



Executive Committee Meeting

May 15, 2024, 5:00 pm

48 Golden Gate Avenue, San Francisco, CA

Meeting Minutes

FINAL/APPROVED 9/18

Present:

Executive Committee

- Mike Vuong, President, Business Owner Seat (Boys & Girls Clubs of SF)
- Nafy Flatley, Chair, Policy & Voice Committee, Business Owner Seat (Teranga)
- Naomi Maisel, Vice President, Business Owner Seat (La Cocina on Hyde)
- Isabel Manchester, Chair–Operations & Stewardship Committee, Property Owner Seat (The Phoenix Hotel)
- Diana Pang, Secretary, Property Owner Seat (Chinatown Community Development Center)

Other Board Members

- Gregory Johnson, Resident Seat
- Cindy Ramesh, Property Owner Seat

TLCBD Staff

- K. Halhoul, TLCBD Staff
- Esan Looper, TLCBD Staff
- Enrique Ovando, TLCBD Staff
- Kate Robinson, TLCBD Staff
- Alicia Seleska, TLCBD Staff
- Curtis Wong, TLCBD Staff

Absent:

- Jennifer Kiss, At Large Seat (R & D Foundation)
- Bilal Mahmood, Treasurer/Chair, Finance, Admin & Fund Development Committee, Resident Seat

1. Call to Order. Welcome

M. Vuong called the meeting to order at 5:06 pm.

2. Update: Executive Director Report/Soiree Debrief

K. Robinson and E. Ovando provided high level program updates, special project news, and things coming down the pipeline.

- **SP15 Spring Soiree**

- K. Robinson: Led with a discussion about the Spring Soiree with special attention regarding the parade success. The Executive Committee concurred that it was a joyful and special moment. Event costs were recouped. The community aspect was special - beneficial to recognize staff who live/work in the neighborhood in front of a wide array of city officials and attendees.
- E. Ovando: Witnessed the power of TLCBD to be able to draw support from politicians. Impactful and encouraging - an indication of TLCBD's success.
- K. Robinson: Drawing from the Spring Soiree events will inspire ideas for future events (e.g., Fall Forum).
- N. Maisel: Underscored the need to make it clear that it is a fundraiser.
- C. Ramesh suggested an auction or theme to emphasize the fundraising aspect.

- **Staffing Updates**

- K. Robinson: F. Turbeville, Director of Finance, is out on medical. Obtained a temporary replacement who is ready to jump in and help the organization move forward. Will help prepare for TLCBD's audit. Noted that TLCBD, from a financial perspective, is in a great financial position.
- K. Robinson: Replacing Abby W. as she's accepted a new job. Temp will help find a new applicant for this position. Will also be hiring a new People & Culture Manager as T. Leddy is moving to Vermont next month.

- **DPW Partnership Updates - Clean Team II Progress**

- E. Ovando: New Director of Clean Operations, P. McBride, has filled both Clean Teams and new Custodial Team. Making sure that we maintain contracts and obligations. Clean Team II averaged 80 bags a day during the morning shift this past week.
- C. Ramesh: Mentioned that this was her cleanest walk to the office to attend this meeting.
- K. Robinson: Monthly meetings with DPW have been working very well. Their teams may become more competitive with us. We have doubled the Clean Team size.
- M. Vuong: How many team members live in the neighborhood? K. Robinson stated that they will be polling for that information.
- E. Ovando: Received new flat bed truck to assist with pickups. Two new trucks on order.
- K. Robinson: Mentioned concept of an ambassador program to tie-in with the Clean Team - help navigating the route can make a significant difference in how much more can be accomplished.
- E. Ovando: Resolved 7100 code browns and 3000 graffiti situations in the first three months of the year.
- C. Ramesh: Asked if scent additives could be added to the cleaning products—Union Square smells different due to their products. E. Ovando acknowledged her perspective, but stated that it is expensive.

- **Grant Updates - DCYF funding \$2M; CA Rise \$75K; Dolby \$25K, FY25 Budget asks**
- K. Robinson: TLCBD will be receiving five years of DCYF funding. Supports transitional age youth development. Started in response to five youths getting shot. The neighborhood can't lose youth to the drug trade. Mentioned E. Looper's leadership. Currently, TLCBD is in the midst of program development.
- K. Robinson and N. Flatley: Discussion regarding job readiness, therapists, parks programs, engaging youth from Soccer Friday for example and moving towards employment.
- K. Robinson: Hopeful to get a Helman Foundation grant. Unfortunately, City funding is not provided for robust parks programming.
- K. Robinson: The CA Rise monies relate to a workforce development fund for the Clean Team. Hope to leverage Safe Passage through this. More to come.
- K. Robinson: Parks are the major funding priority.

- **AP Story**
- K. Robinson: A recent AP story featured Tatiana. Must read.
- K. Robinson: Ezra Klein podcast with Dr. Keith Humphries about drug policy. Everyone should listen to it. Trying to invite him for a Lunch & Learn.

[Action: K. Robinson will send a link to the Ezra Klein podcast mentioned to the Executive Committee.]

3. Action: New Camera Policy Language

- K. Robinson: Reminded attendees that the Board voted to amend policy language. As a recap received \$1.4MM for camera upgrades to make it ready to use with AI, and the organization is amending policy to share camera access with third parties. Worked with Dmitri from Applied Video Solutions (AVS) on the camera policy amendment. TLCBD plans to close out the camera program and sell it to a responsible party. The Ad Hoc committee is going to make it a successful transition. The equipment has been valued at \$1.9MM- plan to put proceeds into a high yield savings to strengthen TLCBD's reserve. C. Larsen and SFPD are supportive. There is an aggressive timeline for upgrades and sale- 6 months.
- N. Maisel: Asked about control concerning responsible future owner. K. Robinson responded that the Ad Hoc Committee will consider this; however, it appears that an AVS arm-SafeCity Connect-may be the best fit,
- C. Ramesh: Will the charge to access footage change if the buyer is AVS? K. Robinson responded that at the moment this is unknown; however, property owners with cameras already have direct access to footage.
- K. Robinson reviewed the Camera Network Usage Policy & Procedures changes with the committee.
- M. Vuong: How do we determine who is an authorized service provider? Discussed creating an addendum of service providers and a definition for "authorized service provider."
- N. Maisel: Should expected timelines be added? K. Robinson stated timelines are not present.
- K. Robinson: Plan to work with Dmitri to get the camera policy packet ready by this week. There is no recommendation for changing the request form.
- C. Wong: 90% of requests are not from the request form. Majority are received via a Google Form. But how will the Public Defender's Office and others access the camera data?

[Action: K. Robinson will work with Dmitri at AVS to get a matrix of how Mid-Market's camera retrieval works, and make the discussed proposed changes to the Camera Network Usage Policy & Procedures - will send it out by Friday.]

NO MOTION/NO VOTE: This camera agenda item is to prepare for the next Board Meeting.

4. Action: Approve Minutes of Previous Meeting

MOTION: Review and approve draft minutes of the March 2024 Executive Committee meeting.

Moved by: M. Vuong

Seconded by: I. Manchester

Abstained: D. Pang, N. Maisel

Passed: Yes

5. Conversation: June Board Meeting and Beyond

- K. Robinson: June Board meeting will be on 06/25. No Executive Committee meeting in June. Majority of the meeting is to meet new candidates and vote. Remainder of the meeting will be a closed door session with Board to review K. Robinson.
- M. Vuong: No July Meeting. The August meeting is to vote for new officers and new Executive Committee. No August Executive Committee meeting - resumes in September, but committees are still encouraged to meet in August.
- K. Robinson: Board applications are available. Received an application from Azalina Eusope but there is a conflict of interest due to DPW commissioner status. Let her know she's more than welcome to join TLCBD committees.
- M. Vuong: The Board will be voting on two property seats, one at-large, and one business seat. Technically, Naomi has to run for her seat. There is a Google incumbency form

6. Information Sharing: Comment, Announcements and Future Items

- M. Vuong: Human Rights Commission is holding a Juneteenth parade - wants high attendance and representation from every block. Parade begins on Beale/Market and ends at Fulton Plaza. If there is interest in joining GLIDE or Boys and Girls Club, then reach out.
- I. Manchester: Supervisor Peskin will be at a Tenderloin Business Coalition Meeting (TBC) to identify his platform. Also, on May 25th - Pool Party at The Phoenix.. Psyched!Radio SF, bands, DJ, and comedy show from Noon 'til end. Free.
- N. Maisel: The Marketplace has been rebranded as La Cocina on Hyde.
- E. Looper: Upcoming Tenderloin Music and Arts Festival (05/24-05/26). May 28th is the last day the police are having their boundary analysis for a redistricting of Police boundaries.

The meeting was adjourned at 6:18pm.

Next Executive Committee Meeting

Wednesday, September 18th, 5:00 pm | 48 Golden Gate Avenue