

Executive Committee Meeting

October 19, 2022, 5:00 pm

(Meeting is being held online due to the ongoing COVID-19 pandemic)

Meeting Minutes

DRAFT*

*Minutes subject to change, and not official until approved by the Committee

Present:

Executive Committee

- Mike Vuong, President & Chair of Safe Committee, Business Owner Seat (Boys & Girls Clubs of SF)
- Soha Abdou, Chair Neighborhood Pride, Property Owner Seat (Chinatown Community Development Center)
- Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)
- Isabel Manchester, Chair, Clean Committee, Property Owner Seat (The Phoenix Hotel)
- Jeff Pace, Co-Chair Audit Committee, Property Owner Seat (St. Anthony's Foundation)
- Naomi Maisel, Chair Economic Opportunity Committee, Business Owner Seat (La Cocina Municipal Marketplace)
- Susie McKinnon, Chair Inviting Space Committee, Property Owner Seat (Cova Hotel)
- Jennifer Kiss, Ad Hoc Seat (R&D Foundation)

Other Board Members

- N/A

TLCBD Staff

- Lorraine Lewis, TLCBD Staff
- Kate Robinson, TLCBD Staff
- Greg Moore, TLCBD Staff

Absent:

- Adama Bryant, Secretary, Resident Seat
- Adam Tetenbaum, Treasurer & Co-Chair Audit Committee, Property Owner Seat (Olympic Residential Group)

Guest:

John Mello, Operations Manager, Block By Block

1. Call to Order. Welcome and Update on Executive Director

M. Vuong called the meeting to order at 5:05pm

2. Update: Executive Director Report

Kate: Greg M is the new Director of People & Culture starting November 15th. Hunter transitioning out, will stay connected to TLCBD as a consultant when possible, especially with on-going projects. Last official day on October 27th.

Kate: Moving Payroll/HR to Paycor. There's an 8-week ramp up/training with Paycor, first payroll usage in January, led by Greg. Very happy with the service and decision.

Kate: Lots of different Communication needs. Various staffing structures didn't work or weren't sustainable. TLCBD has met with Ground Floor Consulting. GFC provided some feedback around the RFP. Kate will create a meeting to further discuss with Jennifer, Lorraine, Susie, Naomi, Mike, and Isabel.

Kate: New Captain, Sergio Chin, started this past Saturday. Departing Captain Canning, heading to Richmond Station. We will recognize him at the Dodge Alley event on the 27th.

3. Update: Clean Program Update

Kate: City only funded 85K for Big Belly Trash Cans, need another 90K. Chris Corgas is helping to close the gap. TLCBD is working with Big Belly on how to bring costs down, being creative in how. Overall issue is on-going/sustainable funding.

John: over 86% of 311 cases covered by BBB. Supporting events. DPW is appreciative.

Kate: No added funding from DPW until lawsuit is settled. Also, feeling like additional changes may occur post election, so don't see much happening until then.

Kate: Ad Hoc Committee is meeting. Big info sessions and planning will happen at the Ad Hoc meeting. Looking to present at the next Exec Committee meeting.

4. Action: Board of Trustees

Mike: looking to keep Trustees as former Board Members and former employees. Mike, Kate, and Aashish will work on the language of the bylaws. Expect to vote on first set of Trustees at the next meeting

5. Update: Funders' Forum Update

Jennifer: positive experience for all involved. Fundraising experience. There is a great plan for follow-ups and added engagement. Really taking the learning lessons to create a pathway for additional support.

Kate: so many great stories, including from Steve G and the panel. Possible next Funders Forum in the Spring as a Mixer with a focus on "Clean".

Jennifer: highlight is Chris Larson championing TLCBD.

6. Presentation: Small Business Marketing Campaign

Lorraine: Why - Economic Opportunity did a lot of research with small businesses. Small businesses need a lot of support, some stayed open during the pandemic, some closed and may never open. Street conditions are a real struggle.

Lorraine: campaign to promote the “hidden gems” in the Tenderloin. Promoting an online business directory. Tell the stories of the owners. Highlight the positives. Target: trying to bring in new business, visitors, tourists, people who are curious. Bought a website, visittenderloin.com. Theme of “Starts Here”, a place where people start. Immigrants. Residents. People in recovery coming back to the workforce. First time business owners. Tenderloin is the “spirit of San Francisco”.

7. Action: Approve Remote Meetings in November

MOTION: Approve Zoom Board and Committee Meetings for the month of November as authorized by AB 361, which allows continued virtual meetings in view of the ongoing active State-proclaimed state of emergency and local recommendations for social distancing.

Moved by: Mike

Seconded by: Jennifer

Abstained: N/A

Passed: yes, unanimously

8. Action: Approve Minutes of Previous Meetings

MOTION: Approve minutes of the September meeting of the Executive Committee.

Moved by: Mike

Seconded by: Isabel

Abstained: N/A

Passed: yes, unanimously

9. Discussion: Board Retreat topic ideas

Board to send to Kate and Mike via email.

10. Information Sharing: Comment, Announcements and Future Items

N/A

The meeting was adjourned at 6:30pm.

Next Executive Committee Meeting
November 16, 2022 | Online - Zoom