

Executive Committee Meeting

April 21, 2021, 5:00 pm

(Meeting is being held online due to the ongoing COVID-19 pandemic)

Meeting Minutes

FINAL/APPROVED 5/19

Present:

Lowell Caulder, President, Business (Studio Dental)

Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)

Curtis Bradford, Co-Chair of Neighborhood Pride Committee, Resident Seat

Aashish Karkhanis, Chair of Economic Opportunity Committee, At-Large Seat

Jennifer Kiss, At-Large Seat

Christy Shirilla, Chair of Clean Committee, Resident Seat

Adam Tetenbaum, Treasurer/Chair of Evaluation Committee, Property Owner Seat (Olympic Residential Group)

Kristen Villalobos, Co-Chair of Neighborhood Pride Committee, Resident Seat

Mike Vuong, Secretary/Chair of Safe Committee, Business (Boys and Girls Clubs of SF)

Simon Bertrang, TLCBD Staff

Hunter Franks, TLCBD Staff

Lorraine Lewis, TLCBD Staff

Esan Looper, TLCBD Staff

Greg Moore, TLCBD Staff

Fernando Pujals, TLCBD Staff

Kate Robinson, TLCBD Staff

Alicia Seleska, TLCBD Staff

Absent:

Regina Guggenheim, Property Owner Seat (BroadwaySF)

Susie McKinnon, Chair of Inviting Space Committee, Property Owner Seat (Cova Hotel)

1. Call to Order. Welcome and Introductions

L. Caulder called the meeting to order at 5:06 pm.

2. Action: Approval of Minutes of Previous Meetings

MOTION: Review and approve draft minutes of March 17 meeting of the Executive Committee.

Moved by: M. Vuong

Seconded by: K. Villalobos

Abstained: C. Shirilla

Passed: yes

3. Discussion: Program Updates

M. Vuong asked if the Clean Team new office item should be addressed elsewhere. S. Bertrang responded that it might be part of the bigger new office conversation, though it is an urgent need for the Clean Team due to some current issues.

L. Caulder asked the Economic Opportunity Committee to elaborate on the plans for the survey. L. Lewis replied that they will continue to revise and test - both internally and with some businesses - in May and June. They plan to implement it in July when things begin to open up more fully.

4. Update: Safe Passage Park

K. Robinson presented a quick recap on the Safe Passage Park project on Turk Street. Additional platforms, beams, and ground graphics are currently going through a permitting process. H. Franks added that TLCBD is using a phased approach which will allow us to be a little more nimble in the iterations of their work.

K. Robinson continued that TLCBD is now focused on programmatic work and filling the funding gaps. Staff have done quite a bit of work to make sure we have enough money for Urban Alchemy, but are still \$40,000 short of having enough to keep them for the entirety of the initial phase. We will be providing physical means for feedback, but have received positive verbal feedback including that many neighbors were finally able to sleep overnight for the first time in a long time due to a lack of noise outside.

F. Pujals shared that Communications will be focusing on the positive work that is to come out of it next week and highlighting the partnership with Envelope A + D. TLCBD will continue to look for opportunities for funding; Envelope is also reaching out for funding and will be linking back to the TLCBD with a call out through their Communications team on Tuesday.

5. Discussion: Follow up to Ad-Hoc Committee on Board Structure

M. Vuong presented a timeline of events/benchmarks and recommendations for Board Recruiting and Onboarding, and recommendations for a Post Board Engagement and Board Alumni Group. The calendarized aspect was particularly well-received.

6. Discussion: Report from Ad-Hoc Committee on Fundraising

A. Tetenbaum shared that they had a really good meeting recently, but have been waiting for Staff to finalize budgets for next year. J. Kiss added that staff has been working with a consultant to get the grants into view. S. Bertrang added that the staff are almost done with the budgets and he will be working to expand the contract with the consultant, though it is an interim solution. The Ad-Hoc Committee will

eventually make recommendations on where to go with the budget and the structure and framework of support needed.

7. **Update: Tenderloin & Mid-Market Community Safety Proposal**

S. Bertrang encouraged the Committee to read the proposal if they have not already. Former TLCBD Executive Director Steve Gibson was the author. TLCBD provided to Supervisor Haney and his aides.

F. Pujals reminded the Committee that a letter was sent to the Mayor about the conditions in the Tenderloin in March 2020. A lot of neighborhood work that was said to be impossible at that time has been accomplished in the past year. They would like to get the proposal in front of the Mayor's Budget department via an appointment in the next week.

S. Bertrang added that he's cautiously optimistic about the proposal and asked Committee members to bring up any questions or comments to staff over the next week.

M. Vuong recommended bringing Ivy Lee into the discussion.

[Action: S. Bertrang will send the proposal out to the Board for review.]

8. **Update: Tenderloin Vaccine Clinics**

R. Bailard shared that UC Hastings and TLCBD have met with SFDPH about using UC Hastings, but have not heard back from the City.

M. Vuong added there are vaccinations provided at GLIDE every Thursday and NEMS every Friday. Larkin Street Youth Services is a possibility for a 3rd site. The Tenderloin is currently ~50% vaccinated.

9. **Information Sharing: Announcements and Future Agenda Items**

C. Bradford shared that Andi from the Planning Department will be at the upcoming Board meeting to speak about where they are with the Tenderloin Plan.

K. Robinson shared that there will be a Block Group mixer on May 14th at 4PM. All Board members are invited to attend; she will send the details out.

The meeting was adjourned at 6:17 pm.

Next Executive Committee Meeting
Wednesday, May 19, 5:00 pm | Online - Zoom