

Board of Directors Meeting
March 27, 2024, 5:00 pm
48 Golden Gate Avenue, San Francisco, CA
Meeting Minutes
FINAL/APPROVED 5/22

Present:

- Bilal Mahmood, Treasurer/Chair, Finance, Admin & Fund Development Committee, Resident Seat
- Justin Bautista, Resident Seat
- Gregory Johnson, Resident Seat
- Isabel Manchester, Chair, Operations & Stewardship Committee, Property Owner Seat (The Phoenix Hotel)
- Cindy Ramesh, Property Owner Seat (Hilton)
- Shelbey Wiedemann, Property Owner Seat (UC College of the Law)

TLCBD Staff:

- Esan Looper, TLCBD Staff
- Greg Moore, TLCBD Staff
- Enrique Ovando, TLCBD Staff
- Kate Robinson, TLCBD Staff
- Cyntia Salazar, TLCBD Staff
- Alicia Seleska, TLCBD Staff
- Phoet Tak, TLCBD Staff
- Frank Turbeville, TLCBD Staff

Absent:

- Mike Vuong, President, Business Owner Seat (Boys & Girls Clubs of SF)
- Naomi Maisel, Vice President, Business Owner Seat (La Cocina Municipal Marketplace)
- Diana Pang, Secretary, Property Owner Seat (Chinatown Community Development Center)
- Nafy Flatley, Chair, Policy & Voice Committee, Business Owner Seat (Teranga)
- Jennifer Kiss, At Large Seat (R&D Foundation)
- Gordon Leung, Property Owner Seat (Tenderloin Neighborhood Development Corporation)

1. Welcome, Introductions & Call To Order

The meeting came to order at 5:08 pm.

2. Update: Executive Director Report & Program Highlights

K. Robinson and E. Ovando shared updates on:

- Spring Soiree: Thursday, May 2nd at 4PM at the Phoenix Hotel.
- Clean Team 2: Roaming Lead at Parks, Jose Ayala, has been promoted to lead the new team. Refurbishment of 105 Turk is complete and looks good. Clean Team 1 will move down to 105 Turk and Clean Team 2 will operate out of Ellis Street. Jessie Talo has been promoted to Manager of Clean Team 1. The grant related to it is promised to be executed in April and will have a shortened timeline of 14 months.
- Capital Campaign: Put a down payment on 200 Leavenworth last week, have engaged architects for build out, and were awarded a contract from OEWD toward cost. Purchase price is \$3.1 million and have so far secured a little over \$2 million. Have submitted for \$10 million in Congressional funds.

3. Action: Vote on Annual Increase to Assessment

K. Robinson shared that last year the increase was 4% and we're proposing a 4% increase again this year. A. Wongwanich presented a slide deck with SF CPI trend, salary increase, and the FY23 TLCBD tax assessment figures.

C. Ramesh: Was the assessment increased prior to 2022? Where would this increase go—which services? Do we know what other CBDs/BIDs are doing? All of this will go down better if DPW provides funding.

I. Manchester: Will this go toward things that business/property owners won't benefit from directly? What about finding a middle ground between a lower increase and explaining that you're receiving money from DPW?

B. Mahmood: I think the path forward is two-fold: rough alignment on 3.5%, or have the Finance Committee provide a better explanation of what we gain and lose with different increases.

K. Robinson: We can hold a Finance Committee meeting in the next week and then vote at the next Executive Committee meeting.

MOTION: To have the Finance Committee review the proposal again and assess benefit and cost for different increases and bring that to a future Executive or Board meeting.

Moved by: B. Mahmood

Seconded by: I. Manchester

Abstained: none

Passed: yes

4. Action: Form Ad hoc Camera Policy Committee

K. Robinson explained she's looking for property owners who have cameras or board members who have knowledge of AI to join an Ad hoc Camera Policy Committee to focus for a couple of weeks. Funds have been put on hold until the San Francisco Police Department is happy with what

we would provide. TLCBD is completely liable for all of the cost of the program and The City relies on it, but TLCBD doesn't receive any funding from The City.

MOTION: To create an Ad hoc committee to review the camera policy.

Moved by: G. Johnson
Seconded by: C. Ramesh
Abstained: none
Passed: yes

P. Tak: I recommend that if the Camera Network is sold, property owners with cameras are allowed to opt out of the program.

5. Update: DPW Partnership and Status of 311 Requests

K. Robinson shared that Carla Short at DPW suggested removing from part of the arrangement-forwarded 311 requests like poop in the streets that should go to DPW from (they currently go to TLCBD first and then are forwarded on to DPW) and having TLCBD only maintain things like graffiti removal (that are already sent to TLCBD first).

J. Bautista: Why is graffiti removal such a priority when safe, clean streets should be? I have to walk in the streets often to avoid needles and things like mattresses.

K. Robinson: It's more about care for the neighborhood. The way our neighborhood is being treated with graffiti - shows a lack of care for the space.

E. Looper: No one has suggested that graffiti is more important, it's just that it hasn't been addressed by anybody else.

6. Discussion: Board Application for 2024/2025

This item was tabled for a future meeting.

7. Action: Approve Minutes of Previous Meetings

MOTION: Review and approve draft minutes of the November and February Special meetings of the Board of Directors, and January Annual Board Retreat.

Moved by: I. Manchester
Seconded by: G. Johnson
Abstained: none
Passed: yes

8. Information Sharing: Comment, Announcements and Future Items

Next Board of Directors Meeting

Tuesday, June 25th, 5:00 pm | 48 Golden Gate Avenue, San Francisco, CA