

Board of Directors Meeting

March 29, 2021, 5:00 pm

(Meeting is being held online due to the ongoing COVID-19 pandemic)

Meeting Minutes

FINAL/APPROVED 4/26

Present:

Lowell Caulder, Business Owner Seat, Studio Dental – President

Soha Abdou, Property Owner Seat, CCDC

Rhiannon Bailard, Property Owner Seat, UC Hastings Law – Vice President

Curtis Bradford, Resident Seat

Regina Guggenheim, Property Owner Seat, BroadwaySF

Aashish Karkhanis, At-Large Seat

Jennifer Kiss, At-Large Seat

Susie McKinnon, Property Owner Seat, Cova Hotel

Cindy Ramesh, Property Owner Seat, Hilton

Christy Shirilla, Resident Seat

Adam Tetenbaum, Property Owner Seat, Olympic Residential Group – Treasurer

Kristen Villalobos, Resident Seat

Mike Vuong, Business Owner Seat, Boys and Girls Clubs of San Francisco – Secretary

Simon Bertrang, TLCBD Staff

Hunter Franks, TLCBD Staff

Lorraine Lewis, TLCBD Staff

Esan Looper, TLCBD Staff

Greg Moore, TLCBD Staff

Kate Robinson, TLCBD Staff

Alicia Seleska, TLCBD Staff

Absent:

Beth Borgna, Property Owner Seat, Dolmen Property Group

Rene Colorado, Jr., Business Owner Seat, Lers Ros/Esan Classic

Guests:

Obie Hamrick, Envelope A + D

Cassie McDonald, Envelope A + D

1. Call to Order. Welcome and Introductions

L. Caulder called the meeting to order at 5:02 pm; introductions followed.

2. Action: Approve January Minutes

MOTION: Review and approve the draft minutes of the January Meeting of the Board of Directors.

Moved by: M. Vuong

Seconded by: S. McKinnon

Abstained: R. Guggenheim

Passed: yes

3. Discussion: Program Updates

A. Tetenbaum asked for clarification on the Chamber of Commerce payment item. S. Bertrang replied that the SF Chamber of Commerce had pledged a little over \$100,000 as part of a partnership to support the Bigbellies. However, due to the pandemic they were not able to raise the money they intended to give, but instead gave us \$17,000. Even despite the shortfall we're still on budget.

A. Tetenbaum then asked for clarification on the new office space. S. Bertrang responded that Veritas is still interested in having TLCBD move into the space identified last year and the pro bono architect is also still interested; the next step is to do a test fit with the CAD drawings to see how TLCBD will fit into the space. However, there are some immediate issues with the current Clean Team office space and they may need to find another space before the new office is ready.

R. Bailard asked for clarification on moving the TEDP merger item from the Economic Opportunity Committee to the Executive Committee and the Drug Task Force report item. A. Karkhanis responded that, in short, TLCBD tax reporting obligations should not sit with a program committee when they're more in line with the finance team.

M. Vuong replied that his public comment at the recent Drug Task Force meeting was that without buy-in from the City departments needed to implement the recommendations, it doesn't mean as much so we have to find a way to get that buy-in. C. Bradford added that when the report comes out and the recommendations are made, he believes Supervisor Haney will be looking for something he can push forward as legislation. He concluded that when the plan comes out *that* is when advocacy is needed for what the community actually wants to see implemented.

[Action: A. Karkhanis will send an email to A. Tetenbaum, S. Bertrang, and R. Stackhouse to connect them regarding the TEDP tax reporting.]

4. Deep Dive: Safe Passage Park (Spark)

K. Robinson introduced the project; it really came out of a block group's work. The block group asked the City to prioritize the block so that the kids could come out of their homes after almost a year in shelter-in-place. They really called on the City to show some leadership, work with TLCBD, Envelope A + D, and Studio O creatively, and address the trauma that the youth have not only experienced over the last year but also inherited in their lives. It has been a very encouraging partnership with the City.

C. McDonald then shared a short presentation. The goals are to: 1) transforming the place and quality of life, 2) creating a sense of community agency, stewardship and power, 3) building youth engagement and

leadership, and 4) building a framework for partnerships and community capacity. (25:45) O. Hamrick explained that they passed out community engagement cards during Play Streets events and received ~40 back. They also received community engagement cards from a Tenderloin Community School second grade class. In addition to the youth outreach they led a big survey campaign primarily in the 200-300 blocks of Turk which yielded ~300 responses. The main concerns identified are: cleanliness, safety and stewardship, a strong community connection and neighborhood pride, a need for safe spaces for children to play, and a need for humane support services--meeting people where they are, in their language, etc. Liz Ogbu of Studio O is working with the data now.

C. McDonald shared that they're using this as a space to prototype to try out all these ideas from the community. The 200 block of Turk will have a dog rest area, calm area, and play area. Removable planters will act as spatial delineators. They're considering a mural or ground graphic for joy and as a social distancing cue and really focusing on a sense of joyfulness, play, and community ownership. Will be getting continual feedback from the community on what works, what doesn't. There will be a multi-tiered stewardship and programming schedule of pressure washing, Urban Alchemy and Safe Passage, and after school play and adult programming. 201 Turk is offering storage space for play and calm kits. Kroc Center will provide youth classes.

K. Robinson concluded that they're still working on some concurrent things before the 15th. The first day of in-person school is April 19th and Safe Passage will be out there for their traditional shift. They're working on securing funding for the stewardship (primarily Urban Alchemy) for the first 3 months, but hope to make it permanent. There will be a planting event with some of the residents in the buildings on April 17th to help get the space ready. They'll be surveying attendees and receiving ongoing feedback from users. H. Franks added that it is currently under COVID emergency response, but they intend to make it permanent. The Yellow Brick Road project has been brought up as a priority; they are working with partners to build a million dollar capital campaign to reintroduce it to the sidewalks on 17 blocks with a more permanent (and expensive) thermoplastic.

[Action: Staff will send out details for the April 19th start to Board members.]

5. Report: Board Structure, Composition and Operations

R. Guggenheim shared that the Ad Hoc committee's first concern was what was needed to be in compliance with board composition. The Board needs to be 50% property owners, but is currently at 47%. At their last meeting, the Executive Committee recommended adding one seat in June 2021.

M. Vuong presented the Ad Hoc committee's proposed roles for Board members and recommendations for Board bodies and committee meetings. He stressed that these are things that are already happening are being clearly documented and recommendations for changes. L. Caulder confirmed that a change in the Board schedule will not go into effect until a new Board is seated.

[Action: Staff will send L. Caulder and M.Vuong a draft of the Board member application and information that will be posted online.]

[Action: S. Bertrang will prepare changes to ByLaws reflecting a new meeting schedule to share with the Board.]

6. Action: Add one Property Owner Seat to Board in June 2021
MOTION: Review and approve Executive Committee's recommendation to add one Property Owner seat to the Board in June 2021.

Moved by: R. Bailard
Seconded by: C. Shirilla
Opposed: none
Abstained: none
Passed: yes

7. Report: Fundraising

J. Kiss shared that the Ad Hoc committee's work is informing the FY22 budget.

L. Caulder asked for a recommendation on what to do on an ongoing basis to manage the Ad Hoc committee's work. J. Kiss recommended continuing to have financial expertise and possibly funding expertise on the Board. L. Caulder suggested that a sitting committee, an outside advisor, or 3-4 deliverables throughout the year could be the way to go.

[Action Staff will have the FY22 budget final draft for the Executive Committee and Board to review in the second half of April.]

8. Information Sharing: Announcements and Future Agenda Items

C. Bradford raised the question: is there a possibility that TLCBD could have a role in bringing a COVID-19 vaccination site to the Tenderloin? S. Bertrang responded that Staff discussed it last week and generally felt that the organization does not have the capacity to take it on. M. Vuong suggested bringing back the use of the 300 block of Golden Gate. R. Bailard added that UC Hastings has reached out to different City entities to get assistance/guidance for a site near their campus.

[Action: Staff will provide an update on the COVID-19 vaccination site at the next Executive Committee meeting.]

[Action: Staff will provide future Deep Dive updates.]

The meeting was adjourned at 6:42 pm.

Next Board of Directors Meeting
Monday, April 26, 5:00 pm | Online - Zoom