

Executive Committee Meeting

May 19, 2021, 5:00 pm

(Meeting is being held online due to the ongoing COVID-19 pandemic)

Meeting Minutes

FINAL/APPROVED 6/23

Present:

Lowell Caulder, President, Business Owner Seat (Studio Dental)
Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)
Curtis Bradford, Co-Chair of Neighborhood Pride Committee, Resident Seat
Aashish Karkhanis, Chair of Economic Opportunity Committee, At-Large Seat
Susie McKinnon, Chair of Inviting Space Committee, Property Owner Seat (Cova Hotel)
Christy Shirilla, Chair of Clean Committee, Resident Seat
Adam Tetenbaum, Treasurer, Property Owner Seat (Olympic Residential Group)
Kristen Villalobos, Co-Chair of Neighborhood Pride Committee, Resident Seat
Mike Vuong, Secretary/Chair of Safe Committee, Business Owner Seat (Boys and Girls Clubs of SF)

Simon Bertrang, TLCBD Staff
Lorraine Lewis, TLCBD Staff
Esan Looper, TLCBD Staff
Fernando Pujals, TLCBD Staff
Kate Robinson, TLCBD Staff
Alicia Seleska, TLCBD Staff

1. Call to Order. Welcome and Introductions

L. Caulder called the meeting to order at 5:04 pm.

2. Action: Approval of Minutes of Previous Meetings

MOTION: Review and approve draft minutes of April 21 meeting of the Executive Committee.

Moved by: M. Vuong

Seconded by: A. Tetenbaum

Abstained: S. McKinnon

Passed: yes

3. Discussion: Program Updates

M. Vuong asked for clarification on the work happening in Dodge Alley. S. Bertrang responded that one employee lives in Dodge Alley and has been advocating for change for a while. H. Franks has been helping to realize a gate that can be open during the day and closed at night. TLCBD is providing assistance when needed.

R. Bailard and former Board member R. Stackhouse have connected the stakeholders with resources and help permitting with the City. R. Bailard added that UC Hastings is also advocating for a parklet outside La Cocina.

L. Caulder asked about the lack of a Fundraising update. S. Bertrang replied that it's only due to the budget not being finalized as he'd hoped. The budget will prioritize investments in fundraising, administration, and communications.

[Action: L. Caulder (as a small business owner) and TLCBD will team up in the near future to work on improving the Shared Spaces permitting process.]

[Action: Before the Board Meeting on Monday S. Bertrang will work to provide an update on the Tenderloin & Mid-Market Community Safety Proposal, A. Tetenbaum will work on a summary of the budget, and M. Vuong will work on the changes to the By Laws.]

4. Update: Tenderloin & Mid-Market Community Safety Proposal

S. Bertrang cautioned that the money for increased police presence may only last until September. TLCBD has been gearing up for a larger Urban Alchemy presence in the neighborhood. The proposal brought to the Board was a pilot, but the Mayor's Vibrancy and Safety Plan would be more permanent. The press release also focused on Mid-Market and only mentioned the Tenderloin once. However, the Tenderloin encompasses a large portion of the proposed area.

TLCBD and Mid-Market Business Association have each been thinking they would hold the money and organize the Urban Alchemy work. However, TLCBD is going to be very involved in the plan. F. Pujals has already been gearing up to take on operations and communications and has been attending Captain Canning's daily joint operations meetings. If TLCBD were to take the kind of leadership role that it would take to make Urban Alchemy's work infused with TLCBD's values, it could help financially, but would mean taking on a whole scope of work. One final note is that the budget is not final, but would have to be approved by Supervisor Haney.

F. Pujals added the funding proposal stretched the geographic boundary up to Eddy--but this is only half the neighborhood. The idea is to leverage what happens south of that and rely on private money to support elsewhere once the change is made in the proposed boundary. He really wants to center the practitioners as a priority and suggested approaching it as a partnership, or we could try to hold TLCBD's values and engage the community and try to improve it. It's about creating a 2-3 year buffer to give the community the respite it needs to reopen and take back their neighborhood.

L. Caulder asked everyone to think about how to do the work without breaking the backs of Staff, how to scale up effectively, and how to do it and do it well. Staff has already been discussing accountability.

R. Baillard added that UC Hastings views it as a partnership and collaboration; TLCBD will need to address these logistics.

L. Caulder concluded that TLCBD should lean into whatever most benefits residents and small businesses.

[Action: Staff will prepare a proposal for the Board Meeting on Monday how we will be involved in this project addressing: What are our special skills? What other organizations may be involved? What are the next steps over the next 2 years? They will share a first draft on Friday.]

5. Discussion: Tenderloin Vaccine Clinics

S. Bertrang shared that a new team from the Department of Public Health reached out to introduce the idea of a weekend clinic. They're looking at Boeddeker Park and prefer an outside venue. An alternative idea is to use the extra buffer lane on Golden Gate.

M. Vuong added that Boeddeker is becoming more possible as a site and may begin as early as the last weekend in May or the first weekend in June. Larkin Street Youth Services is now a weekly site every Tuesday from 9AM-4PM.

C. Bradford also shared that GLIDE is experimenting with an evening schedule now to facilitate those working.

M. Vuong concluded that there's still a struggle to get the private SROs engaged.

6. Action: Recommended Changes to By-Laws

S. Bertrang reported that they've received a number of residential applications that have been just outside of the district. He suggested expanding the neighborhood just for residential seats and changing the residential boundary to be identical to the Tenderloin People's Congress definition.

The Committee then agreed to act to adopt the definition and change the By-Laws to meet at least bi-monthly and have working meetings outside that as needed.

[Action: S. Bertrang will send out tracked changes to the By-Laws ahead of the Board Meeting on Monday.]

7. Update: FY 22 Budget, Fundraising & Grants Management

S. Bertrang shared that there are asks out already for next year to the District 6 office, OEWD, and

Mayor's office. A lot of the money feels likely, but is still uncertain. One of the biggest asks is for the TL Parks Network program. The budget has been shifted to prioritize development/fundraising, additional administration, and communications.

8. Information Sharing: Announcements and Future Agenda Items

The meeting was adjourned at 6:18 pm.

Next Executive Committee Meeting
Wednesday, June 16, 5:00 pm | Online - Zoom