



Operation and Stewardship Committee Meeting
April 1, 2026, 12:00 pm
988 Market Street, San Francisco, CA
Meeting Minutes

Present:

- Rosa Brenes (UC Law)
- Paula Hendricks (Resident Seat)
- Mark Puchalski (TNDC)

TLCBD Staff:

- Barbara Lin, TLCBD Staff
- Esan Looper, TLCBD Staff
- Eric Rozell, TLCBD Staff
- Paris McBride, TLCBD Staff
- Eric Rozell, TLCBD Staff
- Robert Singer, TLCBD Staff

Absent:

- None

Guests:

- None

1. Welcome and Call to Order:

The meeting came to order at 12:15 pm as the fire alarm at 988 Market Street caused us to evacuate the building.

2. Approve Minutes:

The minutes from the March meeting were approved by P. Hendricks and seconded by R. Brenes.

3. Spotlight: New Office Space for TLCBD and Impact of Super Bowl

New Office Space:

B. Lin reported that we will have the new furniture delivered on Saturday, April 11th.

M. Puchalski and B. Lin planned to tour the new 4th and 5th office spaces following this meeting.

B. Lin noted that she had asked M. Puchalski for some names of builders for the new office space project. M. Puchalski said he talked to both builders that he recommended and that he would be there for the walkthrough with them.

Kids Zone:

E. Looper provided an introduction to the potential Kids Zone program in the Tenderloin. He provided a map of what streets may be included in the Kids Zone and what some of the features of the program could be.

The Kids Zone program is inspired by the Harlem Children's Zone Program in New York, NY.
<https://hcz.org/our-purpose/our-history-zone-map/>

The proposed Kids Zone map shown by E. Looper is similar to the current Safe Passage routes.

Esan noted that the Kids Zone may include the following elements:

Community Safety

- Daily SFPD resources and community-based safety teams
- Regular cleaning and visible enforcement in areas impacted by open-air drug activity
- Implementation of good neighbor policy by service providers

Youth Led Public Space Enhancements

- Installation of Kids Zone signs and lighting
- Explore murals, public art, visible awareness campaign, etc.

- Minor capital upgrades and placemaking efforts in high-traffic areas and in collaboration with Safe Passage routes

P. Hendricks brought up recent enhancements to crosswalks involving paint that have been helpful.

M. Puchalski brought up the issue of traffic control measures.

E. Rozell noted that there are currently 11 No Right on Red intersections in the Tenderloin. However, 6 of the 11 have electrical issues. There is also a plan to increase the size of the traffic signs from 12" to 18" to make them more visible. Eric also shared a photo of a pedestrian safe zone that used tan paint to identify it.

There is some question about where the Kids Zone signs would go. They can be put on street poles but they will be up high. It may be possible to put some on buildings if building owners agree.

P. Hendricks asked if these signs could be put on bus stops. E. Rozell noted that the bus stops are managed by Clear Channel who pays the City to include advertising on them.

E. Looper added that this week there is an interagency meeting about the Kids Zone with several SF City agencies.

4. Program Updates:

Parks

R. Singer reported that on 3/24/26, SFPD provided Boeddeker Park with two MPC 25 Yellow Placards that were installed on the window above the slope and on the garage door. SFPD has copies of both signs in their files to refer to if we call them for support.

R. Singer noted that so far, the signs appear to be discouraging people from loitering and using drugs near the clubhouse building.

For people that choose to still loiter or use drugs in this area, Park Stewards can let them know that SFPD will cite them and check their warrant status. This has helped encourage people to move on.

If they still do not leave, we can call SFPD to get them to help remove the people.

M. Puchalski asked R. Singer if he could write up a summary of the process to obtain the MPC 25 Placards and their impact so far.

Clean Team and Workforce Team

P. McBride noted that the Larkin Street Project is getting ready to start. Two new Pressure Wash Team Members are in training now.

On April 8th, TLCBD will be holding an event at Boeddeker Park to recruit for positions on the Workforce Team, Street Ops and Clean Team.

We also have a new contract that starts in July from CalTrans to clean Jones from McAllister to Geary. The CalTrans grant will be managed through DPW.

E. Rozell added that we may try to amend the contract to include Leavenworth from Golden Gate to O'Farrell.

M. Puchalski noted that he had recently heard about a program where a company will install EV Charging Stations for free. He wondered if this would be relevant for the Clean Team trucks.

E. Rozell said there are some tradeoffs when choosing between gas vs. electric trucks.

Safe Programs

E. Rozell noted that Safe Passage is off this week because SFUSD schools are closed for Spring Break.

He also added that Tatiana Alabsi was recognized at SF City Hall for her work with Safe Passage and the community.

<https://www.instagram.com/p/DWSSWi-j4Z0/>

Regarding the Larkin Street Project, E. Rozell noted that the Street Ops positions were originally only going to be for 6 months. However, now we are hoping to transition some of these positions to other projects and positions after 6 months. Some of the recently hired Street Ops staff have experience with Urban Alchemy or Five Keys.

5. Spotlight Topic to Discuss at Next Ops Committee Meeting:

M. Puchalski asked that the spotlight topic for the next meeting could be focused on the mechanisms of the Workforce Development project including how we find new people. M. Puchalski also asked if the Workforce Program could involve training for how to do maintenance jobs at the many residential buildings in the area.

P. Hendricks added that there are several large landlords including Mission Rock and Green Tree that could benefit from a pipeline of maintenance workers through the Workforce Program.

M. Puchalski also suggested that we may want to create a new section of the meeting regarding top challenges such as things that keep you up at night and how the board members can support TLCBD on these issues.

M. Puchalski also mentioned that we could discuss continuous improvement initiatives that other

people can learn from.

P. Hendricks suggested that TLCBD should reach out to Mission Local and TLVoice regarding promoting positive stories about the accomplishments of the organization. TLCBD would be perceived as a group that can solve problems.

6. Information Sharing:

None at this meeting due to time constraints related to the late start of the meeting.

7. Meeting Adjourned:

The meeting was adjourned at 1:10pm given the late start due to the fire alarm.

Next Ops Committee Meeting
May 6, 2026, 12:00 pm
988 Market Street, San Francisco, CA