

Policy and Voice Committee Meeting
March 11, 2026, 12:00 pm
988 Market Street, 3rd Fl, San Francisco, CA
Meeting Minutes
DRAFT

Minutes subject to change, and not official until approved by the committee

Present:

Policy & Voice Committee

- Paula Hendricks, Resident Seat, 600 block of O'Farrell
- Mark Puchalski, Business Owner Seat, TNDC
- Kristen Villalobos, Chair, Policy & Voice Committee, Business Owner Seat, SFCLT

Guests:

- Travis Deuerling, UC Law (Operations Manager)

TLCBD Staff:

- Justin Bautista, TLCBD Staff
- Esan Looper, TLCBD Staff

Absent:

- Nafy Flatley, Vice Chair, Business Owner Seat, Teranga
- Diana Pang, Property Owner Seat, CCDC
- Marissa Aivazis, Resident Seat, UC Law

Welcome

The meeting came to order at 12:02 pm.

1. Action: Approve minutes

MOTION: Review and approve the draft minutes of the February 11 Meeting of the Policy and Voice Committee

Moved by: P. Hendricks

Seconded by: P. Hendricks / K Villalobos

Abstaining:

M. Puchalski

Passed: YES – unanimously passed by committee members.

2. Spotlight: Kids Zone Update

E. Looper: Provided an update on the Tenderloin Community Action Plan (TCAP) and framed the Kids Zone within it. TCAP Partners: St Anthony's, Glide, CCDC, TNDC, TLCBD, etc – aligning what we're asking for from the City.

As it stands – Everyone likes it – no one knows what it is. Where is the zone? How will folks know it's there? What does it entail? – this is what the TCAP Partners are fleshing out.

Updates on Kids Zone signage.

P Hendricks: What exactly does the Kids Zone Mean?

E. Looper: No smoking, no drugs, etc – no change to the law. Idea: community buy-in to protect our streets/kids/families. Are the streets safe, clean, and positively activated? Signs are a visual indicator that parties are connected. How do you make sure the entryways into the TL are accessible? – Safe passage route.

M. Puchalski: How does this get enforced? What are the legal challenges?

E. Looper: I'm attending a meeting with the DA next week and will update this committee. And I'll send this committee the TCAP full document.

3. Program/Department Updates:

J. Bautista: provided updates on \$10,000 SF Thrives Grant, Storefront Opportunity Grant (SOG), and Equipment Grant.

Thrives Grant: 41 total businesses, 34 businesses awarded, final round of payouts going out now.

SOG: Helped 8 total businesses, 3 formal applications, 2 selected to advance, 1 to final round: still pending.

Equipment Grant: 19 total businesses, 10 formal applications: still pending

Next Meeting: Select Spotlight Topic & Draft Next Meeting Agenda

Committee Members discussed possible spotlight topics:

M. Puchalski: suggested: Community wealth building initiative; also – what does “mission accomplished” look like in the TL?

P. Hendricks: suggested: Information collection and sharing on property owners – best practices; also – what is the TLCBD doing to prioritize and aid Seniors?

4. Information Sharing: Comment, Announcements, Appreciations and Future Items

K. Villalobos: asked M. Puchalski to bring Paula’s point (info collection best practices on property owners) up to the Exec Committee at the next meeting.

The meeting was adjourned at 12:55 pm.

Next Policy & Voice Committee Meeting
***April 8, 2026*, 12:00 pm | 988 Market Street, 3rd Fl**