

Executive Committee Meeting

January 19, 2022, 5:00 pm

(Meeting is being held online due to the ongoing COVID-19 pandemic)

Meeting Minutes

FINAL/APPROVED 2/16

Present:

Executive Committee

Mike Vuong, President & Chair of Safe Committee, Business Owner Seat (Boys and Girls Clubs of SF)

Susie McKinnon, Chair of Inviting Space Committee, Property Owner Seat (Cova Hotel)

Adam Tetenbaum, Treasurer, Property Owner Seat (Olympic Residential Group)

Jaime Vilorio, Co-Chair of Neighborhood Pride Committee, Resident Seat

Other Board Members

Rene Colorado, Business Owner Seat

Jennifer Kiss, At-Large Seat

Siggy Bang, TLCBD Staff

Simon Bertrang, TLCBD Staff

Abigail Blue, TLCBD Consultant

Aseel Fara, TLCBD Staff

Lorraine Lewis, TLCBD Staff

Esan Looper, TLCBD Staff

Greg Moore, TLCBD Staff

Alicia Seleska, TLCBD Staff

Christy Shirilla, TLCBD Staff

Absent:

Soha Abdou, Co-Chair of Neighborhood Pride Committee, Property Owner Seat (CCDC)

Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)

Aashish Karkhanis, Secretary, At-Large Seat (Foley & Lardner LLP)

Naomi Maisel, Chair of Economic Opportunity Committee, Business Owner Seat (La Cocina Municipal Marketplace)

1. Call to Order. Welcome and Introductions

M. Vuong called the meeting to order at 5:06 pm.

2. Discussion: Communications Updates

S. Bertrang reminded the committee that the Communications update was sent prior to the meeting and presented it on his screen. M. Vuong congratulated the Parks Network and Youth Fellows programs on their recent hires.

[Action: Committee members will check their Spam filters to ensure they receive the update.]

3. Update: Clean Program

S. Bertrang shared the 311 dashboard on his screen and made a point of showing how to change the date range and where to view the cases by agency. TLCBD is addressing ~ 60% of reported cases—prior to January it was ~50% Clean Team and 50% Public Works. The next step is to promote 311 use within the community through a publicity campaign—Shine on SF is a possible future partner.

[Action: Staff will create a one pager to share with the community.]

4. Update: TL Emergency Response Update

M. Vuong emphasized that the families in the neighborhood really pushed recent events which led to the Emergency Response and opening of the Linkage center.

S. Bertrang added that TLCBD listened to the residents and business owners and heard that the drug trade has really worsened conditions in the neighborhood. The role of TLCBD is two-fold: first, the Clean Team is supporting the emergency operation; and second, continued advocacy and holding the City accountable to produce actual change on the sidewalks. However, the role of police needs to be clarified.

J. Vioria advocated for being as explicit as possible and inviting the opposition to the planning meetings.

5. Update: Ad-hoc Committee on TLCBD Voice

M. Vuong explained that the point of the Ad-hoc committee is to have a few things to share with the Board and provided a link in chat to a working document. The Ad-hoc committee meets every Thursday from 2:30-3:30PM.

S. Bertrang added that we suffer when there are always issues coming up in the neighborhood if we don't have a framework to address them.

J. Vioria suggested asking if there is misalignment within each of the four issues and working from there, and making the Emergency Response its own meeting.

[Action: M. Vuong will send an invitation to the Ad-hoc committee meeting to the full Board flagging that the main topic will be police.]

6. Discussion: Board Retreat & Board Recruitment

M. Vuong shared that the retreat will be on February 27th. It may be in person, but that's still up in the air pending COVID-19 case numbers.

S. Bertrang flagged that the primary item will be cementing the Ad-hoc committee on TLCBD Voice—how

to develop that voice, what is the voice, etc.

A. Tetenbaum suggested revisiting/following up on fundraising and strategy.

J. Vilorio recommended an update on TLCBD operations.

A. Blue added that the Strategic Plan may be a good place to start in addressing operations and fundraising, and policy and voice.

[Action: TLCBD staff will provide preparatory packets to the Board before the retreat.]

[Action: Staff will figure out a way for those unable to attend to provide their feedback as well.]

7. Action: Approval of Minutes of Previous Meeting

This item was tabled for next month's meeting due to lack of quorum.

8. Information Sharing: Announcements and Future Agenda Items

A. Tetenbaum announced that the new building at 1028 Market is open.

The meeting was adjourned at 6:26 pm.

Next Executive Committee Meeting
Wednesday, February 16, 5:00 pm | Online - Zoom