

Executive Committee Meeting
February 21st, 2024, 5:00 pm
48 Golden Gate Avenue, San Francisco, CA
Meeting Minutes
FINAL/APPROVED 4/17

Present:

Executive Committee

- Mike Vuong, President, Business Owner Seat (Boys & Girls Clubs of SF)
- Naomi Maisel, Vice President, Business Owner Seat (La Cocina Municipal Marketplace)
- Bilal Mahmood, Treasurer/Chair, Finance, Admin & Fund Development Committee, Resident Seat
- Diana Pang, Secretary, Property Owner Seat (Chinatown Community Development Center)
- Nafy Flatley, Chair, Policy & Voice Committee, Business Owner Seat (Teranga)

Other Board Members

- Gregory Johnson, Resident Seat
- Cindy Ramesh, Property Owner Seat

TLCBD Staff

- Esan Looper, TLCBD Staff
- Greg Moore, TLCBD Staff
- Enrique Ovando, TLCBD Staff
- Kate Robinson, TLCBD Staff
- Alicia Seleska, TLCBD Staff
- Phoet Tak, TLCBD Staff
- Curtis Wong, TLCBD Staff

Absent:

- Jennifer Kiss, At Large Seat (R & D Foundation)
- Isabel Manchester, Chair-Operations & Stewardship Committee, Property Owner Seat (The Phoenix Hotel)

Guests:

- K. Halhoul

1. Call to Order. Welcome

M. Vuong called the meeting to order at 5:05 pm and deputized all Board members present.

2. Update: Executive Director Report

K. Robinson provided updates on:

- Staffing and Board Updates–J. Pace has resigned the Board as he no longer works at St. Anthony's. Have two really strong finalists for Director of Finance and are extending an offer to one. Also, have a candidate for Director of People & Culture as G. Moore is stepping back to a L&D role.
- Grants: \$41,000 from Hellman & Friedman for new office furniture; \$2.4 million from DPW for new Clean Team, \$1.4 million from Chris Larsen for Camera Program to upgrade and ready it for potential AI, \$2 million from Rippleworks in recoverable grant for capital campaign (have received \$500,000 for due diligence phase), \$910,000 encumbered by OEWD for 2 years for small business services and mini-grants. Awaiting DCYF funding results.
- Banners, Big Bellies and Billboard update - new banners are up and new Bigbelly designs are next (will feature nightlife highlights of the neighborhood)
- First Tenderloin CEO/ED Summit report back - about 10 participants who want to meet monthly going forward focusing on: open air drug trade, cleanliness, and expanded mental health services (24 hour and placement of services not just in the Tenderloin)
- Capital Campaign Updates
- TLCBD in the media - Op Ed in SF Standard

3. Action: Vote on updated Camera Policy

K. Robinson explained that the aim is to reduce the burden on TLCBD and staff (who haven't been able to focus on growth and different aspects of the program due to the volume of camera requests). Our solution is to allow 24/7 retrievals without having to staff that. Applied Video Solutions (AVS) will have access to follow our policy to retrieve footage in off hours to start with potential to grow so that TLCBD staff can widen their work to include office technology, etc.. The only change to the policy would be to: "E. Copies of all video records and images shall be made on TLCBC's premises only."

M. Vuong: Viewing these images over and over can be traumatizing, so this is also to keep staff from having to do that.

K. Robinson: We're most interested in AI weapons detection in the future. We're discussing readiness toward that by readying our cameras—many of which are not compatible—through upgrades.

P. Tak: Wording should be "a third party vendor" rather than AVS.

The potential for real hotspotting is there. What will that mean for our communications with police? We'll have definitive data.

B. Mahmood: Are there other potential detection uses identified? Do we have to go with AVS?

K. Robinson: Yes, things like vehicle recognition are other options. I don't believe there are many options. UC Law is working with someone other than AVS.

G. Johnson: I don't think there's anything "free" in this. We should recoup the cost somehow. And it has to be a realistic fee.

N. Maisel: What's the point of the investment if we're just sitting on all this video?

- We'd become a source of how to use this footage properly.

- C. Ramesh: Are they paying for access in other neighborhoods?
- Union Square's is partially covered under assessment dollars.
- N. Flatley: Do we know what are the different pilots that UC Law is doing?
- Not sure yet. It was just approved.

MOTION: To amend the camera policy to allow an approved third party vendor to have video footage on their premises.

Moved by: M Vuong

Seconded by: C. Ramesh

Abstained: none

Passed: Unanimous

MOTION: To use part of the \$1.4 million from Chris Larsen to ready cameras for AI capabilities.

Moved by: M Vuong

Seconded by: G. Johnson

Abstained: none

Passed: Unanimous

4. Conversation: Updates regarding 311

K. Robinson recommends holding off on dropping requests, tracking it closely and preparing for the next Board meeting in March.

M.Vuong: We should be ready to vote re: 311, but to vote that if certain things don't happen by a certain date we'll pull out of 311.

C. Ramesh: I think a specific timeline is better given that so much about cleaning is important to the Mayor.

D. Pang: When is this hearing likely going to be scheduled? Are there failsafes? Is this a stalling tactic?

- How do we ensure that we're still moving forward?

N. Maisel: Worst case, can we get someone to build us a new dispatch center?

P. Tak: It is possible. Jia can currently do that.

M. Vuong: We need to make sure that we're solving the original problem and not creating a new problem for ourselves.

5. Conversation: TLCBD Board 2024/2025

K. Robinson: We have some really great board members terming off: M. Vuong (Business Owner Seat), J. Kiss (At Large), and C. Ramesh (Property Owner Seat). N. Maisel will have to rerun for her seat.

6. Update: Spring Soiree

E. Ovando: The Spring Soiree is scheduled for May 2nd, 4-7PM. There will be sponsorship levels, ticket sales, and contribution levels. We'll be recognizing 3 honorees. Info will also be on our website.

7. **Action: Approve Minutes of Previous Meetings**

MOTION: Review and approve draft minutes of the December meeting of the Executive Committee.

Moved by: G. Johnson

Seconded by: B. Mahmood

Abstained: B. Mahmood, N. Maisel

Passed: yes

8. **Information Sharing: Comment, Announcements and Future Items**

M. Vuong: There will be a pizza fundraiser for the Boys & Girls Club on March 3rd at Outta Sight Pizza.

The meeting was adjourned at 6:30 pm.

Next Executive Committee Meeting

Wednesday, March 20th, 5:00 pm | 48 Golden Gate Avenue