

Board of Directors Meeting

May 23, 2022, 5:00 pm

(Meeting is being held online due to the ongoing COVID-19 pandemic)

Meeting Minutes

FINAL/APPROVED 6/27

Present:

Board Members

Mike Vuong, Business Owner Seat, Boys and Girls Clubs of San Francisco – President

Rhiannon Bailard, Property Owner Seat, UC Hastings Law – Vice President

Adama Bryant, Resident Seat

Leigh Chang, Property Owner Seat, L37 Partners

Rene Colorado, Jr., Business Owner Seat, Lers Ros/Esan Classic

Aashish Karkhanis, At-Large Seat, Foley & Lardner LLP – Secretary

Jennifer Kiss, At-Large Seat, Platypus Advisors

Naomi Maisel, Business Owner Seat, La Cocina Municipal Marketplace

Eric Rodenbeck, Property Owner Seat, Condominium in The Hamilton

Adam Tetenbaum, Property Owner Seat, Olympic Residential Group – Treasurer

Jaime Vilorio, Resident Seat

Staff

Simon Bertrang, TLCBD Staff

Abigail Blue, TLCBD Consultant

Aseel Fara, TLCBD Staff

Lorraine Lewis, TLCBD Staff

Esan Looper, TLCBD Staff

Greg Moore, TLCBD Staff

Alicia Seleska, TLCBD Staff

Christy Shirilla, TLCBD Staff

Absent:

Board Members

Soha Abdou, Property Owner Seat, CCDC

Susie McKinnon, Property Owner Seat, Cova Hotel

Cindy Ramesh, Property Owner Seat, Hilton

1. **Call to Order. Welcome and Update on Executive Director**

M. Vuong called the meeting to order at 5:02 pm.

2. **Discussion: Communications Updates**

S. Bertrang gave an update on the Executive Director and HR Manager search. The Clean Team is now fully staffed. He just received a heads up that the Mayor will make an announcement tomorrow of a significant investment in TL ambassadors. The Dodge Alley activation has been very successful. Community Spotlight subjects may be suggested by staff, Board members, etc.

3. **Update: TLCBD Board Application and Timeline**

M. Vuong shared the open seats are: 1 property owner, 2 business and 1 resident. They currently have 1 resident applicant. The application is open until at least the end of this week. Elections will be held June 27th during a special Board meeting. He will lead the interviews and email the applications and interviews to the Board. Each applicant will be invited to the June 27 meeting. Only R. Colorado is terming out.

[Action: Additional outreach will be revisited next March for the FY24 term.]

4. **Action: Vote on Board of Trustees**

MOTION: Approve the proposed terms as put forth on the key Term Sheet for the Creation of the Board of Trustees of North of Market/Tenderloin Community Benefit Corp. with better language around appointees and trustees not being voting members at full Board and Executive meetings.

Moved by: M. Vuong

Seconded by: A. Tetenbaum

Abstained: A. Bryant

Passed: yes

S. Bertrang explained all former Board members would be eligible. The term would be 4 years. The maximum number of seats would be double the number of seats on the Board. A maximum number of 5 people could be appointed this year.

A. Karkhanis added that the idea was to be thoughtful about 2 fundamental aspects of how the Board of Directors works: 1) term limits, and 2) classification.

M. Vuong clarified that a Board member cannot be a trustee at the same time. R. Bailard asked what the interaction between the Board of Directors/Executive Committee and the Board of Trustees will look like.

A. Karkhanis responded that the Board of Trustees cannot be involved in the Executive Committee, but can be a part of any other committee.

5. **Update: Board Retreat Report/Synthesis**

A. Blue presented a recap and progress report on the work from the Staff Retreat of 2021 and highlighted the proposed org chart.

A. Blue also highlighted the Guiding Principles that came out of the retreats:

1. Center children, families, seniors, and small businesses.
2. Provide a connection to impactful/meaningful services.
3. Engage in genuine community process.
4. Must improve environmental conditions of the neighborhood.

6. Action: Vote on Annual Increase to Assessment
MOTION: That the Board of Directors of the Tenderloin Community Benefit District (TLCBD), based on the attached Memorandum dated 4/20/22 and using the February 2022 Bureau of Labor Statistics' San Francisco Bay Area Consumer Price Index calculation as the basis of decision:

1. approves an FY23 increase of 4% on the annual assessment on each property in order to keep pace with inflation;

2. directs staff to communicate to all property owners annually about both the increased assessment and the accomplishments of the organization in the previous year.

Moved by: M. Vuong

Seconded by: E. Rodenbeck

Abstained: J. Vioria

Passed: yes

7. Action: TLCBD Camera Policy Ad Hoc Committee
S. Bertrang encouraged Board members interested in Camera work to read the Mayor's Press Release disseminated with the Board meeting agenda.

[Action: L. Lewis will reach out to M. Vuong, J. Kiss, E. Rodenbeck, and R. Bailard to form an Ad Hoc Committee.]

8. Action: Approve March Minutes
MOTION: Review and approve the draft minutes of the March Meeting of the Board of Directors.

Moved by: A. Karkhanis

Seconded by: R. Bailard

Abstained: R. Colorado, J. Kiss, N. Maisel

Passed: yes

9. Information Sharing: Announcements & Future Agenda Items

The meeting was adjourned at 6:32 pm.

Next Board of Directors Meeting
Monday, June 27, 5:00 pm | Online - Zoom