

Executive Committee Meeting

November 17, 2021, 5:00 pm

(Meeting is being held online due to the ongoing COVID-19 pandemic)

Meeting Minutes

FINAL/APPROVED 2/16

Present:

Executive Committee Members

Mike Vuong, President & Chair of Safe Committee, Business Owner Seat (Boys and Girls Clubs of SF)

Soha Abdou, Co-Chair of Neighborhood Pride Committee, Property Owner Seat (CCDC)

Aashish Karkhanis, Secretary, At-Large Seat (Foley & Lardner LLP)

Susie McKinnon, Chair of Inviting Space Committee, Property Owner Seat (Cova Hotel)

Jaime Vilorio, Co-Chair of Neighborhood Pride Committee, Resident Seat

Other Board Members

Jennifer Kiss, At-Large Seat (Platypus Advisors)

Staff

Siggy Bang, TLCBD Staff

Simon Bertrang, TLCBD Staff

Elise Gorberg, TLCBD Staff

Aseel Fara, TLCBD Staff

Lorraine Lewis, TLCBD Staff

Esan Looper, TLCBD Staff

Greg Moore, TLCBD Staff

Alicia Seleska, TLCBD Staff

Christy Shirilla, TLCBD Staff

Absent:

Executive Committee Members

Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)

Naomi Maisel, Chair of Economic Opportunity Committee, Business Owner Seat (La Cocina Municipal Marketplace)

Adam Tetenbaum, Treasurer, Property Owner Seat (Olympic Residential Group)

Guests:

Veronica Guevara

1. **Call to Order. Welcome and Introductions**

M. Vuong called the meeting to order at 5:05 pm.

2. **Discussion: Communications Updates**

E. Gorberg highlighted the recent Community March and Nextdoor Cleanup and asked for feedback on the overall communication and process. M. Vuong shared that sending on Monday and then again on the day of the Committee meeting (Wednesday) made sense as far as getting enough views. J. Viloría added that he feels the more pictures, the better.

3. **Update: Clean Program**

S. Bertrang shared that the Public Works contract for TL Clean (16 people every morning) has been suspended for the past 3 months due to Public Works contracting issues. They have a potential start of next Monday. The Clean Team is also short staffed and has not been able to start special projects. However, the trucks are fully staffed and training is in effect. They're rethinking the entire zone system next week and will also be taking into account where Urban Alchemy is deployed.

J. Viloría asked how many more Clean Team members are needed to fill in the gaps. S. Bertrang responded that only 3-4 people are needed.

A. Karkhanis asked if there's been any discussion on paying a higher wage to help with recruitment. S. Bertrang replied that wages have been raised recently so that TLCBD is second among all the Block By Block accounts in San Francisco, but we should try to increase the wages so that they're more competitive with other positions like Park Captains who currently earn \$22/hour.

[Action: Staff will send out a Doodle poll on interest in a Clean Committee Ad Hoc meeting.]

4. **Update: Safety & Advocacy**

S. Bertrang shared that it feels like we're actually getting some interest from City Hall. C. Shirilla helped a group of children and residents deliver an open letter with ~500 signatures on it to the Mayor's Office today. Heather Knight is also planning an article showcasing the resident demands.

M. Vuong added that it's not a one size fits all approach--everyone agrees that we need more safety immediately and we're trying to make sure everyone understands that we're working on multiple things to create more safety overall. J. Viloría suggested creating something that's an immediate win that the community can see--like buses for kids in the neighborhood--and let the community know when that happens. M. Vuong shared that they've floated the idea of a one-page newsletter to the community. J. Viloría asked if there's anything in the Community Action Plan that is close to this work and can that be highlighted. L. Lewis added that communication is key. From a small business perspective, the Economic Opportunity Program finished their survey and can share the results as part of this work.

5. **Discussion: Board Engagement and Retreat**

S. Bertrang explained that the Committee structure should support each program area and Staff met mid-year to come together and think about restructuring, but there needs to be a way for the whole Board to contribute.

M. Vuong added: how do we as Board members find a way to support what the organization needs at the moment?

S. Bertrang then shared a proposed Board calendar and put forth the question of how to strengthen a relationship with the Board and Staff in the right way to support what the organization needs. A. Karkhanis suggested adding an item of building out organizational goals (that may be shared in common with the Board) to benefit Board recruitment and sources for Board development--add an advisor or expert type Board member through own networks, but also utilize the Board Match Fair. J. Kiss advised using a Strategic Plan.

6. Action: Approve Application for Line of Credit

MOTION: That the Executive Committee of the Tenderloin Community Benefit District (TLCBD), approves an application for a standing line of credit with the Bank of San Francisco in order to ensure orderly operation of the corporation in the face of timing issues created by government grants and annual assessments.

Moved by: A. Karkhanis

Seconded by: S. McKinnon

Abstained: none

Passed: yes

S. McKinnon asked the amount. S. Bertrang responded that it's up to \$490,000 and the current rate is 4%; this line of credit is meant to smooth cash flow, not be a loan. J. Kiss asked what the timeline is for the City money. S. Bertrang clarified that last year it took 7-8 months for one contract to deliver reimbursements.

7. Action: Approval of Minutes of Previous Meeting

MOTION: Review and approve draft minutes of the October 25th meeting of the Executive Committee.

Moved by: A. Karkhanis

Seconded by: M Vuong

Abstained: S. Abdou

Passed: yes

8. Information Sharing: Announcements and Future Agenda Items

M. Vuong shared that this Saturday there's a Transgender Day of Remembrance event at La Cocina from 2-5pm and a recruitment fair on Larkin Street from 11am-2pm.

The meeting was adjourned at 6:32 pm.

Next Executive Committee Meeting
Wednesday, December 15, 5:00 pm | Online - Zoom