

Executive Committee Meeting

August 25, 2021, 5:00 pm

(Meeting is being held online due to the ongoing COVID-19 pandemic)

Meeting Minutes

FINAL 10/27

Present:

Executive Committee

Mike Vuong, President/Chair of Safe Committee, Business Owner Seat (Boys and Girls Clubs of SF)

Soha Abdou, Co-Chair of Neighborhood Pride Committee, Property Owner Seat (CCDC)

Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)

Aashish Karkhanis, Secretary, At-Large Seat

Naomi Maisel, Chair of Economic Opportunity Committee, Business Owner Seat (La Cocina Municipal Marketplace)

Susie McKinnon, Chair of Inviting Space Committee, Property Owner Seat (Cova Hotel)

Jaime Vloria, Co-Chair of Neighborhood Pride Committee, Resident Seat

Other Board Members

Jennifer Kiss, Board Member, At-Large Seat

Staff

Simon Bertrang, TLCBD Staff

Lorraine Lewis, TLCBD Staff

Esan Looper, TLCBD Staff

Greg Moore, TLCBD Staff

Alicia Seleska, TLCBD Staff

Absent:

Adam Tetenbaum, Treasurer, Property Owner Seat (Olympic Residential Group)

1. Call to Order. Welcome and Introductions

M. Vuong called the meeting to order at 5:04 pm; introductions followed.

2. Discussion: Communications & Executive Director Updates

S. Bertrang asked for feedback on the new Communications Update sent out earlier in the month which he also shared on his screen.

A. Karkhanis replied that he thought including metrics and numbers in the update would be useful. J. Kiss added that including challenges (as the previous update system did) would also be beneficial. S. McKinnon suggested utilizing the new system for updates as a tool to track against goals such as where the organization is in the Strategic Plan.

3. Update: Tenderloin & Mid-Market Vibrancy & Safety Plan

S. Bertrang shared the current map of services in the Plan. He flagged that Civic Center CBD had recently ended their contract with Urban Alchemy so they are no longer in UN Plaza or at the Civic Center playgrounds. Supervisors Haney and Peskin were able to negotiate additional coverage in Lower Polk/Upper Tenderloin, though it's unclear where that money is currently. The floor was then given to anyone with questions or comments.

M. Vuong voiced he's seen positive impacts from the increased Urban Alchemy presence, but cautioned that it's still not the answer to the drug issue. We should find the City's plan for what is going to be done about the open air drug dealing; at some point we'll have done all that we can do and will need the support from SFDPH and other city agencies.

A. Karkhanis seconded the idea that we need to get past the plan to something sustainable.

R. Baillard added that the Urban Alchemy deployment is very expensive and therefore not sustainable long-term if the same numbers are also needed long-term.

S. Bertrang suggested that perhaps it's just about disrupting and not solving the problem--providing relief instead to the residents and workers who have lived with this issue for years.

S. McKinnon suggested creating an Equity Office.

M. Vuong clarified that the Drug Task Force recommendations are just that, recommendations, and the Mayor's Office is not required to put into action any of the recommendations.

S. Abdou voiced that Urban Alchemy, Community Ambassadors, Code TL, etc. are important to the success of keeping the neighborhood feeling safe.

N. Maisel wondered how to get across to the dealers that their activity is still not acceptable in the hours that Urban Alchemy are *not* around.

4. Update: Clean Program

S. Bertrang explained that part of Urban Alchemy's work is light sanitation and it's not necessary for the Clean Team to spend as much time cleaning where Urban Alchemy is regularly deployed. Therefore, the Clean Team can focus on other areas or focus on special projects like graffiti removal instead. Right now the team is understaffed. However, we have a new Operations Manager with a new approach and it's

looking promising. He then shared the Weekly Report that he and the new manager are using and a Monthly Report from Block By Block--the first monthly report received in 2 years.

5. Update: Strategic Planning & Reorganization

S. Bertrang shared that every Program leader was able to meet with Abigail last week and map out a strategic plan. TLCBD will finally be able to deliver Staff Performance Reviews. 2 of 3 candidates for the new Senior Finance position have been interviewed and so far all have been great. We're close to beginning interviews for the open Executive Assistant position.

6. Update: FY 22 Budget, Fundraising & Grants Management

S. Bertrang reported that Abigail has started a grants management system. We were able to confirm almost \$1 million from OEWD next year (not new money--it was already accounted for in the budget) and a multi-year grant from Hellman Foundation over the next 3 years.

7. Action: Approval of Minutes of Previous Meetings

MOTION: Review and approve draft minutes of June 23 meeting of the Executive Committee.

Moved by: A. Karkhanis

Seconded by: R. Bailard

Abstained: N. Maisel, S. Abdou, J. Vilorio

Passed: yes

8. Information Sharing: Announcements and Future Agenda Items

More time will be given to discuss the Vibrancy & Safety Plan at the next meeting.

The first ever Riot Party will be held this Sunday in the Tenderloin on the 100 block of Taylor from 12-4 PM.

Play Streets will also be happening this Saturday (with a Back-to-School giveaway).

The meeting was adjourned at 6:30 pm.

Next Executive Committee Meeting
Wednesday, September 15, 5:00 pm | Online - Zoom