

**Executive Committee Meeting**

**October 27, 2021, 5:00 pm**

(Meeting is being held online due to the ongoing COVID-19 pandemic)

**Meeting Minutes**

**FINAL/APPROVED 11/17**

**Present:**

Mike Vuong, President & Chair of Safe Committee, Business Owner Seat (Boys and Girls Clubs of SF)

Aashish Karkhanis, Secretary, At-Large Seat (Foley & Lardner LLP)

Naomi Maisel, Chair of Economic Opportunity Committee, Business Owner Seat (La Cocina Municipal Marketplace)

Susie McKinnon, Chair of Inviting Space Committee, Property Owner Seat (Cova Hotel)

Adam Tetenbaum, Treasurer, Property Owner Seat (Olympic Residential Group)

Jaime Vilorio, Co-Chair of Neighborhood Pride Committee, Resident Seat

Simon Bertrang, TLCBD Staff

Siggy Bang, TLCBD Staff

Aseel Fara, TLCBD Staff

Esan Looper, TLCBD Staff

Alicia Seleska, TLCBD Staff

Christy Shirilla, TLCBD Staff

**Absent:**

Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)

Soha Abdou, Co-Chair of Neighborhood Pride Committee, Property Owner Seat (CCDC)

**Guest:**

Veronica Guevara

1. **Call to Order. Welcome and Introductions**

M. Vuong called the meeting to order at 5:05 pm; introductions were made.

2. **Discussion: Communications & Executive Director Updates**

S. Bertrang shared the October Mid-Month Update. Public Works awarded the new TL Clean Contract to Mission Neighborhood Centers.

The Economic Opportunity program's Small Business Survey is done.

Cynthia Salazar and Patrick Roddy of the Inviting Space program are both being promoted to allow them to engage in new work.

Counterpulse is counting of empty tree pits in the neighborhood.

HSOC removed the K-rails from 100 Jones and housed over 30 people. We have heard tremendous positive feedback from residents on the block.

The next cohort of Youth Voice interns--5 fellows working for a number of months--is slated to begin in November.

TLCBD participated in a neighborhood job fair over the weekend. It didn't have the best showing, but we're excited for it as the first of hopefully many.

Phoenix Day was on October 17th. Pacific Nurseries brought in about 60 trees to provide greenery for the event.

V. Guevara asked where the job fair info was posted as she would have liked to have participated. M. Vuong will follow up with her directly.

M.Vuong requested clarity on the new Inviting Space job descriptions. He also expressed that he'd like to see a TL Clean Up Day with a tree planting if there's capacity and space for it. S. Bertrang responded that there's already a tree planting day in the works targeted for January and Nextdoor is organizing a cleaning event in the neighborhood on November 8th.

M. Vuong added that Katy from Livable Cities is developing a series of trainings on how to create your own block closures (specifically for the summer time).

***[Action: Staff will send out new job descriptions to Board members.]***

3. **Update: Clean Program**

S. Bertrang presented the monthly report received from the Clean Team. He shared that they've been working to support cleanliness \*inside\* the parking lot on the corner of Turk and Hyde and now have a key to it. The piles of garbage inside the lot contribute to the lack of cleanliness and safety on the sidewalk too.

The Clean Team has provided extra support cleaning in front of the Boys & Girls Club, but it's not going as well as hoped. They also worked one day a couple weeks ago to really address the refuse on the 300 block of Hyde which has recently increased due to the drug activity and an inability to clean due to the

high number of people congregating on the sidewalks. He then shared a video focusing on the Clean Program that is a part of a larger series. He concluded the update by sharing that each Clean Team member reports via their phones when they respond to cleaning requests and that data will soon be integrated into 311 (along with many other CBDs).

M. Vuong suggested creating a map for each cleaning zone.

#### 4. Strategic Plan Update

S. Bertrang reported TLCBD has raised about a third of the \$350,000 funding needed (\$117,000 committed for each of the next 3 years). The new Senior Director of Finance, S. Bang, is on board.

#### 5. Update: Safety & Advocacy

Urban Alchemy will be on the 200 block of Jones to support the Boys & Girls Club and Yemen Kitchen. Urban Alchemy will also be moving in November to activate the east-side of the 200 block of Hyde and 300 block of Turk.

C. Shirilla shared that almost 90 people showed up to a special meeting to address a recent attack on a child in the neighborhood. A few days later there was a shooting around 8:30PM with 30-40 rounds and 6 gunmen. The neighborhood is coming together with a community rally on November 6th and crafting a letter to the Mayor requesting that this be treated with an Emergency Response. TLCBD is encouraging residents to call in to the first November police commission meeting and ask them to add the drug dealing item to their next meeting. Safe Passage has also begun their morning shift again.

A. Tetenbaum asked if any outreach has been done to coordinate with Pratibha or Randy. C. Shirilla replied that she's been in touch with Pratibha and La Voz.

J. Viloría questioned what is the Emergency Response? What is the long game? He cautioned that there will be opposition and hoped that is being taken into account. He also wondered what would be the response to those groups who would oppose the increased police presence?

M. Vuong explained that they're trying to get everyone at the table aligned so that there's coordination and get everyone on the same page to deploy resources. They have already asked the Street Crisis Team to pass by in the morning when kids are walking through and they know the streets are more engaged in order to not rely on the police.

A. Karkhanis wondered if there's a practical way of addressing how to lock in some gains for specific needs in the area? He urged framing what we want to do in terms of more positive actions rather than stopping a bad thing, then maybe we can think of ways to channel resources from the City.

M. Vuong added that the standard of safety was low in the neighborhood before. It's even worse now. We need to find a way to alleviate those struggles.

S. McKinnon asked if there is a community led response on what it looks like to change the neighborhood and is the Supervisor in support of all this? If so, what's his role?

M. Vuong replied that D6 aide Honey Mahogany is aware of the work. C. Shirilla added that the community's letter to the Mayor addresses that they're willing to work with the Mayor, but that they don't have the answers.

J. Viloría advised to think about what happens after going to the Mayor? What's in it for the Mayor? Make sure you have the backs of the community organizers afterward.

M. Vuong concluded that it feels like a lot of people are losing hope. The last thing we can afford is people losing hope. When they lose hope they stop speaking up and engaging.

***[Action: Staff will email the Drug Dealing Task Force final report to the Board.]***

6. Action: Approval of Minutes of Previous Meetings

MOTION: Review and approve draft minutes of the August 25th meeting of the Executive Committee.

Moved by: A. Karkhanis

Seconded by: M. Vuong

Abstained: none

Passed: yes

MOTION: Review and approve draft minutes of the September 29th meeting of the Executive Committee.

Moved by: A. Karkhanis

Seconded by: A. Tetenbaum

Abstained: M. Vuong

Passed: yes

7. Information Sharing: Announcements and Future Agenda Items

J. Viloría shared there's a transit rally tomorrow at 4PM between Polk and Van Ness at the southside of City Hall to restore all Muni routes and levels.

M. Vuong shared that the Boys & Girls Club's yearly Lights On event is virtual tomorrow at 6PM.

S. Bertrang reminded everyone there's a Fall Family Festival on the 200 block of Turk 4-7PM on Friday.

There will also be a Dia de Los Muertos event November 1st from 4-7PM at Boeddeker Park.

The meeting was adjourned at 6:32 pm.

**Next Executive Committee Meeting**  
**Wednesday, November 17, 5:00 pm | Online - Zoom**