

Executive Committee Meeting

April 17, 2024, 5:00 pm

48 Golden Gate Avenue, San Francisco, CA

Meeting Minutes

FINAL/APPROVED 5/15

Present:

Executive Committee

- Mike Vuong, President, Business Owner Seat (Boys & Girls Clubs of SF)
- Bilal Mahmood, Treasurer/Chair, Finance, Admin & Fund Development Committee, Resident Seat
- Nafy Flatley, Chair, Policy & Voice Committee, Business Owner Seat (Teranga)
- Isabel Manchester, Chair-Operations & Stewardship Committee, Property Owner Seat (The Phoenix Hotel)

Other Board Members

- Gregory Johnson, Resident Seat
- Cindy Ramesh, Property Owner Seat

TLCBD Staff

- Paris McBride, TLCBD Staff
- Enrique Ovando, TLCBD Staff
- Kate Robinson, TLCBD Staff
- Cyntia Salazar, TLCBD Staff
- Alicia Seleska, TLCBD Staff
- Dan Williams, TLCBD Staff
- Curtis Wong, TLCBD Staff

Absent:

- Jennifer Kiss, At Large Seat (R & D Foundation)
- Naomi Maisel, Vice President, Business Owner Seat (La Cocina Municipal Marketplace)
- Diana Pang, Secretary, Property Owner Seat (Chinatown Community Development Center)

1. Call to Order. Welcome

M. Vuong called the meeting to order at 5:00 pm and deputized G. Johnson.

2. Update: Executive Director Report

M. Vuong and E. Ovando provided updates on:

- Spring Soiree - We want to encourage people to donate. Most of the confirmed attendees are political officials. This would be a good opportunity to bring potential Board members.
- New Director of Operations–Introduction was made to P. McBride. Clean Team I is solid, Clean Team II is getting ready to have boots on the ground next month.

3. Action: Vote on Assessment Increase

K. Robinson provided a presentation regarding a proposed assessment increase:

- Have kept on trend with the CPI. What the Board approves is the maximum TLCBD would allow, however, the City has final approval. We're able to supplement within the mandates of our agreement. We propose asking the Board to approve a 4% increase.
- C. Ramesh: These details would be great to have when I go back and have the discussion.

MOTION: That Tenderloin Community Benefit District (TLCBD) increase the tax assessment to 4.0% in FY25.

Moved by: M. Vuong

Seconded by: I. Manchester

Abstained: none

Passed: Unanimous

4. Conversation: Policy & Voice

K. Robinson and D. Williams provided a high level update on the direction of TLCBD's voice on key neighborhood issues and describing approach through convening:

- D. Williams: 645 Larkin came onto our radar about 4 months ago in a community meeting. This is the former Turtle Tower site and the beginning of Little Saigon which is 2 blocks long. Many business owners on the block spoke out against this proposal. The new owner is pausing their proposal for deeper listening.
- K. Robinson: We met with this organization and had productive conversations, TLCBD continues to believe the ground floor should be used for business purposes
- B. Mahmood: The Turtle Tower site was a DPH project?
- No. The new owners bought the building and were separately seeking DPH funding.
- B. Mahmood: St. Anthony's has showers. What is the next closest proximity to showers? Why is DPH putting money toward showers when the current showers aren't at capacity?
- Yes, St. Anthony's has showers, and YWAM.
- K. Robinson: We're proposing a pause of new services in the Tenderloin until 3 criteria are met: 1) a clear assessment of the scope and efficacy of services provided, 2) we reach an equitable distribution of social services citywide, and 3) Ensuring that new programs in the Tenderloin directly close the equity gap of the life expectancy of TL residents.
- G. Johnson: The City is proposing closing parts of the Tenderloin at midnight for one year.
- I. Manchester: I agree with this idea

- B. Mahmood: Any data that can be provided on how many sleep sites, showers, hours per capacity they're still available, etc. should be included. The second part of the criteria should be a per capita argument. What is the per capita of SOMA? What is the per capita of these services west of Van Ness, etc.?
- M. Vuong: Is anyone present opposed to allowing the Policy & Voice team to pursue this moratorium? (No.)
- C. Ramesh: We should have some ownership groups take some of these ideas to the Mayor's office.

5. Conversation: TLCBD Board 2024/2025

M. Vuong shared that an email will be going out with applications to forward out to folks.

6. Update: Camera Program

E. Ovando recapped the previous week's Ad Hoc meeting. We will continue to move forward with selling the Camera Program.

7. Action: Approve Minutes of Previous Meetings

MOTION: Review and approve draft minutes of the February meeting of the Executive Committee.

Moved by: M. Vuong

Seconded by: G. Johnson

Abstained: I. Manchester

Passed: Unanimous

8. Information Sharing: Comment, Announcements and Future Items

C. Salazar shared that I Love Tenderloin Week is soon, Beautification Day is this Sunday from 10AM-2PM.

I. Manchester added that Adidas and Reebok are partners of Levi's and will be doing a run that morning at 9AM starting at the Phoenix Hotel.

M. Vuong shared a number of I Love Tenderloin Week events that will be happening: Brokeass Stuart, KTVU Fox 2 interview on 4/20, a KQED interview.

The meeting was adjourned at 6:27 pm.

Next Executive Committee Meeting
Wednesday, May 15th, 5:00 pm | 48 Golden Gate Avenue