

Policy and Voice Committee Meeting
March 12th, 2025, 12:00 pm
48 Golden Gate Ave, San Francisco, CA
Meeting Minutes
DRAFT*

Minutes subject to change, and not official until approved by the committee

Present:

Policy & Voice Committee

- Kristin Villalobos, Chair, Policy & Voice Committee, Business Owner Seat
- Paula Hendricks, Resident Seat, 600 block of O'Farrell
- Diana Pang, Property Owner Seat, CCDC
- Mark Puchalski, Business Owner Seat, TNDC

TLCBD Staff

- Enrique Ovando, TLCBD Staff
- Cyntia Salazar, TLCBD Staff
- Josie Dominguez-Chand, TLCBD Staff
- Esan Looper, TLCBD Staff

Members of the public

- N/A

Absent:

- Nafy Flatley, Vice Chair, Business Owner Seat, Teranga

1. Welcome & Call to Order

- Meeting called into action at 12:06 pm by K.Villalobos

2. Approve minutes

- Meeting minutes from February 12th, 2025
- Motion: To approve the minutes from February
 - Moved by Kristen
 - Seconded by P.Hendricks
 - Abstained: None
 - Passed: YES, Unanimously passed by committee members.

3. Spotlight: Block Group Website & Policy & Voice Youth Internship

- J.Dominguez-Chand, Director of Community Organizing, gave a presentation about the Block Group website refresh and shared supporting documents.
- Board Members gave unanimous feedback about the map and name of the group presented on the updated version of the Resident Voice website page. They all suggested having an interactive map. They also inquired about the names Block Group versus Block Safety Group and preferred Block Group to be used on the website and promotional materials.
- P.Hendricks suggested adding the two page document presented onto the website for users who would like to read in depth about the program and making the document easy to access.
- M.Puchalsk suggested using social media to promote Block Group meetings and activations to make the testimonials come to life and other Board Members agreed with this suggestion.
- D.Pang indicated that the materials presented could be part of a social media and outreach/recruitment strategy for future block groups.
- J.Dominguez-Chand shared that she appreciated the feedback/suggestions and will work to incorporate them.
- J.Dominguez-Chand presented the outreach materials and strategies for the Youth Internship Program.
- M.Puchalsk inquired about using the word cohort in this context and if Transitional Aged Youth understood what it meant. P.Hendricks suggested using the word group instead. K.Villalobos suggested asking Youth their thoughts and adapting if needed. J.Dominguez-Chand to share this feedback with the Youth Leadership Managers and current Youth Internship Participants in Cohort Two.
- Overall the Board Members were all very engaged and had lively discussions about the presentations. They applauded the human centered design elements J.Dominguez-Chand used for both the block group and youth internship programs.

4. Program/Department Updates:

- J.Dominguez-Chand shared that Directors from TLCBD are attending the

International Downtown Association (IDA) Conference tomorrow and staff members are presenting (Eric Rozell and Kate Robinson.) Her second update was that Esan is continuing to share the Tenderloin Community Action Plan with various groups in the neighborhood.

- C. Salazar shared that she is working on getting \$10,000 in funding to the 300 Block Group (Glide is leading the activation effort) for music performances starting in April (lasting for three months.) Upon successful completion of the activations an

additional \$10,000 funding will come from a grant received from the Pisces and Campbell Foundation to extend the musical performances for an additional three months of programming. She is also helping the Block Group with a Shared Spaces permit similar to St. Anthony's for street closures.

5. Next Meeting: Select spotlight Topic & Draft Next Meeting Agenda

- Committee Members discussed possible spotlight topics:
 - Board Retreat Findings
 - Funding Challenges, Priorities, Strategies for Leaders in the Tenderloin to build resilience.

6. Information Sharing: Comment, Announcements, Appreciations and Future Items

- Announcements, There are open seats on the TLCBD Board and for everyone present to share that.

7. Meeting Adjourned

- Meeting adjourned at 1:00 pm.

Next Policy & Voice Committee Meeting
Wednesday, April 9th, 12:00 pm | 48 Golden gate Ave