

**Board of Directors Meeting**

**April 26, 2021, 5:00 pm**

(Meeting is being held online due to the ongoing COVID-19 pandemic)

**Meeting Minutes**

**FINAL/APPROVED 5/24**

**Present:**

Lowell Caulder, Business Owner Seat, Studio Dental – President  
Soha Abdou, Property Owner Seat, CCDC  
Rhiannon Bailard, Property Owner Seat, UC Hastings Law – Vice President  
Curtis Bradford, Resident Seat  
Rene Colorado, Jr., Business Owner Seat, Lers Ros/Esan Classic  
Regina Guggenheim, Property Owner Seat, BroadwaySF  
Aashish Karkhanis, At-Large Seat  
Jennifer Kiss, At-Large Seat  
Susie McKinnon, Property Owner Seat, Cova Hotel  
Cindy Ramesh, Property Owner Seat, Hilton  
Christy Shirilla, Resident Seat  
Adam Tetenbaum, Property Owner Seat, Olympic Residential Group – Treasurer  
Kristen Villalobos, Resident Seat  
Mike Vuong, Business Owner Seat, Boys and Girls Clubs of San Francisco – Secretary

Simon Bertrang, TLCBD Staff  
Hunter Franks, TLCBD Staff  
Lorraine Lewis, TLCBD Staff  
Esan Looper, TLCBD Staff  
Greg Moore, TLCBD Staff  
Fernando Pujals, TLCBD Staff  
Kate Robinson, TLCBD Staff  
Alicia Seleska, TLCBD Staff

**Absent:**

Beth Borgna, Property Owner Seat, Dolmen Property Group

**Guests:**

Andi Nelson, San Francisco Planning Department

1. **Call to Order. Welcome and Introductions**

L. Caulder called the meeting to order at 5:05 pm.

2. **Action: Approve March Minutes**

**MOTION: Review and approve the draft minutes of the March Meeting of the Board of Directors.**

Moved by: M.Vuong

Seconded by: A. Tetenbaum

Abstained: R. Colorado

**Passed: yes**

3. **Discussion: Program Updates**

There were no questions on the Program Updates.

4. **Presentation with Guest: Tenderloin Community Plan**

C. Bradford began the presentation by explaining that the process started with The People's Congress several years ago to elevate the voice of residents in the neighborhood. Many of the same issues came up and they started wondering what the solutions were. The 2020 Community Plan came out of this process. Supervisor Haney allocated money to the Planning Department to staff a plan and Andi Nelson is our planner. The proposed Community Plan will go to the Planning Commission by Spring 2022.

A. Nelson then introduced herself as a Community Development Specialist in the Community Equity Division. She explained that the Tenderloin Community Plan will become policy in much the same way as the Mission Action Plan 2020. A number of actions were adopted by City agencies because they were at the table and committed to them from the beginning. They will be using the People's Congress Vision 2020 Plan as a base. The first phase of outreach includes attending meetings, being out on streets, getting as much information from people as they can from Spring into Summer. They'll then take all that information and make it into a set of draft actions to talk about priorities for tomorrow, 5 years from now, 10 years from now, 20 years from now, etc. She encouraged additional ideas for outreach.

M. Vuong asked what the outreach efforts have been or will be to those in private SROs, especially during the current conditions related to COVID-19. C. Bradford responded that they will be relying on engagement at outdoor events like Play Streets and Shared Spaces and on community partners.

L. Lewis asked for consideration of how to support businesses. A. Nelson continued by adding that action items will be prioritized with City staff and the community in the Fall. Resources will be committed to the Plan, but it will probably require some advocacy from the community. Every year they will come back with a performance report based on the metrics that they decide go along with the Action Items.

L. Caulder asked how we will know that the City has committed to this plan. A. Nelson explained that the Plan being adopted by the Planning Commission and Board of Supervisors means it is a City commitment.

M. Vuong asked about mechanisms of accountability. A. Nelson offered that bringing the City agencies along from the beginning will hold them accountable.

L. Caulder asked what experiences and learning have come from the Mission Action Plan. A. Nelson replied that each Department's Directors need to be at the table and the Tenderloin will need to advocate

and push for what they want. Also, the Mission only had a couple organizations that held the process so it was easier to agree on priorities. L. Caulder asked what the steps are from Vision 2020 to the Community Plan. C. Bradford offered that everything collected from Vision 2020 will be shared out. During outreach they'll ask for feedback on that previously collected information.

R. Bailard asked for an implementation timeline. A. Nelson responded that next year is the target.

L. Caulder wondered if anything in Vision 2020 is outside the scope of the City agencies. C. Bradford replied that some of the values won't be included, but can be noted in the Appendix.

C. Shirilla cautioned that the drug dealing needs to be addressed if any of the other work is going to be done; it needs to be a core piece of the Plan if it isn't already. C. Bradford responded that pieces which support addressing the drug dealing will definitely be in the Plan. The Drug Task Force may produce some good ideas that can be adopted into the Community Plan.

A. Nelson affirmed that there will be cross-departmental planning among City Departments.

L. Caulder then asked how the Board can stay involved over the next 12 months. C. Bradford encouraged everyone to attend virtual events, office hours, tabling events, and the weekly Vision 2020 meeting Wednesdays at 3PM, and to invite A. Nelson or him to the Board member's own meetings.

#### **5. Update: Tenderloin & Mid-Market Community Safety Proposal**

S. Bertrang shared that TLCBD has crafted a safety plan with Mid Market Business Association, Mid Market CBD, and Civic Center CBD. It is a \$10 million proposal. As of now, the City, Mayor's Office, and OEWD have funded \$766,000 to go toward implementation of the plan.

The work we've done at UC Hastings and the Tenderloin parks have been very successful at calming the immediate areas, but not necessarily the areas even across the street.

A. Tetenbaum asked why the Tenderloin appears to be funding a larger percentage than the neighboring areas. S. Bertrang explained that the safety proposal was drafted to take into account UC Hastings providing its own funding.

L. Caulder asked if they have accounted for the scope of work the TLCBD team will have to take on. S. Bertrang responded that they're looking at community involvement and spread. C. Bradford asked for the plan to include a clear means for community oversight and input.

#### **6. Update: Draft FY22 Budget**

S. Bertrang presented a partial analysis of the funding needs of all of the programs. L. Caulder suggested increasing the funding for Administrative support.

#### **7. Information Sharing: Announcements and Future Agenda Items**

The meeting was adjourned at 6:32 pm.

**Next Board of Directors Meeting**  
**Monday, May 24, 5:00 pm | Online - Zoom**