

Executive Committee Meeting

September 29, 2021, 5:00 pm

(Meeting is being held online due to the ongoing COVID-19 pandemic)

Meeting Minutes

FINAL 10/27

Present:

Executive Committee

Soha Abdou, Co-Chair of Neighborhood Pride Committee, Property Owner Seat (CCDC)

Aashish Karkhanis, Secretary, At-Large Seat

Naomi Maisel, Chair of Economic Opportunity Committee, Business Owner Seat (La Cocina Municipal Marketplace)

Susie McKinnon, Chair of Inviting Space Committee, Property Owner Seat (Cova Hotel)

Adam Tetenbaum, Treasurer, Property Owner Seat (Olympic Residential Group)

Jaime Vilorio, Co-Chair of Neighborhood Pride Committee, Resident Seat

Other Board Members

Jennifer Kiss, At-Large Seat

Eric Rodenbeck, Property Owner Seat

Staff

Simon Bertrang, TLCBD Staff

Elise Gorberg, TLCBD Staff

Lorraine Lewis, TLCBD Staff

Esan Looper, TLCBD Staff

Greg Moore, TLCBD Staff

Alicia Seleska, TLCBD Staff

Christy Shirilla, TLCBD Staff

Absent:

Mike Vuong, President/Chair of Safe Committee, Business Owner Seat (Boys and Girls Clubs of SF)

Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)

Guest:

Veronica Guevara

1. Call to Order. Welcome and Introductions

A. Karkhanis called the meeting to order at 5:03 pm; introductions were made.

2. Discussion: Communications & Executive Director Updates

S. Bertrang shared that Supervisor Haney is running for Assembly seat. A family of children were walking on the 400 block of Turk this morning. One of them - a middle school child - was attacked by an agitated person. Urban Alchemy intervened before police showed up, but only after the child received facial wounds. S. Abdou shared that many families were very upset by the attack and that nobody, including Urban Alchemy, was able to intervene in time; they're now asking when Safe Passage can escort children in the mornings.

S. Bertrang replied that Safe Passage has been actively working to recruit more volunteers. S. Abdou advocated paying well to make the job more attractive. G. Moore explained that Safe Passage began as a stipend position due to funding. However, now they're looking at a hybrid model of stipend volunteers and hourly paid positions. He suggested connecting with S. Abdou and discussing the possibility of having Kid Power put on a training in Arabic; Safe Passage has worked with them for 2 safety training sessions in the recent past.

S. Bertrang flagged that TLCBD should work harder to communicate with the communities they serve.

A. Karkhanis advocated that TLCBD ask for and demand services that will help address this situation.

L. Lewis added that businesses have raised similar concerns about threats to employees, but there is no clear answer to help everyone.

S. Abdou suggested asking Urban Alchemy to keep one side of the street clear. S. Bertrang pointed out that was the agreement Safe Passage made with people on those blocks, but it has been interrupted with the pandemic.

3. Update: Clean Program

S. Bertrang reported that a big event in the last month is that CleanSF (similar to the Clean Team or Downtown Streets) was suspended. They were a crew of 16 hired to do an early morning cleaning slightly larger than the TLCBD Clean Team's. The City agreed to have all of their crews supplement with an early morning cleaning of the Tenderloin, but it won't start until October 15th. TLCBD has asked them to coordinate with the Clean Team every morning so that TLCBD can focus resources elsewhere and not duplicate efforts. The Clean Team has now hired a pressure washer and are fully staffed for pressure washing. They have some candidates for street sweepers (all of them have driver's licenses so that they can be cross-trained as pressure washers). They also just signed a lease on the parking lot across the street from the new offices to store trucks when not in use.

S. McKinnon asked if TLCBD expects to be successful coordinating with the other cleaning contractors. S. Bertrang responded that he feels pretty confident it will work. The City has seen that it will benefit Public Works if there is coordination.

[Action: S. Bertrang will work with M. Vuong to look for a Chair for a new Clean Committee.]

4. Update: FY 22 Budget, Fundraising & Grants Management

S. Bertrang explained that the first day for the new Senior Director of Finance and Administration is Friday. He's advocating forecasting budgets for each committee so that the Executive Committee can oversee. However, there will not be a good budget report until after the next meeting.

[Action: S. Bertrang will schedule a regular check-in with A. Tetenbaum and the new Senior Director.]

5. Update: Annual Calendar

S. Bertrang presented a draft calendar and explained that M. Vuong had the idea to have the Executive Committee own a calendar that maps out key tasks/items to guide them throughout the year.

[Action: S. Bertrang and M. Vuong will fully populate the calendar and add the item again to October's committee meeting agenda.]

6. Action: Approval of Minutes of Previous Meetings

[Action: Approval of the minutes and an agenda item addressing the minutes process will be added to next month's agenda.]

7. Information Sharing: Announcements and Future Agenda Items

V. Guevara voiced that the construction site on Turk and Larkin is very problematic, but she is looking forward to Phoenix Day.

S. Bertrang announced that TLCBD will be working very closely with St. Anthony's on Phoenix Day to showcase their Golden Gate Greenway.

C. Shirilla shared that the potential date for the Holiday tree lighting is December 15th (which is also currently the date for the December Executive Committee meeting).

The meeting was adjourned at 6:12 pm.

Next Executive Committee Meeting
Wednesday, October 20, 5:00 pm | Online - Zoom