

#### Media Release:

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# Tenderloin Community Benefit District (TLCBD) announces Safe Passage's Ten Year Anniversary Celebration at PianoFlght 11/14

What started ten years ago as a volunteer effort of neighborhood moms and community leaders has grown into a multi-faceted collaborative program under the umbrella of the TLCBD. Join us for a celebration honoring all who've made the program possible as we set the stage for the next 10 years! Food, drinks, prizes, karaoke, and more special announcements to come!

Wednesday, November 14, 6-9pm PianoFight, 144 Taylor Street







## Additional Images | KQED's video segment on Safe Passage | RSVP to Attend

San Francisco (October 24, 2018) — TLCBD is excited to announce the Ten Year Anniversary of Safe Passage, our program focused on providing safety for kids, seniors, and everyone who walks through the neighborhood.

Hosted in collaboration with one of the Tenderloin's premier entertainment venues, PianoFight, this is event will celebrate the past and look to the future with food, drinks, special guests, and karaoke. A unique auction component will allow audiences to pay to make others sing.

Please save the date for this momentous occasion. We are going to have quite the party to celebrate this important program and those who've made it possible. The program begins at 6pm, followed by the celebration. Food, karaoke, kids room, raffle, and more surprises to be announced, including a special emcee! Stay tuned. This event is all ages. Drinks for sale at the bar or through raffle purchase. Please RSVP to attend. Fundraising

This party will also mark a campaign to seed the next ten years! We're aiming to raise \$100,000.00 to set the foundation for another decade dedicated to building a culture of



safety in the Tenderloin.

Investment in this program is not just about creating a culture of safety in the Tenderloin, it's about changing lives. Every day we impact children, seniors, and other community members while advocating for a safer neighborhood. Beyond the daily impact, investment improves the lives of both our resident Corner Captains, as well as the communities they serve while fostering connection and neighborhood pride.

Email Kate@tlcbd.org for sponsorship opportunities and help set the foundation for the next ten years! **Check out our sponsorship page here.** 

## **About Safe Passage**

Safe Passage was started through grassroots efforts by a group of mothers who identified a need for safer streets, continues to be run today largely by Tenderloin residents and provides safety for 100s of neighborhood youth each day.

In 2016, the Tenderloin Safe Passage became an official program of the Tenderloin Community Benefit District (TLCBD). Through TLCBD, Safe Passage grew from a team of 10 daily Corner Captains to 30. Seven Corner Captains have been hired to part-time staff positions and other stipended economic opportunities. In addition, our program has expanded to include public space activation at the Turk Hyde Mini Park, advocating for safer streets through SFMTA capital projects and Vision Zero, as well as other neighborhood-serving efforts such as support of block safety groups. The presence of a Safe Passage Corner Captain reduces negativity levels, such as drug dealing and open drug use.

### **About Tenderloin Community Benefit District**

The Tenderloin Community Benefit District (TLCBD) goal is to lead the evolution of the Tenderloin into a vibrant community for ALL. Through a cleaner and safer environment, along with strong community partnerships and collaboration with city agencies, the TLCBD is focused on creating sustainable, positive change in the Tenderloin neighborhood.