

Board of Directors Meeting

March 28, 2022, 5:00 pm

(Meeting is being held online due to the ongoing COVID-19 pandemic)

Meeting Minutes

FINAL/APPROVED 5/23

Present:

Board Members

Mike Vuong, Business Owner Seat, Boys and Girls Clubs of San Francisco – President

Rhiannon Bailard, Property Owner Seat, UC Hastings Law – Vice President

Adama Bryant, Resident Seat

Leigh Chang, Property Owner Seat, L37 Partners

Aashish Karkhanis, At-Large Seat, Foley & Lardner LLP – Secretary

Susie McKinnon, Property Owner Seat, Cova Hotel

Cindy Ramesh, Property Owner Seat, Hilton

Eric Rodenbeck, Property Owner Seat, Condominium in The Hamilton

Adam Tetenbaum, Property Owner Seat, Olympic Residential Group – Treasurer

Jaime Vilorio, Resident Seat

Staff

Helen Bean, TLCBD Staff

Abigail Blue, TLCBD Consultant

Lorraine Lewis, TLCBD Staff

Esan Looper, TLCBD Staff

Greg Moore, TLCBD Staff

Eric Rozell, TLCBD Staff

Alicia Seleska, TLCBD Staff

Absent:

Board Members

Soha Abdou, Property Owner Seat, CCDC

Gary Besser, Resident Seat

Rene Colorado, Jr., Business Owner Seat, Lers Ros/Esan Classic

Jennifer Kiss, At-Large Seat, Platypus Advisors

Naomi Maisel, Business Owner Seat, La Cocina Municipal Marketplace

Guest:

Peter Stevens, Build Affordable Faster/TODCO (former TLCBD board member)

1. **Call to Order. Welcome and Introductions**

M. Vuong called the meeting to order at 5:04 pm.

2. **Discussion: Communications Updates**

A. Blue provided an update on the Executive Director.

M. Vuong asked for confirmation that everyone received the Communications update this month and then highlighted a few items: increased pressure washing funded by a grant from the Chris Larsen Fund, an advised fund of Silicon Valley Community Foundation, the Inviting Spaces and Safe Passage partnership, Four Corner Fridays are starting up again, the Safe Passage shift to an hourly model, and a Tenderloin Teen Night.

3. **Update: Economic Opportunity Small Business Survey Presentation**

L. Lewis summarized the key objectives of the small business survey.

H. Bean followed up with a presentation on the methodology, a map of the survey's 51 respondents, and details on the types of businesses surveyed. Recommendations from respondents are to: improve street conditions, support marketing programs, and provide financial support through an expanded mini-grant program.

The survey results are available on the TLCBD website and have been presented to OEWD and City Planning. A. Karkhanis stressed that this is an opportunity to practice how to keep data privacy a concern. E. Rodenbeck asked about the qualitative nature of participation. H. Bean responded that many businesses were already familiar with TLCBD and her in particular. A. Blue added that Economic Opportunity is developing an online directory of Tenderloin businesses.

4. **Update: Tenderloin Community Action Plan Update with focus on Alternatives to Policing as it relates to Traffic Safety**

E. Rozell presented on the Tenderloin Community Action Plan (TLCAP)—a partnership between TLCBD and the San Francisco Bicycle Coalition. Last year was the first year since Vision Zero started in 2014 that there were no traffic fatalities in the Tenderloin. He shared 5 recommendations, and next steps.

A. Karkhanis asked if any residential responses requested widening sidewalks and making them more green. E. Rozell affirmed that was requested only anecdotally—there were no direct questions around those ideas on the surveys.

E. Rodenbeck asked if there's a plan to deal with the entrenched resistance to some of the design options. E. Rozell responded that yes, City services are more willing now to work to address residential concerns rather than commercial as they did in the past.

5. **Update: TLCBD Board Application and Timeline**

M. Vuong shared that the application is online and there are vacant seats for: business, property owner and resident categories. Applications will be accepted until 30 days before the June Board meeting.

MOTION: Approve resolution to convert one Board seat from At Large to business effective at the June Board meeting.

Moved by: M. Vuong

Seconded by: A. Karkhanis
Abstained: J. Viloría
Passed: yes

6. **Action: Approve Remote Meetings in April**

MOTION: Approve Zoom Committee Meetings for the month of April as authorized by AB 361, which allows continued virtual meetings in view of the ongoing active State-proclaimed state of emergency and local recommendations for social distancing.

Moved by: M. Vuong
Seconded by: C. Ramesh
Abstained: none
Passed: yes

7. **Action: Approve January Minutes**

MOTION: Review and approve the draft minutes of the January Meeting of the Board of Directors.

Moved by: A. Karkhanis
Seconded by: M. Vuong
Abstained: R. Bailard, J. Viloría
Passed: yes

8. **Information Sharing: Announcements & Future Agenda Items**

J. Viloría shared that redistricting is actively happening and the Tenderloin is currently being placed in District 5. Also, Sunday Streets is back on April 10th and they're looking for Flea Market vendors.

A. Blue shared that TLCBD recently received new funds from the Chris Larsen Fund, an advised fund of Silicon Valley Community Foundation to increase Safe Passage, Cameras, and Cleaning.

The meeting was adjourned at 6:33 pm.

Next Board of Directors Meeting
Monday, May 23, 5:00 pm | Online - Zoom