

Full Board Meeting
November 28, 2022, 5:00 pm

333 Golden Gate Avenue, SF, CA (with a virtual option)
Meeting Minutes

FINAL/APPROVED 3/27

Present:

Full Board

- Mike Vuong, President & Chair of Safe Committee, Business Owner Seat (Boys & Girls Clubs of SF)
- Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)
- Isabel Manchester, Chair, Clean Committee, Property Owner Seat (The Phoenix Hotel)
- Jeff Pace, Co-Chair Audit Committee, Property Owner Seat (St. Anthony's Foundation)
- Naomi Maisel, Chair Economic Opportunity Committee, Business Owner Seat (La Cocina Municipal Marketplace)
- Susie McKinnon, Chair Inviting Space Committee, Property Owner Seat (Cova Hotel)
- Adama Bryant, Secretary, Resident Seat
- Adam Tetenbaum, Treasurer & Co-Chair Audit Committee, Property Owner Seat (Olympic Residential Group)
- Justin Bautista, Resident Seat
- Leigh Chang, Property Owner Seat, L37 Partners
- Cindy Ramesh, Property Owner Seat, Hilton
- Adrianna Tan, Resident Seat
- Nafy Flatley, Business Owner Seat, Teranga

TLCBD Staff

- Kate Robinson, TLCBD Staff
- Greg Moore, TLCBD Staff

Absent:

- Soha Abdou, Chair Neighborhood Pride, Property Owner Seat (Chinatown Community Development Center)
- Jennifer Kiss, Ad Hoc Seat (R&D Foundation)
- Bushra Alabsi, Business Owner Seat, Cross Cultural Center

Guest:

None

1. Call to Order. Welcome

Mike called the meeting to order at 5:05pm

2. Update: Executive Director Report

- Had an ABC News report done with Kate, Naomi, and Mike that was shared by Rhiannon with the full board. Positive Press
- Work with Facente Consulting continues with leadership staff like Greg & Siggy, especially as it relates to the TLCBD Org Chart. Focus on Equity (opportunity for all including upward mobility), Sustainability (works within a framework), Alignment (no duplication, clear boundaries). Creates opportunities for training staff for the future.
- Working on a transition plan as it relates to moving to the new Org Chart along with how it impacts the Board Structure. Expect a proposal in a future meeting. Already engaged in this change process, including staff leaving and shifting. Already having conversations with staff understanding change is hard. Focusing on communication, people most impacted will know first hand.
- Viewed an updated TLCBD Staff Meeting Schedule, including "Lunch and Learns" and Staff Volunteer Days where staff can see different types of TLCBD work (like Safe Passage, Park Captains, etc). Recently had a Lunch and Learn with Urban Alchemy at Phoenix Hotel. "Get to you know" type work with Urban Alchemy with TLCBD staff, almost in the form of speed dating.
- The Annual Report will be presented to the Board of Supervisors this week on Thursday. It will be sent to the Board. It will also be emailed to all of our property owners (along with last year's annual report). TLCBD will also host an Annual Meeting which is essentially a Board Meeting that we would promote and will update the community on all the work happening and will happen. This is tentatively scheduled for January 19th at La Cocina and will serve as both the Exec Committee and Full Board Meeting.
- TL Community Action Plan update: TLCBD submitted several projects to the Planning Department, which will be voted on in December. TLCBD has hosted the Planning Department to show the value of the work, why the funding is needed, showed data tracking, and presentations done by the whole TLCBD staff.
- Skipped Small Business Group Update from Isabel
- TLCBD will move forward with Ground Floor Consulting. Even without a completed contract, they have provided support to Kate on a few occasions. They take notes at Board of Supervisor meetings already. Part of the work in creating a communications strategy, training staff on communications, among other things. It will be a one year contract that will hopefully start in February. Adrianna offer support.

3. Update: Board Retreat Updates

- No location determined. Saturday January 28th from 9am-2pm will be the date and time. 12 of 16 are available.

4. Update: Board Meeting Schedule

- M. Vuong shared the board changes that are occurring within the next 7 months.
- There will be a special full board mtg, Wednesday, February 15th, 5-5:30pm right before the **exec meeting**. We will vote on one of the strategies created during the board retreat regarding the Clean Operations.

- Annual meeting January 19, 2022 at 5pm, tentatively at La Cocina Marketplace. This will take the place of the Executive Committee meeting and Full Board Meeting.

5. Update: Board of Trustees

- The board of trustees can be twice as large as the BOD. We can only bring in a quarter at a time. So max out at 32 total Board of Trustee members with a max of eight Trustees voted in per year.
- The executive board voted on the eight applicants and 7 of the 8 candidates received enough votes to be on the board of trustees.
- 2 formal staff Simon and Steve; Aashish, Charles, Christian, Lowell, and Curtis are the first cohort of trustees.

6. Update: Board Recruitment and New Officers for 2023/2024

- The president, vice-president, and treasurer along with two other Executive Committee members are terming out at the end of June 2023
- M. Vuong will create a shared document for all Board Members to list potential board members

7. Action: Approve Minutes of Previous Meetings

MOTION: Approve minutes of the September meeting of the Full Board Meeting.

Moved by: Rhiannon

Seconded by: Adrienne

Abstained: N/A

Passed: Unanimous

9. Information Sharing: Comment, Announcements and Future Items

- I Love Tenderloin Week being planned by M.Vuong and others
- Open invite to the Hella Frisco (and Frisco Adjacent) Democratic and Independent Club Karaoke and Mixer Event on Thursday January 12th at 5:30pm at PianoFight.

The meeting was adjourned at 6:33pm.

Next Full Board Meeting
Wednesday February 15, 2022 @ 5pm | Online - Zoom