

Board of Directors Meeting
September 27, 2023, 5:00 pm
512 Ellis Street, San Francisco, CA
Meeting Minutes
FINAL/APPROVED 11/15

Present:

- Mike Vuong, President, Business Owner Seat (Boys & Girls Clubs of SF)
- Naomi Maisel, Vice President, Business Owner Seat (La Cocina Municipal Marketplace)
- Bilal Mahmood, Treasurer/Chair, Finance, Admin & Fund Development Committee, Resident Seat
- Diana Pang, Secretary, Property Owner Seat (Chinatown Community Development Center)
- Nafy Flatley, Chair, Policy & Voice Committee, Business Owner Seat (Teranga)
- Gregory Johnson, Resident Seat
- Jennifer Kiss, At Large Seat (R&D Foundation)
- Isabel Manchester, Chair, Operations & Stewardship Committee, Property Owner Seat (The Phoenix Hotel)
- Jeff Pace, Property Owner Seat (St. Anthony's Foundation)
- Shelby Wiedeman, Property Owner Seat (UC College of the Law)

TLCBD Staff:

- Esan Looper, TLCBD Staff
- Greg Moore, TLCBD Staff
- Ryan Muehe, TLCBD Staff
- Enrique Ovando, TLCBD Staff
- Kate Robinson, TLCBD Staff
- Alicia Seleska, TLCBD Staff
- Dan Williams, TLCBD Staff

Absent:

- Gordon Leung, Property Owner Seat (Tenderloin Neighborhood Development Corporation)
- Cindy Ramesh, Property Owner Seat (Hilton)

Guests:

- Jackie Hazelwood, Office of Economic and Workforce Development

1. Welcome and Call to Order

The meeting came to order at 5:01 pm. Introductions followed.

2. Update: Executive Director & Program Highlights

K. Robinson provided updates on the following items:

- APEC: The (Asia-Pacific Economic Cooperation) forum
 - TLCBD is planning with organizers at APEC to ensure the Tenderloin is visible during and after this international conference. E. Ovando is on the planning committee.
- Government Contract Delays: Since reliant on city contracts that are delayed by a year, there's an impact on available resources for the next 1-2 months.
 - In a better position to make informed decisions across programs this year because the new CFO, S. Bang, has forecasted for the organization better than before.

B. Mahmood: OEWD changed protocol and gave an advance on reimbursement recently to SF New Deal. Could we ask for the same?

J. Hazelwood: Will look into it.

- New Office Location: Expect to be in a new office by the beginning of next calendar year.
- Program Highlights: Will transition to having staff leads and/or committee chairs do these reports.

- Parks: Held a successful National Night Out in partnership with Youth Voice and Clean Team.

- Clean Team: Has received appreciation as of late from residents and owners.
 - 98% of 311 requests for street cleaning and graffiti are resolved by the Clean Team in the district.

K. Robinson: Thanks to J. Mello for stabilizing the team and helping to coordinate with Joint Field Operations And Emergency Management to help owners in difficult areas.

- Safe Passage: Offers training on topics such as emergency response.
 - Training provided recently to members of Habitat for Humanity of Greater Los Angeles and the City of Long Beach
 - Safe Passage can translate in 7 different languages: showing responsiveness to the community.

- People and Culture:

G. Moore: We're at the end of revising the Updated Employee Handbook and we're planning to provide presentations with recordings in October.

- Cameras: K. Robinson is attending the International Downtown Association (IDA) next week, taking part in a presentation on the Tenderloin Camera Network and plans on making it clear that TLCBD is very strict on access in contrast to other CBDs.
- Finance: Successfully completed the FY23 audit sampling and will be able to provide the Board of Supervisors and OEWD with financial reporting on time.
- Youth Voice: 3rd year of Youth Fellowship program wrapping up. New cohort in October; Sirch Chanthyasack leads a successful program: Soccer Fridays brings

- together over 50 teenagers.
- Small Business Voice (SBV):
 - D. Williams: I'm 3 months into SBV. Credit to H. Bean for facilitating grant applications. SF Shines has many applications under review. Requires a lot of throughput.
 - Coordinating with the Planning Department on how best to spend capital targeting small businesses.
 - Building out the new Tenderloin Business Coalition (TBC).
 - Convene and advocate for a seat at the table with SFPD, Mayor's Office, DMACC.
 - Now an important stakeholder at DMACC, 7th meeting already.
 - Resident Voice:
 - E. Looper: The block groups are reconvening; we will be providing technical assistance; bringing in special guests. The Department of Emergency Management were the first guest speakers.
 - TL children's playground event beginning October 11, 2023: doing these quarterly.
- Community Engagement: Mini-grant applications are live right now for arts and culture activities. The deadline is October 1st.

3. Conversation: DMACC Report Back and Conversation

- A Tenderloin neighborhood banner campaign is underway, spotlighting local businesses and reversing public perception; messaging is currently under review.
 - B. Mahmood is working with D. Williams to expand the campaign outside of the neighborhood.
- DMACC (Drug Market Agency Coordination Center) launched as a coordinated effort bringing together all city agencies responsive to the drug market.
 - K. Robinson: Drug trade disruptions lead to increased targeted violence.
 - E. Ovando: Drug activities shift to areas like Van Ness post-arrests.
 - DMACC convenes weekly with all associated agencies, including SFPD and Tenderloin stakeholders; focusing on building trust along with actionable strategies.
 - M. Young: Important to distinguish Joint Field Operations from DMACC. They have most of the same members. There's a potential to over-police encampments without coordination.
 - D. Williams and K. Robinson hold two DMACC stakeholder seats.

4. Conversation: Fall Forum & Capital Campaign

- The Capital Campaign kickoff is set for October 19 at La Cocina, featuring a De Marillac children's choir and keynote speech by David Seward (UC Law).
 - Networking guidelines will be provided.
- Property goals: the organization is seeking interim office space for 3-5 years before transitioning to a resident-led community center. Vision includes workforce development, classes and city partnerships.
 - E. Ovando and J. Kiss are involved in the development process.

- Prospective renovations and ambition for a rooftop space.
- M. Vuong: Having a lofty vision is imperative and encourages donors.

5. Action: Approve Minutes of Previous Meeting

MOTION: Review and approve the draft minutes of the May Meeting of the Board of Directors.

Moved by: N. Maisel

Seconded by: B. Mahmood

Abstained: G. Johnson, J. Kiss, I. Manchester, J. Pace

Passed: yes

6. Information Sharing: Comment, Announcements and Future Items

G. Johnson: Central City SRO Collaborative is hosting a victim services DA once a week.

M. Vuong: Phoenix Day is October 15th. I Love Tenderloin Day is Friday 10/27.

The meeting was adjourned at 6:23 pm.

Next Board of Directors Meeting

Wednesday, November 22nd, 5:00 pm | 512 Ellis Street, San Francisco, CA