

Board of Directors Meeting

January 24, 2022, 5:00 pm

(Meeting is being held online due to the ongoing COVID-19 pandemic)

Meeting Minutes

FINAL/APPROVED 3/28

Present:

Board Members

Mike Vuong, Business Owner Seat, Boys and Girls Clubs of San Francisco – President

Soha Abdou, Property Owner Seat, CCDC

Gary Besser, Resident Seat

Adama Bryant, Resident Seat

Leigh Chang, Property Owner Seat, L37 Partners

Rene Colorado, Jr., Business Owner Seat, Lers Ros/Esan Classic

Aashish Karkhanis, At-Large Seat, Foley & Lardner LLP – Secretary

Jennifer Kiss, At-Large Seat, Platypus Advisors

Naomi Maisel, Business Owner Seat, La Cocina Municipal Marketplace

Susie McKinnon, Property Owner Seat, Cova Hotel

Cindy Ramesh, Property Owner Seat, Hilton

Eric Rodenbeck, Property Owner Seat, Condominium in The Hamilton

Adam Tetenbaum, Property Owner Seat, Olympic Residential Group – Treasurer

Staff

Siggy Bang, TLCBD Staff

Simon Bertrang, TLCBD Staff

Hunter Franks, TLCBD Staff

Lorraine Lewis, TLCBD Staff

Esan Looper, TLCBD Staff

Greg Moore, TLCBD Staff

Eric Rozell, TLCBD Staff

Cyntia Salazar Moreno, TLCBD Staff

Alicia Seleska, TLCBD Staff

Christy Shirilla, TLCBD Staff

Absent:

Board Members

Rhiannon Bailard, Property Owner Seat, UC Hastings Law – Vice President

Regina Guggenheim, Property Owner Seat, BroadwaySF

Jaime Vloria, Resident Seat

1. Call to Order. Welcome and Introductions

M. Vuong called the meeting to order at 5:03 pm.

2. Discussion: Communications & Executive Director Updates

S. Bertrang asked if everyone had received the Communications update as it was brought up in the Executive Committee meeting that it had been going to Spam folders. He then presented the update onscreen and pointed out the top stories: the Emergency Plan, the Linkage Center opening, creation of a mask poster distributed in the neighborhood, and changes in the Inviting Space program. He added that the Economic Opportunity program completed the results of their survey and are ready to start sharing that info out and raise up the small business voice. Also, the Clean Team is fully integrated into the 311 system and is answering ~60% of the daily requests, but requests received after 2PM may not be resolved until the following day due to the Clean Team's operating hours.

3. Discussion: Tenderloin Emergency Response

M. Vuong shared that the Linkage Center is now open 12 hours a day, 7 days a week and has its own website.

S. Bertrang added that drug dealing in the neighborhood still has not been fully addressed. It appears dirtier to many residents and workers (though that could be due to COVID staffing shortages). TLCBD met with the Department of Emergency Management (DEM) to flag the cleanliness and DEM agreed to coordinate with TLCBD to address it.

A. Bryant pointed out that the Tenderloin is not zoned as a residential area and therefore, that will affect the City's response to many issues. M. Vuong and S. Bertrang responded that long term responses like the Yellow Brick Road and the Vision 2020 Tenderloin Action Plan should be helpful.

C. Ramesh pointed out that many businesses like the hotels have customers going out into the neighborhood in evening hours when the conditions are worse.

4. Report: Inviting Space Program Expansion

H. Franks shared a presentation on the TL Park Network. They had over 150 programs last year with many local partners and saw a pretty big increase in visitors last year from past years. The Park Captain program was started in 2020 and ~90% of Park Captains are neighborhood residents; they started with 6 and now have 15. Cyntia Salazar Moreno was recently promoted to Assistant Director of Inviting Space, they hired Kara Casey as Park Captain Manager, and promoted 3 Park Captains to Leads. They're looking to align Turk-Hyde and Macaulay hours with Boeddiker since they see very little park use in the early mornings, but it will require approval from Parks and Rec. They'll be working on a few projects in the coming year: Park Network rebranding, Dodge Alley, Yellow Brick Road, park space acquisition, and the Golden Gate Greenway.

C. Salazar added that citizens from other parts of the city and outside areas are also noticing the Park Captain program.

5. Discussion: February Board Retreat & June Board Election

S. Bertrang shared that the main agenda item will be how the TLCBD Voice can be articulated in some guiding principles that truly benefit the neighborhood. There will also be a couple incumbents running for re-election in June, but one seat will be terming out, so recruitment will be a topic.

M. Vuong added that between a couple Board members and Staff there are already some really great ideas for applicants for the seat terming out.

6. Action: Approve November Minutes

MOTION: Review and approve the draft minutes of the November Meeting of the Board of Directors.

Moved by: A. Karkhanis

Seconded by: G. Besser

Abstained: A. Bryant

Passed: yes

7. Action: Approve Remote Meetings in February

MOTION: Approve Zoom Board and Committee Meetings for the month of February as authorized by AB 361, which allows continued virtual meetings in view of the ongoing active State-proclaimed state of emergency and local recommendations for social distancing.

Moved by: M. Vuong

Seconded by: G. Besser

Abstained: none

Passed: yes

8. Information Sharing: Announcements & Future Agenda Items

S. Bertrang shared that the Board Retreat will be Sunday, February 27th. Anyone who did not receive an invite should contact him.

M. Vuong shared that the Virtual Youth of the Year will be this Friday, January 28th at 5PM. He can send an invite to anyone who has not received one and is interested. He also has COVID-19 rapid tests available for anyone who would like any.

E. Looper shared that Sunday Streets will begin April 10th and meetings are every Wednesday at 1PM.

The meeting was adjourned at 6:22 pm.

Next Board of Directors Meeting
Monday, March 28, 5:00 pm | Online - Zoom