

Board of Directors Meeting
May 22, 2023, 5:00 pm
512 Ellis Street, San Francisco, CA
Meeting Minutes
FINAL/APPROVED 6/26

Present:

- Mike Vuong, President & Chair of Safe Committee, Business Owner Seat (Boys & Girls Clubs of SF)
- Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)
- Adam Tetenbaum, Treasurer & Co-Chair Audit Committee, Property Owner Seat (Olympic Residential Group)
- Soha Abdou, Chair Neighborhood Pride, Property Owner Seat (Chinatown Community Development Center)
- Justin Bautista, Resident Seat
- Jennifer Kiss, Ad Hoc Seat (R&D Foundation)
- Isabel Manchester, Chair, Clean Committee, Property Owner Seat (The Phoenix Hotel)
- Susie McKinnon, Chair Inviting Space Committee, Property Owner Seat (Cova Hotel)
- Cindy Ramesh, Property Owner Seat, Hilton
- Adrianna Tan, Resident Seat

TLCBD Staff:

- Esan Looper, TLCBD Staff
- Greg Moore, TLCBD Staff
- Kate Robinson, TLCBD Staff
- Eric Rozell, TLCBD Staff
- Alicia Seleska, TLCBD Staff

Absent:

- Nafy Flatley, Business Owner Seat, Teranga
- Naomi Maisel, Chair Economic Opportunity Committee, Business Owner Seat (La Cocina Municipal Marketplace)
- Jeff Pace, Co-Chair Audit Committee, Property Owner Seat (St. Anthony's Foundation)

Guests:

- Adnan Alameri

1. Welcome and Call to Order

The meeting came to order at 5:03 pm.

2. Update: Executive Director Report

K. Robinson provided updates on the following items:

- National Guard/CHP: National Guard is behind-the-scenes; CHP has been seen a couple of times in the past few weeks working on traffic enforcement to allow SFPD to free up time for drug arrests.
- In a letter to the Mayor today, Aaron Peskin is requesting an “Emergency Operations Center”. The Mayor and Board of Supervisors are convening at UN Plaza tomorrow at 2PM.
- ED Performance Evaluation: Bound by law to perform an annual evaluation of the Executive Director (ED). The special June meeting will be for the Board Election and will follow with a closed session to review the ED.
- Funding: Putting forth a proposal for clean and park activations and events; hopeful to have funding for the entire Park Program in FY24—a million dollar budget.
- Lower Larkin Small Business CPTED: Focusing on some businesses that are doing really well on the block of Larkin from Golden Gate to Turk. Will be installing decorative security gates and possibly murals that tie in the Spirit of SF Starts Here marketing campaign. Manny in the Mission is also coordinating to support the block from Turk to Eddy through his program.
- Staff Count: Current count=55 staff / 24 live in TLCBD boundaries; post-Clean Team count= 69 staff / 26 live in district. Want to focus on increasing this metric and continuing to report it.

J. Kiss: What is your goal?

- No % goal, but more about having leadership be residents.

3. Update: Board Election Updates

M. Vuong: We have a few applications in and a few more expected. Applications close on Friday. Will have a month to do interviews. The count is: 3 property owner seats, one resident seat, and one incumbent small business seat.

4. Update: Camera Program Statement on Live Monitoring

K. Robinson: Have been getting a lot of requests from SFPD to provide live access. Our Camera Policy has been very strict about live access and we think it's too much of a risk to even consider. We've crafted a letter stating our stance to Assistant Chief Lazar, Commander Ng and Captain Chin and intend to send it tomorrow unless the Board has reservations.

5. Conversation: Spring Soiree Debrief/Recap & Next Steps

M. Vuong: Just held the Spring Soiree at the Phoenix. Looking for feedback following a recap.

K. Robinson: Held on May 4th with ~150 attendees. Corner Captains, Park Captains, other staff, the Mayor, District Attorney, Assessor, many OEWD staff members, and a number of funders attended. We honored the OEWD, Fernando Pujals, and would have included Chris Larsen had he been present.

I. Manchester: This one felt different because it was very community based and talked about the Tenderloin in a hopeful, positive manner.

J. Kiss: Really well-organized and a good mix of people. Felt like a reunion.

M. Vuong: The time slot was perfect.

A. Tetenbaum: Where did the idea come from?

- Abigail Blue, and was built upon by an advisory group of women philanthropists who wanted to help TLCBD.

I. Manchester: Next time showcase some of the work TLCBD is doing in a more visual way.

J. Kiss: Really focused on residents' voices at the Funders Forum and that really worked.

M. Vuong: Name our big events. Who are we reaching out to? When are they? What are our goals? Should pull it back and look at it as a whole.

6. Update: Capital Campaign

K. Robinson: We need more office space. We have 3 office spaces next to each other, but are still separated from the Clean Team. We've been wanting to purchase a building. The building we have in mind is 4 floors. We've explored some funding with OEWD—\$225,000 for due diligence, design, etc.. We envision a community center on one floor. I announced it as one of my goals at the Spring Soiree and really intend to follow through with it. We're working with a broker to craft a letter of intent to hand over.

A. Tetenbaum: We should meet again after you've met with a contractor, and before you've started the Capital Campaign.

7. Discussion: New Committee Structure Feedback

K. Robinson: Any feedback on the committees after 2 months of meetings? Our plan for the block groups is to convene all of the leaders together and help them build their capacity and resourcing rather than leading each group itself.

S. Abdou: I believe every committee needs to tell a story—like a Twitter tag line—about the policy and TLCBD itself.

A. Tan: Still trying to find the best pace of work. Thinking about how to build a working relationship with the members.

C. Ramesh: How are social channels going to help get the word out perhaps?

S. McKinnon: What about TL Talk?

- We are thinking about bringing back TL Talk Live, but focusing on a strong website and social media in lieu of TL Talk.

A. Tan: I'm happy to review any website work.

8. Action: Approve Minutes of Previous Meeting

MOTION: Review and approve the draft minutes of the March Meeting of the Board of Directors.

Moved by: A. Tetenbaum

Seconded by: C. Ramesh

Abstained: S. Abdou, J. Kiss

Passed: yes

9. Information Sharing: Comment, Announcements and Future Items

J. Bautista suggested looking into doing something similar to Vacant to Vibrant in the Tenderloin.

[Action: K. Robinson will provide an update on legislation related to vape shops at a future board meeting.]

The meeting was adjourned at 6:03 pm.

Next Board of Directors Meeting
Monday, June 26th, 5:00 pm | 512 Ellis Street, San Francisco, CA