

Operations & Stewardship Committee Meeting

Wednesday, December 4th, 2024, 12:00 pm

48 Golden Gate Avenue, San Francisco, CA

Meeting Minutes

DRAFT*

*Minutes subject to change, and not official until approved by Board Committee

Present:

Committee Board Members

- Geoffrey McFarland - Property Owner Seat Representative (St. Anthony's)
- Josie Dominguez-Chand - Resident
- Mark Puchalski - Property Owner Seat Representative (Tenderloin Neighborhood Development Corporation)

Other Board Members

- N/A

TLCBD Staff

- JaLil Turner, TLCBD Staff
- Eric Rozell, TLCBD Staff
- Enrique Ovando, TLCBD Staff
- Cyntia Salazar, TLCBD Staff
- Esan Looper, TLCBD Staff

Absent:

- **Paris McBride, TLCBD Staff**

Guest(s)

- N/A

1. Call to Order, Welcome

The meeting was called to order at 12 PM.

2. Approve Last Meeting Minutes

Geoffrey made a motion to approve the November minutes. Josie seconded the motion and was followed by Mark. November minutes were ultimately approved.

3. Program Spotlight: Parks, DCYF and Safe Passage

Parks and DCYF- JaLil states park recently underwent a schedule reconstruction to improve budget deficit. JaLil cut over 50+ hours from the schedule but was able to maintain all staff while making these cuts. The cuts will save the department over \$100k throughout the year. DCYF interns are finishing their last few weeks of the 12 week internship. All of the interns are set to

successfully complete the program by 12/20/24.

Safe Passage- Eric mentioned that Safe passage was just returning from a holiday break and are currently being hit hard with illness throughout the program. Safe Passage will be present at the Civic Center tree lighting tonight and they will also be present at the Tenderloin tree lighting on 12/13/24. Eric is in process of onboarding Darryl as a coordinator for the new street operations team, this will be a slower process than usual as the role is brand new. Safe Passage will go on break again starting 12/23/24 and they will return 1/3/25. Due to the current situation with Urban Alchemy it is possible that more funding becomes available for TLCBD to potentially apply for. Lastly, Safe Passage has seen improvements on street dynamics with their presence being available.

4. Program / Department Updates:Policy & Voice

- Esan started out prompting all to imagine a TL without the need for stewardship, he explained that this is actually the vision we are after. He shared the TCAP newsletter to provide some insight on things currently happening and ultimately doubled down that he feels like the vision of the TL with no need for stewardship can exist, it's already happening in multiple SF neighborhoods. Esan believes we should center the idea of keeping neighborhoods safe for children and seniors, by doing this automatically makes the neighborhood safe for the other demographics within the community. TLCBD is involved in numerous things pertaining to the neighborhood (TCAP, SFMTA, OEWD etc...), TLCBD are conduits for change. Cyntia is a part of the prozac and has direct relationships with many different organizations, this connection allows for Cyntia to bring our issues front and center more frequently than if these relationships didn't exist.
- Cyntia has already led multiple physical improvement projects throughout the TL. Her involvement in prozac plays a huge role in making this possible. She frequently collaborates internally with TLCBD programs as well. Cyntia spoke about the lack of economic support, Mark suggests changing the way we approach things, maybe rather than starting from the top, let's work our way from the bottom upwards. Ultimately it is collaboration that makes it all work, operations make things clean and safe and Cyntia and the policy team makes things inviting.
- Josie was curious about what discussions were like pertaining to the many meetings about equity in the TL. Cyntia states that there is plenty of energy from the TL that is constantly pushing to highlight the lack of support for the TL. Esan believes if the government wants downtown to be safe again, they have to include the tenderloin. Ways to help would be attending monthly policy & voice meetings every 2nd wednesday of the month and staying in the know by visiting the TLCBD site and the Halo app.

5. Next Meeting: Select Spotlight Topic & Draft Next Meeting Agenda

- It was determined Safe Passage and Street Safety would be the next highlight.
- Geoffrey is interested in how the cuts to Urban Alchemy will impact Safe Passage, Mark is curious of how the cuts will impact the neighborhood as a whole. Ultimately Mark says he wants to hope for the best plan but be prepared for the worst. Josie suggests more wellness for those on the ground because they will feel the impacts heavily.

6. Information Sharing

- 12/13- TL tree lighting 4pm-7pm
- 12/13 is also I love Tenderloin day
- 12/14 Posada at Dodge Alley 4pm-8pm
- 1/9 Quarterly Convening
- Cyntia is gearing up to hire 2 staff underneath her. One small business manager and one events manager

Adjournment

- The meeting was adjourned at 12:55 PM

Next meeting Scheduled for 2/5/25 at 12pm
48 Golden Gate Avenue