

Executive Committee Meeting
February 15th, 2023, 5:30 pm
Virtual/Zoom
Meeting Minutes
FINAL/APPROVED 3/15

Present:

Executive Committee

- Mike Vuong, President & Chair of Safe Committee, Business Owner Seat (Boys & Girls Clubs of SF)
- Jeff Pace, Co-Chair Audit Committee, Property Owner Seat (St. Anthony's Foundation)
- Susie McKinnon, Chair Inviting Space Committee, Property Owner Seat (Cova Hotel)
- Soha Abdou, Chair Neighborhood Pride, Property Owner Seat (Chinatown Community Development Center)
- Isabel Manchester, Chair, Clean Committee, Property Owner Seat (The Phoenix Hotel)
- Adam Tetenbaum, Treasurer & Co-Chair Audit Committee, Property Owner Seat (Olympic Residential Group)
- Jennifer Kiss, Ad Hoc Seat (R&D Foundation)

Additional Board Members (not required, not a voting member):

- Nafy Flatley, Business Owner Seat, Teranga

TLCBD Staff

- Kate Robinson, TLCBD Staff
- John Mello, Block by Block/TLCBD
- Siggie Bang, TLCBD Staff
- Esan Looper, TLCBD Staff
- Alicia Seleska, TLCBD Staff

Absent:

- Adama Bryant, Secretary, Resident Seat
- Naomi Maisel, Chair Economic Opportunity Committee, Business Owner Seat (La Cocina Municipal Marketplace)
- Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)

1. Call to Order. Welcome

M. Vuong called the meeting to order at 5:45pm.

2. Update: Executive Director Report

- During the pandemic, the City approached TLCBD to bring in park captains to help get the parks open as they were closed at the time. The money came from an emergency fund from the City. TLCBD built a strong Park Captains program without the promise of continued funding. We can't continue to operate not knowing if people will have jobs beyond June. Reviewed impact report of parks. CALL TO ACTION: we need to work together to get Phil Ginsberg to call a meeting and to work with us.
- N. Flatley: Need to make sure there's a mothers' perspective so that people can hear how important it is for Park Captains to be funded long-term
- S. McKinnon: Is there a signature/letter of support effort happening? Can the Parks Alliance be of support?
- J. Kiss: It's a complex and systemic issue. The advocacy needs to be with the Mayor's Office as the Recreation and Park Department (RPD) isn't set-up to do this type of work. Suggests having the conversation/meeting with the Mayor's office and building support from partners.
- The Clean Team funding is also a high priority. We are not getting funding for the continued 311 Calls, it was meant to be only a pilot. Spending over 600K above our assessment a year due to 311s, Big Belly maintenance, and JFO support. Sent a proposal to DPW to really advocate for the needed funding, especially since the City said this will be the last year we receive funding for Bigbelly.
 - S. McKinnon: Was there a sunset date for the 311 work?
 - J. Mello: It was supposed to be 3 months only, but has lasted for much longer with pushback from DPW.
 - J. Kiss: We need to take all the data and talk to DPW and the City on the unintentional consequences of this new system. They need to be a partner in solving the issues.

3. Update: Marketing Campaign & I Love Tenderloin Week

- There's a Thursday, March 2nd Event to review the marketing campaign and website. Dan and Rob have been brought in to help consult, great to have direct connections to businesses. TLCBD is hosting a neighborhood beautification day on Sunday, April 30th from 9am-2pm. Board members are encouraged to participate.

4. Action: Create an Ad Hoc Committee to finalize planning of new Committee Structure

- One meeting, two hours - sit down and work through committee structure more with the goal of having something to present to the full board in the full board March meeting

[Action: M. Vuong will contact S. McKinnon, I. Manchester, and N. Flatley to meet and come up with a presentation to the Board.]

5. Action: Approve Remote Meetings in March

- Based on conversations with Mid-Market CBD and a lawyer, hybrid meetings are doable, but it's complex in terms of how to post the information. A return to solely in-person meetings seems likely.
- K. Robinson: Will work with the Board around potentially moving meetings to try and make in-person meetings work for everyone.

[Action: K. Robinson will update the calendar invite to let everyone know to be prepared for in-person meetings.]

6. Action: Approve Minutes of Previous Meeting

- Will vote on at the next Executive Committee Meeting.

7. Information Sharing: Comment, Announcements and Future Items

- PianoFight is closing in roughly five weeks. If there are any gatherings you plan on having, consider PianoFight.
- The 300 block of Hyde in the day is looking better/safer during the day. It has actually been clear enough for the Clean Team to clean it!
- Update on Tenderloin Business Coalition meeting; the recent disruption of drug dealing is based on what the Mayor is telling SFPD per her meeting with the Coalition.

The meeting was adjourned at 6:36pm.

Next Full Board Meeting

Wednesday March 15, 2023 @ 5pm | Projected to be in-person, location TBD