



Executive Committee Meeting
December 18, 2024, 5:00 pm
48 Golden Gate Avenue, San Francisco, CA
Meeting Minutes
FINAL/APPROVED 2/19

Present:

Executive Committee

- Naomi Maisel, President, Business Owner Seat (La Cocina on Hyde)
- Isabel Manchester, Vice President, Property Owner Seat (The Phoenix Hotel)
- Geoffrey McFarland, Chair–Operations & Stewardship Committee, Business Owner Seat (St. Anthony Foundation)

Other Board Members

- Josie Dominguez-Chand, Resident Seat
- Patricia Tu, Business Owner Seat
- Brennan Foley, Property Owner Seat (Hilton)
- Mark Puchalski, Property Owner Seat (TNDC)

TLCBD Staff

- Enrique Ovando, TLCBD Staff
- Kate Robinson, TLCBD Staff
- Esan Looper, TLCBD Staff
- Eric Rozell, TLCBD Staff
- Frank Turbeville, TLCBD Staff

Absent:

- Diana Pang, Secretary, Property Owner Seat (Chinatown Community Development Center)
- Nafy Flatley, At Large Seat, (Teranga)
- Kristen Villalobos, Chair–Policy & Voice Committee, Property Owner Seat (San Francisco Community Land Trust)

Guest:

- Paula Hendricks, O’Farrell Neighbors Group

1. Call to Order. Welcome

N. Maisel called the meeting to order at 5:11 pm. Introductions followed.

2. Update: Executive Director Report

K. Robinson provided updates on:

- Program and Staff Updates: Completed the first cohort of DCYF's transitional age youth program with nine graduates. One of the interns will be joining our Workforce team. Two other interns received offers to work with Fitness SF. Next cohort will work weekly with partners such as the Planning Department, Chinatown Community Development Center, and Curry Senior Center.
- Camera Update: The Ad Hoc camera meeting was held yesterday to discuss the history of the camera network and to meet with Dmitri Shimolin from Safe City Connect to discuss next steps for a transfer of the program over to them.
- Financial Update: It has been a tough budget year so far due to contract delays from OEWD. Our contract for the Parks program that began in July 2024, was just signed at the end of December. This is a systemic problem, and as part of the SF Benefit District Alliance, we will focus on fixing this problem.
- Urban Alchemy Update: About \$3.8M was approved through the budget committee for the Urban Alchemy safety program that operates from a Mid Market Business Foundation contract. The additional \$4M that was a part of this contract will go in front of the budget committee in January.
- Grant Funding Update: We received \$250,000 from the Pisces Foundation along with a match from Campbell's Foundation. This funding will go towards our Block Group work, which has not been funded in at least 2 years.

3. Action: Interim Seat Appointments and Treasurer Appointments

MOTION: Appoint new Interim Board Members Paula Hendricks to the open Resident Seat and Rhiannon Bailard to the open Property Owner Seat; appoint Brennan Foley to Treasurer.

Moved by: G. McFarland

Seconded by: P. Tu

Abstained: none

Passed: yes

4. Action: Approve Minutes of Previous Meeting

MOTION: Review and approve the Executive Committee September's meeting minutes.

Moved by: P. Tu

Seconded by: G. McFarland

Abstained: M. Puchalski, B. Foley, J. Dominguez-Chand

Passed: yes

5. Presentation: Street Operations Team

E. Rozell provided an overview of a new Safe Program initiative.

- Street Operations: Our Safe Programs team is launching a new team to provide support for Clean Team, Safe Passage, the Parks Network, and local businesses. Program staff includes D. Flint-Spivey who was promoted from Safe Passage as a Lead Safety Steward to Street Operations Coordinator.
- Objectives include: identification and reporting of safety hazards, enhancing collaboration between residents, local businesses, community members and organizations, local authorities, and city agencies, and advancing personal and community harm prevention and safety preparedness.
- Tactics include: Safety Patrols and assessments, community meetings, safety campaigns, incident reporting and safety metrics via the Jia system, and fee-for-service. The team will not use force, threaten, or physically remove anyone.

J. Dominguez-Chand inquired about metrics and 311 data.

E. Rozell Described use of Jia and that it can include 311 data.

G. McFarland inquired about the roll-out and timing of the program.

E. Rozell stated that the program will launch a pilot in January alongside communicating the program to partners.

M. Puchalski stated that emergency preparedness drills and planning would be helpful.

K. Robinson Agreed.

6. Discussion: Annual Meeting and Board Retreat Prep

- Annual Meeting: January 16th (a Thursday) - in person; Our Annual report will be printed and also mailed out to all property owners,
- Board Retreat: January 25th (a Saturday) - kicking off 5 year strategic planning.

7. Information Sharing: Comment, Announcements, and Future Items

K. Robinson announced a Celebration for Stephen Tennis at Boeddeker Park, on Friday 2:30-4 pm. Stephen is one of our first core team members of Safe Passage and a staple in our neighborhood.

[Action: If you are not planning on attending a committee's meetings, please feel free to RSVP "no" and delete the Google Calendar invitation.]

The meeting was adjourned at 6:04 pm.

Next Executive Committee Meeting
Wednesday, February 19th, 5:00 pm | 48 Golden Gate Avenue