

Policy and Voice Committee Meeting  
February 11, 2026, 12:00 pm  
988 Market Street, 3rd Fl, San Francisco, CA  
Meeting Minutes  
**\*DRAFT**

Minutes subject to change, and not official until approved by the committee

Present:

**Policy & Voice Committee**

- Paula Hendricks, Resident Seat, 600 block of O'Farrell

Guests:

- John McCormick, CCDC

TLCBD Staff:

- Cyntia Salazar, TLCBD Staff
- Justin Bautista, TLCBD Staff
- Esan Looper, TLCBD Staff

Absent:

- Nafy Flatley, Vice Chair, Business Owner Seat, Teranga
- Diana Pang, Property Owner Seat, CCDC
- Marissa Aivazis, Resident Seat, UC Law
- Mark Puchalski, Business Owner Seat, TNDC
- Kristen Villalobos, Chair, Policy & Voice Committee, Business Owner Seat, SFCLT

## Welcome

The meeting came to order at 12:11 pm.

### 1. Action: Approve minutes

MOTION: Review and approve the draft minutes of the November Meeting of the Policy and Voice Committee

Moved by: P. Hendricks

Seconded by: John McCormick

Passed: YES – unanimously passed by committee members.

### 2. Spotlight: Youth Violence Prevention Program; Larkin Street Revival Project (LSR)

E. Looper: Provided update on stakeholder engagement that took place at 201 Turk St. Trying to find a space – perhaps 518 Ellis – to house the program.

P Hendricks: Asked about the details of the program.

E Looper: it's 20 members; age 14-24; funding is for a 1-year pilot program; engagements are in the evening, 3 days a week – for TL Youth. The program is referral and relationship-based, not drop-in. The program is a place of refuge and a community of resources. Will also interface with United Playaz.

J. McCormick: offered to forge connections on behalf of these youth within the restaurant industry – since it helped him find a positive path as a TAY.

C. Salazar: Provided updates and some details on the LSR: Monday's press conference with Funder Chris Larsen, Mayor Lurie & Supervisor Mahmood; defined the corridor where the LSR will take place (Fulton Plaza to Post); explained the Decorative Gates project; empty storefront activation; programming & events; partnership with Into The Streets for event production; and coordinated daily safety and cleaning.

E. Looper: noted that TLCBD is looking to employ new workers to help with the LSR cleaning and stewardship ops

J. McCormick: asked for clarity on what the jobs will be.

E. Looper: defined the roles.

C. Salazar: notified the group of the LSR town hall as part of the March State of the Streets.

### 3. Program/Department Updates:

E. Looper: provided updates on Block Groups. 5-7 groups are the capacity that the TLCBD might be able to manage.

Big Question: how can Block Groups directly help the TL Small Business community? Provided details on Beth O’Leary and the local cryptocurrency called SFLuv, and how it can fit within the Block Group work.

Outlined the existing Block Groups and their geographic purview, as well as ID’d new Block Group possibilities – all told, would bring a total of 9 Block Groups. Interests range widely from street beautification to policy influencing.

J. Bautista: provided updates on \$10,000 SF Thrives Grant and the Storefront Opportunity Grant.

C. Salazar: Provided updates about TL urban greening and tree projects through partnerships with FUF, and BUF. Also provided updates on Dodge Place programming.

### 4. Next Meeting: Select Spotlight Topic & Draft Next Meeting Agenda

Committee Members discussed possible spotlight topics:

P. Hendricks: Phoenix Hotel; Sharing general TLCBD upcoming events / activations

E. Looper: suggested budget advocacy, TCAP, Kids Zone.

### 5. Information Sharing: Comment, Announcements, Appreciations and Future Items

J. McCormick: Eid Street Fair – actively looking for vendors

C. Salazar: Phoenix Hotel update

The meeting was adjourned at 1:00 pm.

Next Policy & Voice Committee Meeting

**\*March 11, 2026\*, 12:00 pm | 988 Market Street, 3rd Fl**