

Policy and Voice Committee Meeting
February 12th, 2025, 12:00 pm
48 Golden Gate Ave, San Francisco, CA
Meeting Minutes
DRAFT*

Minutes subject to change, and not official until approved by the committee

Present:

Policy & Voice Committee

- Kristin Villalobos, Chair, Policy & Voice Committee, Business Owner Seat
- Paula Hendricks, Resident Seat, 600 block O'farrell
- Justin Bautista, Resident Seat, 800 Block Geary & Tilted Brim

TLCBD Staff

- Enrique Ovando, TLCBD Staff
- Cyntia Salazar, TLCBD Staff
- Esan Looper, TLCBD Staff
- JaLil Turner, TLCBD Staff
- Eric Rozell, TLCBD Staff
- Ali Joseph, TLCBD Staff

Members of the public

- N/A

Absent:

- Nafy Flatley, Vice Chair, Business Owner Seat, Teranga
- Diana Pang, Property Owner Seat, CCDC

1. Welcome & Call to Order

- Meeting called into action at 12:06 pm by K.Villalobos
- Brief introductions by Committee Members, Policy & Voice Interns, and TLCBD Staff

2. Approve minutes

- Meeting minutes from December 11th, 2024
- Motion: To approve the minutes from June
 - Moved by J.Bautista
 - Seconded by P.Hendricks
 - Abstained: None
 - Passed: YES, Unanimously passed by committee members.

3. Spotlight: Policy & Voice Organizational Chart

- E.Ovando gave a brief overview on the current Organizational Chart. New additions to the P&V team were announced: J.Dominguez-Chand as Director of Community Organizing and J. Bautista as Small Business Manager.
- P.Hendricks inquired about the
- E.Ovando mentioned the additional funding received for Block groups. E.Ovando foresees additional conversations in future P&V committee meetings to define the implementation of the program.
- E.Looper gave a brief overview of Block Groups: 300 Block of Ellis, 100 Block of Golden Gate, O'farrell Neighbors Group (ONG), 200-300 Block of Turk.
- K.Villalobos suggested more socials/fun meetings to grow our block group supporters.
- E.Looper shared information on TLCBD Quarterly Convenings. Usual cadence of convenings: July, October, January, April. Additional convenings could happen as needed for special topics.

4. Program/Department Updates:

- J.Dominguez-Chand shared working on a mock-up to be presented at the next P&V committee meeting.
- E.Looper shared a document used as a weekly update newsletter to Block Groups.
- C. Salazar shared the upcoming TBC Meeting on Thursday February 13th, 2025.

5. Next Meeting: Select spotlight Topic & Draft Next Meeting Agenda

- Committee Members discussed possible spotlight topics:
 - Board Retreat Findings
 - 5th Block Group
 - In depth on what is a Block group
 - Website & Materials for Block Groups
 - P&V TLCBD Resources

6. Geographic Equity (late agenda addition by ED K. Robinson)

- Previous Board members wanted to focus on a geographical equity stance,

K.Robinson believes it's time to make it a legislation to avoid more city services impact TL Residents. Unless a city service directly impacts who we center, Kids & families, seniors & businesses, TLCBD will not support. K.Robinson emphasized there needs to be Community Agreements, Good Neighbor Policy, Direct benefits to small businesses, and a contract containing Stewardship & Cleaning.

- J.Bautista shared how impacted residents & businesses have been due to 822 Geary opening up.
 - Adante & Monarch Hotels
 - Motion: To take geographical equity stance through P&V Committee meeting and present to the Executive board
 - Moved by K. Bautista
 - Seconded by P.Hendricks
 - Abstained: None
 - Passed: YES, Unanimously passed by committee members.
7. Information Sharing: Comment, Announcements, Appreciations and Future Items
- N/A
8. Meeting Adjourned
- Meeting adjourned at 1:05 pm

Next Policy & Voice Committee Meeting
Wednesday, February 12th, 12:00 pm | 48 Golden gate Ave