

Executive Committee Meeting

January 20, 2021, 5:00 pm

(Meeting is being held online due to the ongoing COVID-19 pandemic)

Meeting Minutes

FINAL/APPROVED 3/17

Present:

Lowell Caulder, President, Business (Studio Dental)
Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)
Susie McKinnon, Chair of Inviting Space Committee, Property Owner (Cova Hotel)
Christy Shirilla, Chair of Clean Committee, Resident
Adam Tetenbaum, Treasurer, Property Owner (Olympic Residential Group)
Mike Vuong, Secretary/Chair of Safe Committee, Business (Boys and Girls Clubs of SF)

Simon Bertrang, TLCBD Staff
Lorraine Lewis, TLCBD Staff
Esan Looper, TLCBD Staff
Kate Robinson, TLCBD Staff
Alicia Seleska, TLCBD Staff

Absent:

Curtis Bradford, Co-Chair of Neighborhood Pride Committee, Resident Seat
Aashish Karkhanis, Chair of Economic Opportunity Committee, At-Large Seat
Kristen Villalobos, Co-Chair of Neighborhood Pride Committee, Resident Seat

Guests:

Dara Geckeler, Facente Consulting
Meghan Hynes, Facente Consulting

1. Call to Order. Welcome and Introductions

L. Caulder called the meeting to order at 5:04 pm.

2. Action: Approval of Minutes of Previous Meetings

MOTION: Review and approve draft minutes of December 16 meeting of the Executive Committee.

Moved by: M.Vuong

Seconded by: R. Bailard

Abstained: none

Passed: yes

3. Information Sharing: Monthly & Yearly Headlines

S. Bertrang began his updates by relaying the many new hires. TLCBD received a \$588,000 grant for 3 years which allowed hiring E. Looper full-time. The grantors were very excited by the proposal of building a program modeled after the MAGIC programs in the Bayview and the Fillmore. Patrick Roddy was also recently hired to help build the Boeddeker Park program. And they have offered another hire for Macaulay Park Captain Coordinator--a TL resident and native Spanish-speaker. The Staff retreat was facilitated by Facente on Tuesday. Tents have crept up again; here have been over 50 per night. Last night's number was 67. Unfortunately, there appears to be a need for Tenderloin Plan 2.0. TLCBD branded hats, t-shirts, and sweatshirts are in and we will try to deliver them to the Board before the Board retreat.

S. McKinnon asked if TLCBD planned to release a statement about the recent shooting that involved five victims. S. McKinnon added that Code Tenderloin immediately brought their presence to the corner where the shooting occurred.

4. Discussion: Board Retreat

M. Hynes from Facente shared that she is looking for ideas from the Committee to create a draft agenda for the upcoming Board Retreat. She presented a Mural board with some potential topics already listed. Topics committee members identified as important to address were: Organizational growth and revisiting framework, Board/Staff dynamics/Staff roles, Development, Media, and how to prioritize responses to neighborhood conditions. L. Caulder added that he'd like to walk away from the Retreat with a future date for re-evaluation and reflection. M. Vuong suggested leaving with a To-Do List. A. Tetenbaum commented that he would like to clarify Board roles and re-engage all Board members. L. Caulder added that Board members' understanding of what exactly is expected of them should also be a goal.

[Action: Preparation for the Board Retreat will be added to Monday's Board agenda.]

5. Information Sharing: Committee Reports

A. Clean

C. Shirilla reported the committee meets tomorrow, but they've held an Ad-Hoc committee trying to figure out next steps for the primary cleaning contract. F. Pujals is still working on the budget. S. Bertrang added that an executive from Block By Block has joined a number of recent meetings.

B. Safe

M. Vuong relayed that the SFMTA Quick Builds are almost done. They're still waiting for the hearing on the 20mph and No Turn On Red campaigns. G. Moore and J. Turner are working with DeMarillac on their needs when they resume classes. A member of the Street Level Drug Dealing Task Force will be at the next committee meeting.

C. Inviting Space

S. McKinnon shared the meeting was earlier in the day. They talked a lot about the park network expansion. They're hoping to re-engage Play Streets in February. A few murals have gone up through a partnership with Paint the Void. They have also written a grant for a pop up park that R. Colorado wants to create on Olive at Larkin Street.

D. Economic Opportunity

L. Lewis reported they have a lot going on in grants and loans. They were awarded 50 grants for TL businesses in the amount of \$5,000 each through SF Shines. There is a California COVID Relief grant; details to come. And Mayor Breed just announced a new SF relief grant. They also submitted an RFP to OEWD for a vandalism recovery program. They will have an outline survey to share soon. The next meeting will be Wednesday, January 27th at 5PM; guest speakers will be LaCocina and R. Colorado (in the role of Executive Director of the Tenderloin Merchants Association).

E. Neighborhood Pride

K. Robinson reported they had a really great committee meeting with block reps where they went over the program budget. They want to reserve some small grants for businesses. The 200 block of Turk is moving forward on a partnership with Envelope--they're surveying for priorities on that block and intend to put forth a proposal to the City for a permanent Play Streets area/parklet on the South side of the block. The Committee is planning a virtual convening of all block groups in the next month or two.

F. Evaluation & Audit

A. Tetenbaum shared the meeting was last week. They talked about goal setting for the Committee: implementation of the RBA framework and development of a staff performance evaluation framework. They also discussed the prioritization of fundraising. S. Bertrang added that they're aiming to become the keepers of the program Theories of Change.

G. Communications

S. Bertrang relayed they are extremely close to completing the Year in Reflection.

H. New Office Search (ad-hoc)

S. Bertrang shared there is no update on the new office.

I. Our City, Our Home Advocacy (ad-hoc)

M. Vuong reported that the TL Group has not met the past two weeks, so no announcements on how TL is moving forward. The OCOH Oversight Committee created a timeline for some immediate work regarding recommendations for funds for FY 21-22 and FY 22-23.

In the next four months OCOH is looking to:

- Develop recommendations to fund Phases 3 and 4 of Shelter In Place Rehousing Plan

- Develop a funding proposal for FY 21-22, FY 22-23
- Set criteria and considerations for future funding proposals
- Create a reporting mechanism to ensure transparency & accountability
- Consider other immediate needs/funding recommendations for any funds that may need to be released in February and March to be responsive to time-limited opportunities or other needs that may arise

6. **Update: Urban Alchemy Contract**

S. Bertrang reported that former TLCBD Executive Director Steve Gibson will be assisting with packaging the vision for an Urban Alchemy expanded area contract that would include Turk Street Linear Park. They're working jointly on transforming public spaces for people that live in the Tenderloin. Instead of just addressing negative activities like drug dealing or violence, they can focus on supporting the positive use of the public space by the entire community.

[Action: During his headlines update at the upcoming Board meeting, S. Bertrang will ask if any Board members are interested in participating in an Ad-Hoc group discussion on the Urban Alchemy contract and related issues of police response/safety in the neighborhood.]

7. **Information Sharing: Announcements and Future Agenda Items**

The meeting was adjourned at 7:05 pm.

Next Executive Committee Meeting
Wednesday, February 17, 5:00 pm | Online - Zoom