

Executive Committee Meeting

November 16, 2022 5:05 pm

(Meeting is being held online due to the ongoing COVID-19 pandemic)

Meeting Minutes

FINAL/APPROVED 3/15

Present:

Executive Committee

- Mike Vuong, President & Chair of Safe Committee, Business Owner Seat (Boys & Girls Clubs of SF)
- Adama Bryant, Secretary, Resident Seat
- Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)
- Adam Tetenbaum, Treasurer & Co-Chair Audit Committee, Property Owner Seat (Olympic Residential Group)
- Isabel Manchester, Chair, Clean Committee, Property Owner Seat (The Phoenix Hotel)
- Jeff Pace, Co-Chair Audit Committee, Property Owner Seat (St. Anthony's Foundation)
- Naomi Maisel, Chair Economic Opportunity Committee, Business Owner Seat (La Cocina Municipal Marketplace)
- Susie McKinnon, Chair Inviting Space Committee, Property Owner Seat (Cova Hotel)
- Soha Abdou, Chair Neighborhood Pride, Property Owner Seat (Chinatown Community Development Center)

Other Board Members

- Nafy Flatley, Business Owner Seat

TLCBD Staff

- Kate Robinson, TLCBD Staff
- Greg Moore, TLCBD Staff

Absent:

- Jennifer Kiss, Ad Hoc Seat (R&D Foundation)

Guest

- Abigail Blue

1. Call to Order. Welcome and Update on Executive Director

M. Vuong called the meeting to order at 5:05pm

2. Update: Executive Director Report

K.Robinson shared that the full Board meeting is going to be in-person/hybrid. It will be at UC Hastings. Thankful that we got good press last week, and she got lots of support from Ground Floor. There's a lunch & learn for staff next week with Urban Alchemy..

K.Robinson shared that we continue to have lots of events. If you have not attended a Dodge Alley event, please do so. They are lively and fun. Thursday, Nov 17th is the next event. Every other month we do a staff team building which is member from our various teams work inside of a team that is not their usual

K.Robinson gave an overview of organizational changes. Facente Consulting has helped us move into our strategic plan. We have brought teams together which will allow equitable funding and pay. We are focused on the 3 pillars of HR/Finance, Operations, and Policy & Voice that aligns with our Strategic Plan. Announced staff changes.

A.Tetenbaum asked about the status of the marketing campaign, to which K. Robinson stated that it will continue seamlessly, we will continue to follow our grant obligations and fulfill the vision of the campaign.

S.McKinnon stressed the importance of maintaining small business resources in the Tenderloin, K.Robinson and A.Blue agreed that resources are needed, and far beyond the current status.

K.Robinson and M.Vuong gave a status update on the Tenderloin Action Plan process with voting to begin in December.

I.Manchester shared an update around a new initiative among Tenderloin small business owners. She invited other business owners to join.

3. Update: Clean Program Update

K.Robinson previewed what will be presented at the December Exec Meeting around clean team assessment.

4. Action: Board of Trustees

M. Vuong explained that the first round of the Board of Trustees will be voted in tonight—they can only be voted in by the Executive Committee. The maximum number of Board of Trustees members can only be double that of the Board of Directors and each term is four years, but there is an unlimited number of terms (provided they continue to be voted in).

The Committee voted, votes were tallied, and the following people were voted into the Board of Trustees: S. Bertrang, K. Villalobos, A. Karkhanis, C. Bradford, S. Gibson, C. Deffarges, and L. Caulder.

[Action: M. Vuong and K. Robinson will notify the new Board of Trustees members and make the official announcement.]

5. Update: Communications Consultant Update

K.Robinson shared that we have decided on a Communications firm: Ground Floor and we plan to finalize the contract in December. They have already been helpful when we receive media requests.

6. Action: Board Retreat

M. Vuong shared that he and K. Robinson have to check in and decide the best course of action since not everyone can attend the proposed 1/28/23 retreat.

[Action: Board Members should email M. Vuong and K Robinson any suggestions for Board Retreat topics (eg. what it means to be on the Board, governance type work/information, etc.).]

7. Action: Approve Remote Meetings in December

MOTION: Approve Zoom Board and Committee Meetings for the month of November as authorized by AB 361, which allows continued virtual meetings in view of the ongoing active State-proclaimed state of emergency and local recommendations for social distancing.

Moved by: A. Bryant

Seconded by: M. Vuong

Abstained: none

Passed: yes

8. Action: Approve Minutes of Previous Meetings

MOTION: Approve minutes of the October meeting of the Executive Committee.

Moved by: J. Pace

Seconded by: A. Tetenbaum

Abstained: none

Passed: yes

9. Information Sharing: Comment, Announcements and Future Items

K. Robinson shared that Krista Gaeta at DPH may be attending a future full Board meeting (hybrid meeting on 11/28 at 333 Golden Gate, 5PM) to provide a presentation on Wellness Hubs.

The meeting was adjourned at 6:30pm.

Next Executive Committee Meeting
December 21, 2022 | Online - Zoom