

Board of Directors Meeting  
September 25, 2024, 5:00 pm  
48 Golden Gate Avenue, San Francisco, CA  
Meeting Minutes  
DRAFT\*

\*Minutes subject to change, and not official until approved by the Board

Present:

- Naomi Maisel, President, Business Owner Seat (La Cocina on Hyde)
- Isabel Manchester, Vice President, Property Owner Seat (The Phoenix Hotel)
- Diana Pang, Secretary, Property Owner Seat (Chinatown Community Development Center)
- Geoffrey McFarland, Chair–Operations & Stewardship Committee, Business Owner Seat (St. Anthony Foundation)
- Kristen Villalobos, Chair–Policy & Voice Committee, Property Owner Seat (San Francisco Community Land Trust)

TLCBD Staff

- Esan Looper, TLCBD Staff
- Enrique Ovando, TLCBD Staff
- Nicole Patel, TLCBD Staff
- Kate Robinson, TLCBD Staff
- Alicia Seleska, TLCBD Staff
- Frank Turbeville, TLCBD Staff

Absent:

- Justin Bautista, Resident Seat
- Nafy Flatley, At Large Seat, (Teranga)
- Brennan Foley, Property Owner Seat (Hilton)
- Bilal Mahmood, Treasurer/Chair–Finance, Admin & Fund Development Committee, Resident Seat
- Patricia Tu, Business Owner Seat
- Shelbey Weidemann, Property Owner Seat (UC Law San Francisco)

Guests:

- Josie Chand
- Jackie Hazelwood, OEWD
- Naim Algaheim

**1. Call to Order. Welcome**

N. Maisel called the meeting to order at 5:08 pm.

**MOTION:** To allow the attending Executive Committee to conduct the meeting in absence of quorum.

Moved by: N. Maisel

Seconded by: I. Manchester

Abstained: none

Passed: yes

**2. Update: Executive Team Report**

Staff provided updates on:

- Hot Topics; Camera Sales Updates - recently reported 68% drop in sales tax revenue in the Tenderloin; new Workforce Clean Team is breaking their own records for trash pickup—previously at ~80 bags/day and now at ~180 bags/day; in conversation with the Mayor's Office and seeking board members for an Ad Hoc committee to close out the Camera Program and sell it
- Workforce Team; Clean Team Swing Shift; DCYF Updates – have moved 5 Workforce Clean Team members to Clean Team I; invested in additional Clean Team trucks; Job Fair planned for next Thursday; launched first swing shift—goes from 10AM-6PM); October 1st is launch of DCYF program with 8-14 interns
- People & Culture Updates – streamlined onboarding; working on emergency action plan; cybersecurity; Greg is working in his new role as the Training and Development Manager
- Finance Updates – on the back end of the audit—waiting on draft report (should have by 2nd or 3rd week in October); one of the biggest differences between this and last year was \$500,000 donated to Capital Campaign
- Grant Prospects - Hirsch Foundation; Heising-Simons Foundation; Elevate Youth, MOHCD
- In the Media – Mission Local; several Legislation stories; KQED

**3. Action: Appoint Josie Chand to interim resident seat**

**MOTION:** To appoint Josie Chand to the TLCBD Board of Directors in the open resident seat.

Moved by: N. Maisel

Seconded by: G. McFarland

Abstained: none

Passed: yes

**4. Action: Approve Minutes of Previous Meetings**

**MOTION:** Review and approve draft minutes of the June meeting of the Board of Directors.

Moved by: I. Manchester

Seconded by: N. Maisel

Abstained: D. Pang, J. Chand, G. McFarland, K. Villalobos

Passed: yes

**MOTION:** Review and approve draft minutes of the August meeting of the Board of Directors.

Moved by: G. McFarland

Seconded by: K. Villalobos

Abstained: J. Chand, I. Manchester

**Passed:** yes

**5. Overview: Board Roles, Brown Act, and CPRA**

K. Robinson shared a presentation.

**6. Presentation: Org Chart**

K. Robinson shared an org chart with the Board and briefly walked them through it.

**7. Update: Capital Campaign Deep Dive**

K. Robinson discussed current Capital Campaign plans.

- In the process of feasibility stage
- Have signed purchase and sale agreement
- Currently have an advisory group of 3
- Have strong support from Senator Wiener and Assemblymember Haney

D. Pang asked if the organization is going after any climate change/resiliency money.

- K. Robinson: Yes—Safe Passage, the Parks, and Clean Teams are all outdoors so we've been pursuing those opportunities already.

**8. Information Sharing: Comment, Announcements and Future Items**

K. Villalobos asked more people to join the Policy and Voice Committee.

K. Robinson announced that the next Karaoke Battle is Friday, November 22nd. 6-8PM.

I. Manchester shared that the TNDC Pool Toss is tomorrow at the Phoenix Hotel, 6-9PM.

The meeting was adjourned at 6:23 pm.

**Next Board of Directors Meeting**

**Wednesday, November 20th, 5:00 pm | 48 Golden Gate Avenue**