arts education, and community celebrations directly into the streets, parks, businesses, and public spaces of the Tenderloin.

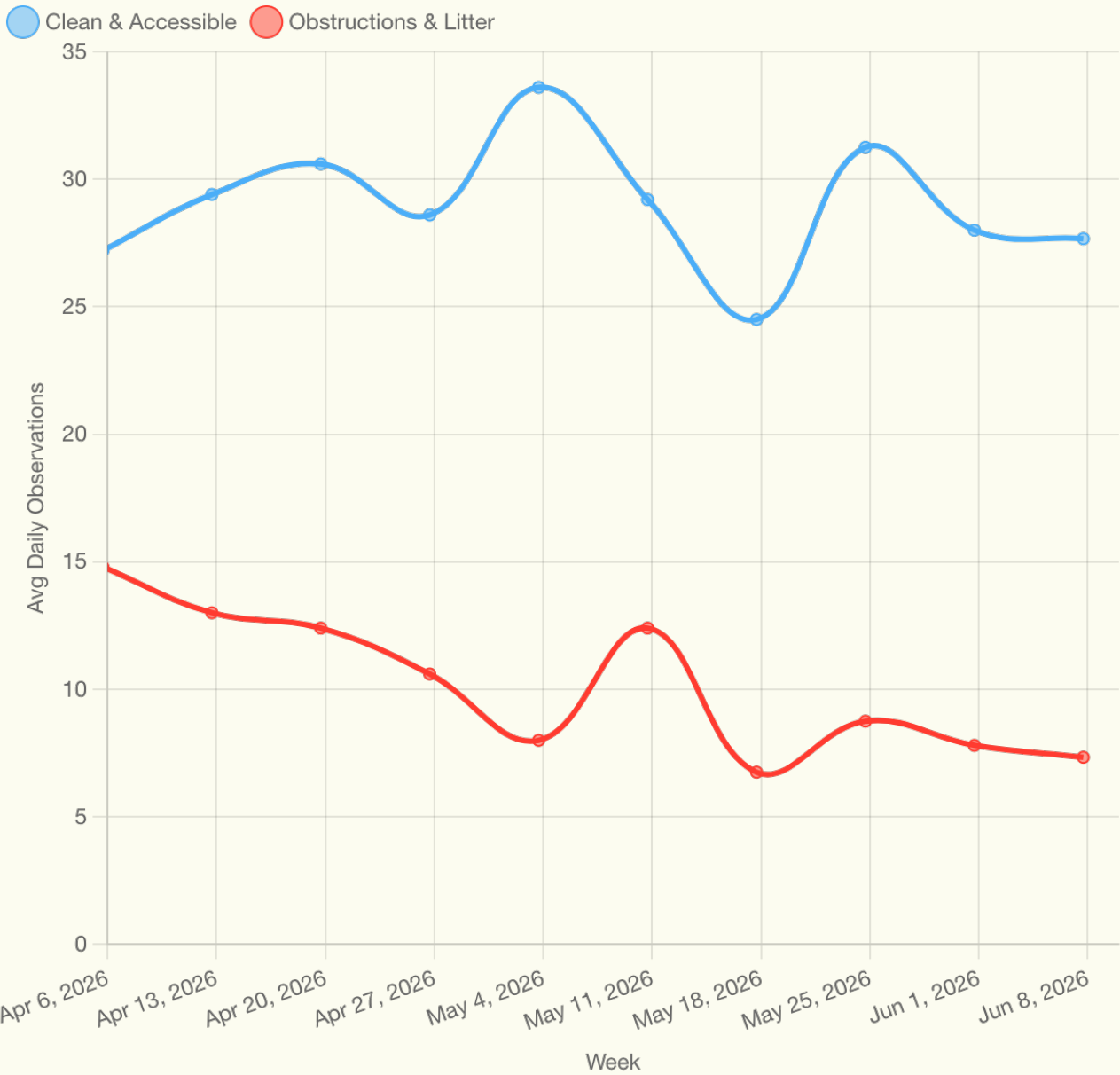


CLEAN AND SAFE

We provide daily powerwashing on the sidewalk along Larkin St as well as graffiti abatement and supportive services for individuals on the street.

Since April average daily observations of clean and accessible sidewalks have remained relatively constant, or gone up slightly. Instances of people or items obstructing sidewalks have gone consistently down, from around 15 per day to 7 per day.

Sidewalk conditions
Larkin St average daily observations per week



MARKETING

We have received press from the SF Chronicle, SF Examiner, and KALW. We are working with Larchmont Creative Works to create branding and identity package for Larkin St.

San Francisco Chronicle

The Examiner
SAN FRANCISCO



THANK YOU

